



FOR IMMEDIATE RELEASE
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WPA and NPB to Host FAD Tabletop Exercise

LANCASTER, WI- The Wisconsin Pork Association (WPA) and National Pork Board (NPB) are excited to host a foreign animal disease tabletop exercise on September 17th, 2024, at the West Madison Agricultural Research Center in Verona, WI. Pork producers of all sizes, and allied industry members, are encouraged to attend this informational event.

If a foreign animal disease (FAD) is detected in the United States, all swine and product movements will be stopped for a minimum of 72 hours. Are you prepared for a foreign animal disease outbreak? If there is an outbreak, how will you keep it off your farm? What is your plan before, during, or after an outbreak? These are questions that pork producers around the country should be asking themselves.

Join Wisconsin Pork Association at this interactive, scenario-based event to learn how to respond to the questions above through preparedness and education. Dr. Patrick Webb, Director of Swine Health Programs at National Pork Board, will lead this event to help pork producers and industry stakeholders get a clear picture of what to expect and how to prepare for a devastating event like African Swine Fever (ASF) or Foot and Mouth Disease (FMD).

With the use of a dioramic model, Dr. Webb will help participants better understand the movement stop in the pork industry and challenge them to discuss options and ideas to deal with such a significant disruption to their operations and the industry. Keri Retallick, Executive Vice President of WPA stated, "It's essential that farmers and allied industry representatives within the pork supply chain are prepared for an FAD. Moreover, it's our job to equip and educate them on the resources available to assist in an outbreak. By doing these two things, we can better protect and ensure the future of the swine industry if an FAD ever occurs. We are excited for this impactful event and eager to educate and protect producers in Wisconsin and beyond."

Agenda:

9:00 a.m.	Registration
9:30 a.m.	Classroom session
12:30 p.m.	Lunch (Provided)
1:00 p.m.	Tabletop Exercise
4:00 p.m.	Finish

To learn more or register for this event, visit www.wppa.org/farmers/fad-tabletop-exercise, email wppa@wppa.org or call 608-723-7551 by September 10th. This event is free to attend.

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The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry in order to ensure its success now and in the future.