

Wisconsin Pork Association Internship Program

2024 Program Guidelines

OBJECTIVE:

The purpose of this 10-week summer internship program is to provide an opportunity for a young person to serve as the official youth representative of the Wisconsin Pork Association. The internship program will be administered by the WPA Youth Committee under the supervision of the Executive Vice President.

QUALIFICATIONS:

- Must be a Wisconsin resident between the ages of 18 and 23 (Must be age 18 by Jan 1, 2024).
- Must exhibit strong communication and leadership skills.
- Must have a background in animal husbandry.
- Must exhibit a genuine interest in the Wisconsin pork industry and be able to speak on behalf of it.
- Must be a member (or become a member) of the Wisconsin Pork Association.
- Must have reliable transportation and be willing to travel to out-of-state training and functions.
- May only hold this position for one year.

APPLICATION PROCESS:

Candidates must submit the following items to the WPA office no later than **February 1**st, **2024**. (All materials <u>must be received</u> in the office, not postmarked, by this date. Electronic or hard copy documents will be accepted).

- Completed application form that includes 2 writing prompts
- Current resume
- Cover letter

Additionally, candidates may be asked to:

• Participate in an interview with the selection committee. The interviews will be held by Zoom at a date to be determined.

RESPONSIBILITIES:

The WPA Intern will work in the following areas:

Producer Outreach – Intern will have the opportunity to visit various commercial and niche swine operations in Wisconsin and interact with producers. Additionally, the intern will assist with producer program outreach and education activities.

Wisconsin State Fair - The Intern will coordinate the Hall of Fame program at the Wisconsin State Fair, create an educational exhibit in the swine barn, participate in the Camp of Champions and will assist in coordinating the Pork Schoppe. The Wisconsin State Fair is August 1st-11th, 2024, and intern will be asked to be on site from July 30th- August 12th, 2024.

Promotion/Consumer Information – The Intern will assist in the coordination of the Pork Schoppe

including attendance at committee meetings, actively soliciting volunteers, assisting in managing the event and other state fair-related projects as assigned. Additional projects as requested in foodservice, retail, healthcare, youth education, food safety, etc. These may include presentations, promotions, sampling events, attending trade shows and/or cooking demonstrations.

Communication - The Intern will communicate with producers and consumers via personal contacts and group meetings. Intern will also write articles about their programs and projects for WPA publications, such as Pork Express, Headlines, and social media outlets. Good communication skills are desired and will be strengthened during the internship. Must be familiar with social media platforms.

WORK SCHEDULE:

- During the summer, the Intern is expected to work a five-day, 40 hour work week, under the direction of the WPA staff, in the Lancaster office. The anticipated start date is June 3rd and conclusion date of August 15th which will include a follow-up meeting and closing interview.
- There will be frequent travel during the internship.

SUPERVISION:

• The Intern will work with all WPA staff and leaders. The Program Director will coordinate the Intern's schedule and projects under supervision of the Executive Vice President.

COMPENSATION/TRAVEL ALLOWANCE:

- The Wisconsin Pork Intern will receive a \$5,000 stipend that will be paid over the 10- week period.
- Intern will be reimbursed for expenses (mileage, hotel, meals, etc.) related to approved WPA travel. Intern must use their own vehicle.
- Housing in Lancaster is not provided, except during specific activities when needed.
- The Intern is encouraged to seek credit hours for the internship program through his or her school.



2024 Wisconsin Pork Association Internship Application

Name:	Age: Sex: M F (Check one)
Home Address:	College Attending:
City/State/Zip:	College Address:
Phone:	City/State/Zip:
County:	Major:
Parents' Names:	Current Year in College:
Personal E-mail:	School E-mail:
Date of Birth:	Attended WI State Fair? Year(s):
Please Note: Further information concerning this position will be conversed via the personal email or cell phone number listed above.	
Which social media platforms are you familiar with? (Check all that apply) Facebook □ Instagram □ Twitter □ Pinterest □ TikTok □ Other:	
Please complete the following writing prompts and attach them with your application. 250-word max per prompt. Responses may be attached on a separate sheet of paper. TYPED ONLY.	

- **1.** Explain your current involvement (or interest) in the pork industry.
- 2. What is the importance of advocating for the pork industry in today's times?

Candidates must submit the following items:

- Completed application form (including 2 writing prompts)
- Current resume
- Cover letter

Candidates may also be asked to:

- Participate in an interview with the selection committee. Date TBD upon deadline.
- Interview candidates will be determined after the application deadline and initial selection process.

APPLICATION MUST BE RECEIVED IN OFFICE OR VIA EMAIL BY END OF DAY – FEBRUARY 1st, 2024

Wisconsin Pork Association PO Box 327 131 S Monroe St. Lancaster, WI 53813 For questions contact:
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