

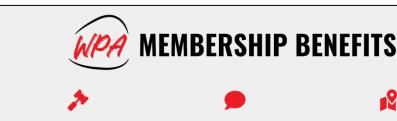
2024 Membership Form

Personal Information:

Name(s):			
Farm / Busines	ss Name:		
Type of Opera	tion/ Business:		
Address:			
			Zip Code:
	nvestment: (Check all that apply).		
•			
1. Produ	Voting Producer Member Person actively involved Includes contract growe Voting rights at WPA an Family Member(s) Immediate family memb Non-Voting Producer Member Person actively involved	rs, employees, individual nual meeting. \$10 (per person pers of a voting producer) \$0 in live hog production. rs, employees, individual	
	 Voluntary contribution. Fundand market opportunities, and market opportunities, and example of the second se	/ \$100.00 of gross pig salose who do not own pig distance used by NPPC to figure and protect investor livelify member. employee representative nation and to invest. \$100 Wisconsin agriculture but meeting. \$250	

• Voting rights at WPA annual meeting.





LEGISLATIVE REPRESENTATION AT STATE & FEDERAL LEVELS

HELP DETERMINE WPA POLICY **POSITIONS**



LOCAL, STATE & NATIONAL LEADERSHIP OPPORTUNITIES



EDUCATIONAL PROGRAMS & OPPORTUNITIES



PORK INDUSTRY NETWORKING, **NEWS & NOTICES**



INDUSTRY DISCOUNTS

Key Offerings:

- ✓ Call to Action Notices
- ✓ Weekly Pork Express E-Newsletter
- ✓ Bi-monthly *Headlines* Newsletter
- ✓ Member Discounts
- WPA Legislative Representative

2024 Advocacy Roles

Sustainability & Image: WPA strives to project a positive impression of the pork industry in the state. We have worked to develop a campaign to promote the We Care principles and take our message to groups throughout the state. This information assists in educating the public, including consumers as well as those that work on policy development.

Legislative Presence: WPA contracts with Jordan Lamb of the Welch Group to represent us at the state level. In addition, WPA works with NPPC to address national issues. No checkoff dollars are used for these efforts. Your membership and Strategic Investment Program (SIP) dollars support issues like those listed below. Your support is crucial to continued resolutions on legislative issues.

2023 Advocacy Issue Summary

State Level:

- Creation of a \$150 million Critical Agricultural Road Improvement grant program for local governments to upgrade roads.
- Additional funding for the Wisconsin Livestock Identification Consortium, to support critical animal disease outbreaks prevention and traceability.
- Additional funding for the Wisconsin Initiative for Agricultural Exports to increase exports.
- Funding to continue the cover crop insurance premium rebate program.
- Increased funding for the Producer-led Watershed Grant program (DATCP).
- Continued funding for the Nitrogen Optimization Pilot Program grants (DATCP).
- Funding to support the completion of the Food+Farm Exploration Center in Plover.
- Farmer Mental Health Assistance funding to **DATCP**

State level continued...

- Funding for additional grants to counties to support land and water conservation staff.
- Extension of the CDL endorsement to match federal law.
- Legislation to support the continuation of the Farm & Industry Short Course at UW-River Falls.
- Legislation to Create an Online Interactive Carbon Calculator for Wisconsin Farmers.

National Level:

- California's Proposition 12
- Agriculture labor reform
- FAD prevention initiatives
- **International Trade & Expanding Market Access**
- National Detector Dog Training Center
- **Feral Swine Eradication**
- Support funding additional U.S. Customs and **Border Protection Ag Inspectors**
- Livestock mandatory price reporting
- Enhanced exports and reduction of tariffs