



FOR IMMEDIATE RELEASE

July 23rd, 2025

Contact: Morgan Worek

mworek@wppa.org or 608-723-7551

Registration Now Open for WPA Young Leaders Program

LANCASTER, WI- The Wisconsin Pork Association (WPA) is excited to announce the second annual Young Leaders Program which will take place on Saturday, September 13th, 2025, at the Arlington Ag Research Station Public Events Pavilion in Arlington, WI. This one-day event is geared toward youth ages 13-18 as of January 1, 2025, who are interested in agriculture, specifically the swine industry.

This program is designed for young people who want to better understand Wisconsin's pork industry and expand their network of agricultural professionals in the state. Participants will grow their knowledge of pork production, diverse career opportunities, agricultural advocacy, professionalism and more.

Participants will have a full day of experiences that will position them for career and personal success. They will have the opportunity to collaborate with other young swine and agriculture enthusiasts, tour the Arlington Swine Research Station, partake in culinary activities, network with industry professionals to explore career opportunities, become familiar with offerings and experiences that our Wisconsin universities and technical schools have to offer, as well as participate in unique recreational experiences.

Bryce Peter from Howards Grove, WI, attended last year's program and said, "Through this program, I gained valuable knowledge about the pork industry including animal care, production practices, and agricultural advocacy. I also developed leadership and communication skills, built lasting connections with peers who share my interests, and strengthened my passion for agriculture and the pork industry."

WPA is dedicated to exposing young people to career and education opportunities to set them up for career success. Keri Retallick, WPA's Executive Vice President stated, "WPA's mission is to promote and protect our industry to ensure its success now and in the future. When our youth committee came up with this idea two years ago, we were ecstatic and had an excellent program last year. What better way to serve our purpose than by developing talented, passionate young people who will be the industry's future leaders. We feel that we have organized another robust program and are excited to engage with young people while showcasing all that Wisconsin's agriculture and swine industry has to offer them."

For more information and to register for the Young Leaders' Program, visit the WPA website at www.wppa.org/youth/young-leaders-program, email wppa@wppa.org, or call the WPA office at 608-723-7551. Registration is \$10 per person. **Registration is due by September 6th, 2025.**

###

The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry in order to ensure its success now and in the future.