



2026 WPA Sponsorship Form

Name of Business or Individual: _____

Key Contact Person: _____ Phone: (____) _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail Address: _____

Please select your preferred sponsorship option(s) below. See reverse side for sponsor benefits.

Annual Sponsorship Levels *(Perks listed on back)*

- ☐ Diamond \$5,000 +
- ☐ Platinum \$2,500
- ☐ Gold \$1,500
- ☐ Silver \$1,000
- ☐ Bronze \$500
- ☐ Friend of the Industry \$250

Event-Specific Sponsorship Options:

Youth Pig Project (January)

- ☐ Grand Champion \$200
- ☐ Reserve Champion \$100

Pork-Corn-Soy Expo (January):

- ☐ General event sponsor \$1,000 - \$5,000
 - o List amount: _____
- ☐ Porkapalooza \$5,000 (4)
 - o Premier networking event
 - o Signage, social media, reception, beverages, appetizers, entertainment

Producer Education Workshops (3-4 annually):

- ☐ Program sponsor \$500 (3)
- ☐ Meal sponsor \$250 (3)

Pork Classic Golf Outing (June):

- ☐ Club sponsor \$1,000
 - o Event and reception signage, social/newsletter recognition, hole sponsor w/ table, goody bag insert.
- ☐ Driver sponsor \$500
 - o Event and reception signage, social/ newsletter recognition, hole sponsor, goody bag insert.
- ☐ Hole sponsor \$200
 - o Hole signage, social/newsletter recognition
- ☐ Drink sponsor \$200 (5)
 - o Reception signage, social/newsletter recognition

Other Sponsorship Options

- ☐ Please list & describe:

Advertising Rates

Headlines Bi-monthly Newsletter (Per edition)

	<u>WPA Member Prices</u>	<u>Non-Member</u>
☐ Full page ad	\$250	\$500
☐ 2/3-page ad	\$175	\$350
☐ 1/2-page ad	\$150	\$300
☐ 1/3-page ad	\$100	\$200
☐ 1/4-page ad	\$75	\$150
☐ Business card ad	\$30	\$60

Select Edition(s): January or July

Pork Express Weekly Email Newsletter (Per edition)

- ☐ 50-word insert \$25

List Dates or Frequency of Ads:

TOTAL DUE:

Payment Information:

Checks payable to WPA. Mail to P.O. Box 327, Lancaster, WI 53813.
Credit cards call 608-723-7551; Invoice email kretallick@wppa.org.



WPA Sponsorship Benefits

Sponsor Benefits	Diamond \$5,000 +	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500	Friend \$250
Speaker/presentation opportunity at events and workshops	X					
Corn Soy Expo event sponsor	X	X				
Pork Classic Golf Outing event sponsor	X	X				
Discounted Corn Soy Expo registration	X	X	X			
One free ad in Headlines bi-annual print newsletter (Diamond- full page, Platinum- ½ page, Gold- ¼ page)	X	X	X			
WPA Allied Industry (Company) Voting Membership (Diamond & Platinum- Company membership; Gold & Silver- Individual membership)	X	X	X	X		
Pork Classic Golf Outing hole sponsor	X	X	X	X		
50% discount on all ads in Pork Express & Headlines newsletters	X	X	X	X		
WPA annual meeting sponsor	X	X	X	X	X	
Logo displayed on event signage, WPA website, <i>Pork Express</i> weekly email newsletter, and <i>Headlines</i> bi-annual print newsletter	X	X	X	X	X	X
Subscription to <i>Pork Express</i> and <i>Headlines</i> newsletters	X	X	X	X	X	X