



FOR IMMEDIATE RELEASE  
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### **2024 WPA Internship Applications Being Accepted**

LANCASTER, WI- The Wisconsin Pork Association is looking for college students who have a vested interest in the swine industry and want to expand their knowledge and understanding of it. We encourage students to visit <https://wppa.org/youth/internship-program/> to learn more.

The purpose of this 10-week summer internship program is to provide an opportunity for a young person to serve as the official youth representative of the Wisconsin Pork Association. The program will be administered by the WPA Youth Committee under the supervision of the WPA Executive Vice President and Program Director. The WPA Intern will work in the following areas:

**Producer Outreach** – Intern will have the opportunity to visit various commercial and niche swine operations in Wisconsin and interact with producers. Additionally, the intern will assist with producer program outreach and education activities.

**Wisconsin State Fair** - The Intern will coordinate the Hall of Fame program at the Wisconsin State Fair, create an educational exhibit in the swine barn, participate in the Camp of Champions and will assist in coordinating the Pork Schoppe. The Wisconsin State Fair is August 1<sup>st</sup>-11<sup>th</sup>, 2024, and intern will be asked to be on site from July 30<sup>th</sup>- August 12<sup>th</sup>, 2024.

**Promotion/Consumer Information** – The Intern will assist in the coordination of the Pork Schoppe including attendance at committee meetings, actively soliciting volunteers, assisting in managing the event and other state fair-related projects as assigned. Additional projects as requested in foodservice, retail, healthcare, youth education, food safety, etc. These may include presentations, promotions, sampling events, attending trade shows and/or cooking demonstrations.

**Communication** - The Intern will communicate with producers and consumers via personal contacts and group meetings. Intern will also write articles about their programs and projects for WPA publications, such as Pork Express, Headlines, and social media outlets. Good communication skills are desired and will be strengthened during the internship. Must be familiar with social media platforms.

Applications are due no later than **February 1<sup>st</sup>, 2024**. For more information and to apply, visit the WPA website at <https://wppa.org/youth/internship-program/>.

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*The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry in order to ensure its success now and in the future.*