



FOR IMMEDIATE RELEASE

June 9th, 2026

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Register Today: Optimizing Reproductive Potential & Longevity in Swine July 16th

LANCASTER, WI – Wisconsin Pork Association and UW-Madison Extension will be hosting a Swine Reproduction Workshop on July 16th, 2026, at Minitube USA located at 419 Venture Ct. Verona, WI 53593. Pork producers and allied industry members are invited to attend this interactive, educational event.

The event will commence at 12:00 p.m. and wrap up around 3:00 p.m. Attendees can expect to learn about a range of relevant topics from gilt development to semen management and everything in between. Furthermore, Minitube USA will lead a full tour of their state-of-the-art reproductive technology facility. Attendees will get practical, real-life insight from some of the industry's most skilled professionals and can ask their most challenging questions regarding reproduction within their operations.

Agenda:

12:00 p.m. Registration and Lunch (Courtesy of WPA)

12:30 p.m. Program

- Current Reproduction Challenges- John Quackenbush, CCO, Minitube USA
- Gilt Development
- Seasonal Infertility
- And More!

3:00 p.m. Conclude

UW-Madison Extension and the Wisconsin Pork Association are committed to developing pork producers' knowledge and helping them to achieve their operation's potential. Collaborating on events such as this is a great opportunity to enhance our mission of promoting and protecting the state's pork industry to ensure its success now and in the future.

For questions or to register for this event, please contact Jeff Morris by **July 9th** at jeff.morris@wisc.edu, call/ text 608-346-9561, or visit www.wppa.org/reproduction-seminar/.

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The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry in order to ensure its success now and in the future.