



2024 Membership Form

Personal Information:

Name(s): _____

Farm / Business Name: _____

Type of Operation/ Business: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Membership Investment: (Check all that apply).

1. Producer

- Voting Producer Member \$50
 - *Person actively involved in live hog production.*
 - *Includes contract growers, employees, individuals, partnerships, and integrators.*
 - *Voting rights at WPA annual meeting.*
- Family Member(s) \$10 (per person)
 - *Immediate family members of a voting producer member.*
- Non-Voting Producer Member \$0
 - *Person actively involved in live hog production.*
 - *Includes contract growers, employees, individuals, partnerships, and integrators.*
 - *Unable to vote at WPA annual meeting.*

2. Strategic Investment Plan (SIP) Investor YES NO

- Investment: Producers \$.15 / \$100.00 of gross pig sale or contract value.
Employees or those who do not own pigs can voluntarily invest \$150 annually.
- *Voluntary contribution. Funds are used by NPPC to fight for reasonable legislation, develop revenue and market opportunities, and protect investor livelihoods. 40% returned to WPA.*
- **Recognized as a WPA voting member.**
- If a company pays SIP, their employee representative is recognized as a WPA voting member.
- *See enclosed form for information and to invest.*

3. Allied Industry Member

- Individual \$100
 - *A person that advocates for Wisconsin agriculture but isn't involved in live hog production.*
 - *Voting rights at WPA annual meeting.*
- Business or Organization \$250
 - *A business that advocates for Wisconsin agriculture but isn't involved in live hog production.*
 - *Voting rights at WPA annual meeting.*

Payment Information: Credit Card- Call 608-723-7551 or Check- Payable to: WPA, PO Box 327, Lancaster, WI 53813

WISCONSIN PORK ASSOCIATION



MEMBERSHIP BENEFITS



LEGISLATIVE REPRESENTATION AT STATE & FEDERAL LEVELS



HELP DETERMINE WPA POLICY POSITIONS



LOCAL, STATE & NATIONAL LEADERSHIP OPPORTUNITIES



EDUCATIONAL PROGRAMS & OPPORTUNITIES



PORK INDUSTRY NETWORKING, NEWS & NOTICES



INDUSTRY DISCOUNTS

Key Offerings:

- ✓ Call to Action Notices
- ✓ Weekly *Pork Express* E-Newsletter
- ✓ Bi-monthly *Headlines* Newsletter
- ✓ Member Discounts
- ✓ WPA Legislative Representative

2024 Advocacy Roles

Sustainability & Image: WPA strives to project a positive impression of the pork industry in the state. We have worked to develop a campaign to promote the We Care principles and take our message to groups throughout the state. This information assists in educating the public, including consumers as well as those that work on policy development.

Legislative Presence: WPA contracts with Jordan Lamb of the Welch Group to represent us at the state level. In addition, WPA works with NPPC to address national issues. No checkoff dollars are used for these efforts. Your membership and Strategic Investment Program (SIP) dollars support issues like those listed below. Your support is crucial to continued resolutions on legislative issues.

2023 Advocacy Issue Summary

State Level:

- Creation of a \$150 million Critical Agricultural Road Improvement grant program for local governments to upgrade roads.
- Additional funding for the Wisconsin Livestock Identification Consortium, to support critical animal disease outbreaks prevention and traceability.
- Additional funding for the Wisconsin Initiative for Agricultural Exports to increase exports.
- Funding to continue the cover crop insurance premium rebate program.
- Increased funding for the Producer-led Watershed Grant program (DATCP).
- Continued funding for the Nitrogen Optimization Pilot Program grants (DATCP).
- Funding to support the completion of the Food+Farm Exploration Center in Plover.
- Farmer Mental Health Assistance funding to DATCP

State level continued...

- Funding for additional grants to counties to support land and water conservation staff.
- Extension of the CDL endorsement to match federal law.
- Legislation to support the continuation of the Farm & Industry Short Course at UW-River Falls.
- Legislation to Create an Online Interactive Carbon Calculator for Wisconsin Farmers.

National Level:

- California's Proposition 12
- Agriculture labor reform
- FAD prevention initiatives
- International Trade & Expanding Market Access
- National Detector Dog Training Center
- Feral Swine Eradication
- Support funding additional U.S. Customs and Border Protection Ag Inspectors
- Livestock mandatory price reporting
- Enhanced exports and reduction of tariffs