WISCONSIN WPA PORK ASSOCIATION

November 2026

RE: Partner with Wisconsin Pork Association

Dear WPA Partners and Supporters,

As a valued leader in agriculture, your organization plays an important role in supporting the success of our state's farming community. We invite you to partner with the Wisconsin Pork Association (WPA) and join us in strengthening the future of Wisconsin's pork industry.

The Wisconsin Pork Association serves as the unified voice for pork producers across the state. Through advocacy, education, leadership development, and consumer outreach, we work every day to protect and promote an industry that contributes significantly to Wisconsin's economy and rural communities.

Today, our industry faces increasing challenges, from changing regulations and market pressures to a growing disconnect between consumers and agriculture. As these challenges evolve, strong partnerships between producers and allied industry organizations are more important than ever. Your sponsorship directly helps WPA advocate for sound agricultural policies, develop future industry leaders, provide producer education, and promote positive engagement with consumers and policymakers.

A partnership with WPA is more than a sponsorship. It is an investment in the long-term success of Wisconsin agriculture. As a sponsor, your organization gains valuable visibility and recognition among pork producers, industry leaders, and agricultural stakeholders throughout the year through events, publications, digital communications, and networking opportunities.

Whether you choose an annual sponsorship package or support a specific event, your commitment demonstrates leadership and a shared dedication to advancing Wisconsin's pork industry. Please review the enclosed sponsorship opportunities to learn more about the benefits available and the impact your support can make.

We would also be pleased to welcome you to our upcoming events and industry gatherings, where sponsors have the opportunity to connect directly with producers and agricultural decision-makers from across the state.

Thank you for considering a partnership with the Wisconsin Pork Association. Together, we can promote, protect, and strengthen Wisconsin's pork industry for future generations. We look forward to working with you and would be happy to discuss how a sponsorship can align with your organization's goals.

If you have any questions, please contact us at 608-723-7551 or wppa@wppa.org.

Sincerely,



Program Director
Wisconsin Pork Association
Phone: 608.723.7551
Email: mworek@wppa.org

PARTNER WITH US!

2027 WPA Sponsorship Form

Please complete the form below and return with payment or you can register and pay online at www.wppa.org/who-we-are/sponsors. Detailed info on what is included with each sponsorship package can be found on the next page.

Sponsor Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Annual Sponsorship Level

*Please select your desired **annual** sponsorship level.*

☐	Diamond	$5,000	☐	Silver	$1,000
☐	Platinum	$2,500	☐	Bronze	$500
☐	Gold	$1,500	☐	Friend of WPA	$250
☐	Other: _____				

Notes:

Total Amount: _____

Payment Method:

☐ CC (Call WPA at 608-723-7551)

☐ Check (Make payable to "WPA").

MAIL COMPLETED FORM TO:

WPA
P.O. Box 327
Lancaster, WI 53813

SPONSOR BENEFITS

Annual Sponsorship Packages

Below is information on what is included in each sponsorship package. Please contact WPA at 608-723-7551 if you would like to customize a package or have other ideas not listed below!

Sponsor Benefit	Diamond	Platinum	Gold	Silver	Bronze	Friend of WPA
Investment Level	$5,000+	$2,500+	$1,500+	$1,000+	$500+	$250+
Wisconsin Pork Summit Sponsor Recognition (See below for perks.)	Level 2	Level 1	Gen.			
30-minute Presentation at One Educational Seminar or Event of Your Choice	X					
Pork Classic Golf Outing Event Sponsor	X	X				
Exclusive Video or Social Media Spotlight on WPA Social Media Channels	X	X	X			
Complimentary *Headlines* Print Newsletter Company Ad or Article	Full Page	Half Page	Qtr. Page			
WPA Allied Business Voting Membership	X	X	X	X		
Pork Classic Golf Outing Hole Sponsor	X	X	X	X		
50% Discount on Pork Express Email Newsletter and Headlines Print Newsletter Ads	X	X	X	X		
Logo Displayed on WPA Website, Communications, and Event Signage	X	X	X	X	X	X
Participation in Wisconsin Pork Association Committees	X	X	X	X	X	X
Subscription to All WPA Communications	X	X	X	X	X	X

Why Consider an Annual Sponsorship?

- Year-round industry visibility
- Advocacy and industry support
- Website and newsletter recognition
- Advertising and membership benefits
- Recognition across multiple WPA events

Sponsor Strategy:

WPA Annual Sponsorships are best for companies wanting consistent, year-round visibility and industry support. They establish your organization's partnership with WPA throughout the year.