



2025 WPA Membership Form

Personal Information:

Name(s): _____

Farm / Business Name: _____

Type of Operation/ Business: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Membership Investment: (Check all that apply).

1. Producer

- Voting Producer Member \$50
 - *Person actively involved in live hog production.*
 - *Includes contract growers, employees, individuals, partnerships, and integrators.*
 - *Voting rights at WPA annual meeting.*
- Family Member(s) \$10 (per person)
 - *Immediate family members of a voting producer member.*
- Non-Voting Producer Member \$0
 - *Person actively involved in live hog production.*
 - *Includes contract growers, employees, individuals, partnerships, and integrators.*
 - *Unable to vote at WPA annual meeting.*

2. Strategic Investment Plan (SIP) Investor YES NO

- Investment: Producers \$.15 / \$100.00 of gross pig sale or contract value.
Employees or those who do not own pigs can choose to invest a minimum of \$150 annually.
- *Voluntary contribution. Funds are used by NPPC to fight for reasonable legislation, develop revenue and market opportunities, and protect investor livelihoods. 40% returned to WPA.*
- **Recognized as a WPA voting member.**
- If a company pays SIP, their employee representative is recognized as a WPA voting member.
- *See enclosed form for information and to invest.*

3. Allied Industry Member

- a. Individual \$100
 - *A person that advocates for Wisconsin agriculture but isn't involved in live hog production.*
 - *Voting rights at WPA annual meeting.*
- b. Business or Organization \$250
 - *A business that advocates for Wisconsin agriculture but isn't involved in live hog production.*
 - *Voting rights at WPA annual meeting.*

Payment: Credit card call 608-723-7551 or check payable to WPA, PO Box 327, Lancaster, WI 53813.

Membership Benefits

- Legislative representation at state and federal levels
- Help determine WPA policy positions
- Local, state, and national leadership opportunities
- Educational programs and opportunities
- Pork industry networking, news, and notices
- Member and industry discounts

2025 Advocacy Roles

Sustainability & Image: WPA strives to project a positive impression of the pork industry in the state. We have worked to develop a campaign to promote the We Care principles and take our message to groups throughout the state. This information assists in educating the public, including consumers as well as those that work on policy development.

Legislative Presence: WPA contracts with Jordan Lamb of the Welch Group to represent us at the state level. In addition, WPA works with National Pork Producers Council (NPPC) to address national issues. No Checkoff dollars are used for these efforts. Your membership and Strategic Investment Program (SIP) dollars support issues like those listed below. Your support is crucial to continued resolutions on legislative issues at both the state and federal level.

2023-24 Advocacy Issue Summary

Successes in Wisconsin

- Secured \$150 million in funding for an Agricultural Road Improvement Program (ARIP).
- Secured \$1 million in funding for the Nitrogen Optimization Pilot Grant Program (NOPP).
- Secured \$800,000 for Cover Crop Insurance Premium Rebates.
- Secured \$2 million for a Producer-led Watershed Grant Program.
- Secured \$3 million toward completion of the Food + Farm Exploration Center.
- Secured \$700,000 in funding for Wisconsin Livestock Identification Consortium (WLIC).
- Developed legislation to update Farmland Preservation Agreements and Tax Credits.
- Developed legislation that created a Commercial Driver Training Grant Program.

NPPC's National Successes

- Protected U.S. pork producers, veterinarians from misguided antimicrobial reduction target.
- Secured swine program funding in 2025 Presidential budget.
- Passed resolutions for USDA to include in regulations mandating live swine traceability.
- Advanced policy on mRNA vaccine technology.
- Provided guidance, secured seats on restaurant advisory councils.
- Worked to Extend Reduced Tariff Rates with the Philippines on U.S. Pork.
- Secured market access for mixed meats exported to Peru.
- Achieved record sales of U.S. pork exports.
- Waged successful legal battle against EPA's proposed CAFO rule changes.
- Successfully stopped SEC Scope 3 climate disclosure requirement.
- Sustained Effort to Defend Agriculture over Lake Erie Nutrient Lawsuit.
- Secured additional USDA pork purchases.
- Secured 100% of NPPC's priorities in House Ag Committee-approved farm bill.
- Pushed for change on final rule on inclusive competition and market integrity.
- Successfully fought to reverse exclusion of ground pork from Massachusetts Question 3 rule.

For questions or more information please contact WPA at 608-723-7551 or email wppa@wppa.org.