



FOR IMMEDIATE RELEASE

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WISCONSIN PORK ASSOCIATION ANNOUNCES SCHOLARSHIP RECIPIENTS

WISCONSIN DELLS, WI -- The Wisconsin Pork Association (WPA) recognized scholarship recipients during the organization's annual meeting held on February 6th, 2025, in conjunction with the Corn/Soy Expo in Wisconsin Dells. Seven high school seniors and college students from across the state were awarded a total of \$6,500 in scholarship funds.

Whitmore Memorial Scholarship

The Whitmore Memorial Scholarship was established as a legacy to the late Rex Whitmore, a master statesman and communicator who served as the first executive director of the Wisconsin Pork Association. Applicants for this scholarship must be a junior or senior at University of Wisconsin-Madison, University of Wisconsin-Platteville, or University of Wisconsin-River Falls. Preference is given to those pursuing an Animal Science degree or similar major.

Brayden Peter is the recipient of the \$1,500 scholarship. Brayden, from Howards Grove, Wisconsin, is a junior at the University of Wisconsin-Platteville, where he is double majoring in Animal Science and Agricultural Business. With a strong passion for agriculture, Brayden has combined his academic studies with hands-on experience from his family's show pig operation. He takes advantage of any opportunity he gets to expand his knowledge in both science and the business side of agriculture. After graduation Brayden hopes to pursue a career in the pork industry that allows him to have a positive impact through education and mentorship.

Gunderson Memorial Scholarship

The Wisconsin Pork Association, in cooperation with the family of Buell Gunderson, established a scholarship program in 2007 to recognize the many contributions that Buell Gunderson made to the Wisconsin pork industry. Gunderson, together with his wife, Bernice, served as Secretary/Treasurer of the Wisconsin Pork Association for 20 plus years and assisted in growing the organization from its initial roots to the successful organization that it is today. Consideration is given to youth who have established their own production herd, been involved in their family operation, or shown specific interest in pork production or livestock judging.

Jenna Brogley was selected to receive a \$1,000 scholarship, Mallory Ceyress received a \$750 scholarship, and Wyatt Stowell was awarded a \$500 scholarship.

Jenna Brogley, from Platteville, WI, is attending the University of Wisconsin-Platteville, where she is majoring in Agribusiness with a minor in Marketing and Communications. Her passion for agriculture drives her to blend academic learning with practical experience, with the goal of contributing to the industry's growth. Jenna is eager to continue her education and make a lasting impact on the

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agricultural world through her dedication and expertise. She is committed to using her skills to address challenges and foster innovation within the agricultural sector.

Mallory Ceyress hails from Arpin, WI, and is planning to attend Iowa State University to study Animal Science. She was introduced to the pork industry through her show pig project in 4-H. Mallory has since discovered her passion for Wisconsin's pork industry and how valuable it is. She enjoys giving back to the industry that has taught her so much and helped shape who she is today. Mallory hopes to obtain a career in either animal genetics or swine nutrition, as well as operate her own show pig operation.

Wyatt Stowell is from Waupun, WI. Wyatt is very involved in his school and community including being a member of the soccer and wrestling teams, the Secretary for his FFA chapter, a youth leader of the Achievers 4-H Club, and a member of the Dodge County Pork Producers. Wyatt owns two crossbred sows that produce the pigs that he sells and shows at the Dodge and Fond du Lac County fairs. Wyatt plans to attend either UW-Falls or Iowa State University next fall to study Animal Science and hopes to work toward a career in the swine industry.

WPA Fredrich Memorial Scholarship

The Fredrich Memorial Scholarship was established in 2018 through funding from the Southeast Wisconsin Pork Producers. This scholarship honors Clarence Fredrich who was actively involved in the Southeast Wisconsin Pork Producers Association. He was very supportive of youth programming in agriculture as well as community events and activities. This scholarship is offered to students in Walworth, Racine, and Kenosha counties.

Kyra Hetland and Zander Rasmussen each received a \$1,000 scholarship, and Piper Nuehring was awarded a \$750 scholarship.

Kyra Hetland is from Burlington, WI, and plans to attend Florida Southern College to major in Biology with a minor in Pre-Veterinary Medicine. Kyra has been active in Wisconsin Show Pig Association, Team Purebred, her FFA Chapter and 4-H club, and plays several sports. Kyra's love for the pork industry will continue in her future career plans as she hopes to become a large animal veterinarian and have a positive impact on her customers and their livestock.

Zander Rasmussen resides in Union Grove, WI, and will be attending Warner University in Lake Wales, Florida in the Fall of 2025 where he will be majoring in Agricultural Business and Animal Science and will also be shooting on the Clay Target Team for the Warner Royals. Zander is very active in his FFA chapter, the clay target shooting team, and his church. Zander's passion for the pork industry stemmed from his youth swine project where he has shown at all levels and now breeds his own females. Zander plans to pursue a career as a large animal veterinarian and is excited to give back to the livestock industry.

Piper is from Elkhorn, WI, and is currently a student at the University of Wisconsin-River Falls studying Agriculture Education. Growing up, Piper exhibited livestock at the Walworth County Fair and enjoyed holding leadership roles in her 4-H and FFA chapters, both of which taught her many life lessons. She is currently an active member of the Sigma Alpha sorority at UW-River Falls. In her future career, Piper hopes to impact youth by sparking their interest in agricultural careers and, above all, present them valuable opportunities just as her agriculture educators did for her.

For more information on scholarship offerings, visit www.wppa.org/youth or call WPA at 608-723-7551.



Kyra Hetland



Zander Rasmussen



Piper Nuehring



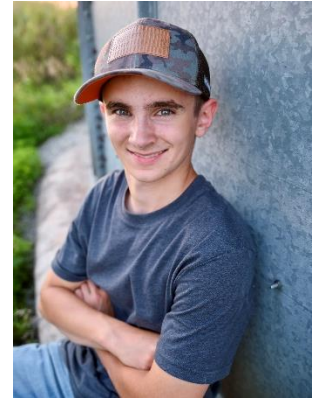
Brayden Peter



Jenna Brogley



Mallory Cepress



Wyatt Stowell

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The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry in order to ensure its success now and in the future.