MAKE YOUR VOICE HEARD:
JOIN WPA TODAY!

November 2026

Wisconsin Pork Producers and Industry Members,

Today's pork producers face more challenges and opportunities than ever before. That's why having a strong, unified voice for our industry is so important.

The Wisconsin Pork Association (WPA) works every day to promote and protect Wisconsin's pork industry through legislative advocacy, industry promotion, leadership development, education, and networking opportunities.

Your membership directly supports efforts that safeguard our freedom to operate and ensure the future success of pork production in our state.

By joining WPA, you become part of a dedicated community committed to advancing Wisconsin pork production and strengthening our industry's voice at both the state and national levels.

We invite you to invest in the future of Wisconsin Pork and take advantage of new, exciting benefits by becoming a member today. Together, we can make an even greater impact.

Sincerely,

Keri Retallick & Morgan Worek

Wisconsin Pork Association

TAKE ADVANTAGE OF MEMBER BENEFITS



- Legislative representation at state and federal levels
- Help determine WPA policy positions
- Local, state, and national leadership opportunities
- Educational programs and opportunities
- Pork industry networking, news, and notices
- Member and industry discounts
- Free industry resources and consultations

DOLLARS AT WORK

2025-26 Advocacy Successes In Wisconsin

Membership funds directly support efforts that safeguard our freedom to operate and ensure the future success of pork production in our state. Here is a summary of successes thus far in the 2025-2027 budget cycle.

- Worked to repeal WI PRRS / PEDv state testing requirements
- Worked to reduce proposed livestock fee increases
- Secured an additional $150 million for the ARIP Grant Program
- $2 million for the Producer-Led Watershed Grant Program
- $10 million Food Security Initiative grants
- $200,000 to support farmer mental health
- $1 million in additional funding for Meat Processor Grants ($1.6M total)
- $2.4 million for Meat Inspection Program
- $2 million for the Nitrogen Optimization Pilot Program (NOPP) grants
- $1.6 million for the Cover Crop Insurance Premium Rebate Program
- Additional $500,000 for CDL Driver Training Grants

Do you have ideas of issues that you feel Wisconsin Pork Association should address? Let us know and we would be happy to further discuss 608-723-7551.

Strategy

WPA contracts lobbying services with Jordan Lamb, an attorney with the Welch Group our of Madison, WI. Her services are paid by producers who voluntarily invest in the Strategic Investment Program (SIP).

Additionally, we are a member of the Wisconsin Ag Coalition which is an alliance that brings together 28+ farm and agribusiness groups — including WPA — to coordinate advocacy on state and local issues.

The Ag Coalition's mission is to represent the interests of Wisconsin's farmers, agribusinesses, and rural communities, ensuring they have the resources, infrastructure, and market access needed to remain competitive and resilient.



DOLLARS AT WORK
2026 Federal Successes

The National Pork Producers Council (NPPC) is the global voice for the U.S. pork industry. Here is a summary of major successes in 2026. These initiatives were funded by voluntary producer investments in the Strategic Investment Program (SIP).

- Secured pork's prominent place in new Dietary Guidelines
- Pushed for uniform national food ingredient regulations
- Ensured federal food chemical assessments remained science-based
- Proposed fair, comprehensive strategy to define ultra-processed foods
- Urged federal regulators to protect key food preservatives
- Secured fix for California Proposition 12 in House-passed farm bill
- Advanced increase for federal line speeds toward broader adoption
- Prevented initiative that could outlaw livestock production from appearing on Oregon ballot
- Shaped House ag labor bill to ensure workforce needs are met
- Expanded market access through new trade agreements in Asia
- Finalized and secured new trade agreements with Latin American countries
- Championed trade policy that pushed U.S. pork exports higher
- Protected market access for producers during United States-Mexico-Canada Agreement renewal discussions
- Advocated for significant change to Waters of the United States
- Pushed EPA to roll back regulatory overreach used to delay permit issuing
- Won significant legal ruling to join Clean Water Act case
- Urged EPA to abandon two-decades-old emissions estimating study
- Provided tools to combat New World screwworm
- Secured important animal health priorities in House-approved ag funding bill
- Coordinated successful interstate response to contain pseudorabies outbreak & public sentiment
- Supported the release of $35 million to combat feral swine on American agricultural lands

Strategic Investment Program (SIP)

SIP is the primary source of NPPC funds to strengthen our mission at home and abroad. Pork producers voluntarily invest a percentage of the sales of each hog sold.

Funds collected are split with the state associations – 60% to NPPC, 40% to the states. These unrestricted funds enable state pork organization to respond to threats on a state and local level. Learn more or invest HERE.

GET INVOLVED
2027 MEMBERSHIP OPTIONS

Strategic Investment Program (SIP) or Pork Alliance Investor

- Refer to page 5 for more information.
- If you invest in SIP or the Pork Alliance Program, you do NOT need to register for a WPA membership option below as you will be automatically recognized as a WPA voting member.

Producer

Voting Producer- $50 per person

- Person actively involved in live hog production.
  - Includes contract growers, employees, individuals, partnerships, and integrators.
- Voting rights at WPA annual meeting.

Family Member- $10 per person

- Immediate family member(s) of a voting producer member.

Non-voting Producer- Free

- Person actively involved in live hog production.
  - Includes contract growers, employees, individuals, partnerships, and integrators.
- Unable to vote at WPA annual meeting.

Student

Non-Voting Student- Free

- Person age 22 and under who is interested in the pork industry.
- Unable to vote at the WPA annual meeting.

Allied Industry

Individual- $100 per person

- Person who is involved in the agriculture industry but does not actively raise pigs.
- Voting rights at WPA annual meeting.

Company or Organization- $250

- An entity involved in the agriculture industry but doesn't raise pigs.
- Voting rights for one representative at WPA annual meeting.

SIGN UP TODAY

2027 MEMBER REGISTRATION FORM

Please complete the form below and return with payment or you can register and pay online at www.wppa.org/membership. Detailed info on types of memberships can be found on page 7.

MEMBER NAME: _____

MEMBERSHIP TYPE: *(Please circle.)*

SIP/ Pork Alliance	Voting Producer $50	Family Member $10	Non-voting Producer $0	Student Member $0	Allied Individual $100	Allied Company $250

MEMBER NAME: _____

MEMBERSHIP TYPE: *(Please circle.)*

SIP/ Pork Alliance	Voting Producer $50	Family Member $10	Non-voting Producer $0	Student Member $0	Allied Individual $100	Allied Company $250

MEMBER NAME: _____

MEMBERSHIP TYPE: *(Please circle.)*

SIP/ Pork Alliance	Voting Producer $50	Family Member $10	Non-voting Producer $0	Student Member $0	Allied Individual $100	Allied Company $250

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Total Amount: _____ **Payment Method:** ☐ CC (Call WPA at 608-723-7551) ☐ Check (Make payable to "WPA.")

JOIN A COMMITTEE!

If you would like to be more involved in shaping WPA programming, join a committee! **Circle** which committees you would like to receive more info on:

Youth Pork Schoppe Promotion Swine Health

MAIL COMPLETED FORM TO:
WPA
P.O. Box 327
Lancaster, WI 53813