



FOR IMMEDIATE RELEASE  
May 27<sup>th</sup>, 2025

Contact: Morgan Worek  
[mworek@wppa.org](mailto:mworek@wppa.org) or 608-723-7551

### **WPA Announces 2025 Summer Intern**

LANCASTER, WI- The Wisconsin Pork Association is excited to announce that Brayden Peter will be joining the team as our summer intern beginning June 2<sup>nd</sup>, 2025.

Originally from Howards Grove, WI, Brayden is currently a junior at University of Wisconsin- Platteville where he is pursuing dual degrees in Animal Science and Agricultural Business. Peter's agricultural roots run deep as he was raised on his family's show pig operation and is also employed at the university's Swine Center. His love for agriculture encouraged him to become involved in 4-H and FFA at a young age. Today, he is the president of UW-Platteville's Block and Bridle Club and an active member of the Alpha Gamma Roh Fraternity.



Brayden is eager to learn more about the pork industry. He specifically noted that he wants to gain professional leadership and communication skills, educate consumers about the swine industry, and learn how to best promote pork and protect our state's right to farm.

Brayden will serve as the official youth representative of the Wisconsin Pork Association. During his internship he will focus on marketing and promoting the pork industry in our state. More specifically his duties will include helping coordinate state fair events such as Pork Schoppe and Hall of Fame, promote and implement producer programming, job shadow industry stakeholders, enhance youth programs, develop and execute a special project, interact with producers and allied industry members, and create a final presentation upon completion of his internship.

Brayden is excited to serve as an asset and resource for our producers and members and to gain experience and skills that will last a lifetime. Welcome to the team, Brayden! For questions or to inquire about future internship opportunities, contact WPA at 608-723-7551 or visit [www.wppa.org/youth/internship-program](http://www.wppa.org/youth/internship-program).

###

*The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry to ensure its success now and in the future.*