



2024 WPA Sponsorship Form

Name of Business or Individual: _____

Key Contact Person: _____ Phone: (____) _____

Address: _____ Cell Phone: (____) _____

City: _____ State: _____ Zip Code: _____

E-mail Address: _____

Sponsorship Option: Check the box next to your sponsorship preferences. If you prefer to sponsor certain events in addition to or instead of an annual sponsorship, you may opt to select those options below.

Annual Sponsorship Levels:

- Annual Sponsorship Levels: Diamond \$5,000 +, Platinum \$2,500, Gold \$1,500, Silver \$1,000, Bronze \$500, Friend of the Industry \$250

Event-Specific Sponsorship Options:

Youth Pig Project (February)

- Scholarship sponsor \$100

Pork-Corn-Soy Expo (February):

- Porkapalooza \$5,000 (4) Signage, heavy apps, beverages, and entertainment

Regional Meetings (3 Meetings in August):

- Program sponsor \$500 (3) Meal sponsor \$250 (3)

Pork Classic Golf Outing (September):

- Club sponsor \$1,000 Driver sponsor \$500 Hole sponsor \$200 Goody bag sponsor \$250 (3) Drink sponsor \$100 (5)

Advertising Rates

Headlines Bi-monthly Newsletter (Per edition)

Table with 3 columns: Ad Type, WPA Member Prices, Non-Member. Rows include Full page ad, 2/3 page ad, 1/2 page ad, 1/3 page ad, Business card ad, Column inch ad.

Select Editions:

Table with 3 columns: Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sept/Oct, Nov/Dec

Pork Express Weekly Email Newsletter

50-word insert \$20 / week

List Dates or Frequency of Ads:

Two horizontal lines for listing dates or frequency of ads.

TOTAL DUE: []

Payment Information: Check- Payable to: WPA, PO Box 327, Lancaster, WI 53813; Credit card- Call: 608-723-7551; Invoice- Email: kretallick@wppa.org



WPA Sponsor Benefits

1. Diamond \$5,000 +

- a. Subscription to *Pork Express* weekly email newsletter & *Headlines* bi-monthly newsletter
- b. 50% discount on advertisements in *Pork Express* and *Headlines* newsletters
- c. Logo posted on WPA website, in *Pork Express*, and *Headlines* newsletters
- d. Recognition as WPA Allied Industry (Company) Member
- e. Recognition as WPA Annual Meeting sponsor
- f. Recognition as Pork Classic Golf Outing sponsor
- g. Recognition as Expo sponsor
- h. Discounted Expo registration
- i. One time *Headlines* spotlight – full page

2. Platinum \$2,500

- a. Subscription to *Pork Express* weekly email newsletter & *Headlines* bi-monthly newsletter
- b. 50% discount on advertisements in *Pork Express* and *Headlines* newsletters
- c. Logo posted on WPA website, in *Pork Express*, and *Headlines* newsletters
- d. Recognition as WPA Allied Industry (Company) Member
- e. Recognition as WPA Annual Meeting sponsor
- f. Recognition as Pork Classic Golf Outing sponsor
- g. Recognition as Expo sponsor
- h. Discounted Expo registration
- i. One time *Headlines* spotlight – 1/2 page

3. Gold \$1,500

- a. Subscription to *Pork Express* weekly email newsletter & *Headlines* bi-monthly newsletter
- b. 50% discount on advertisements in *Pork Express* and *Headlines* newsletters
- c. Logo posted on WPA website, in *Pork Express*, and *Headlines* newsletters
- d. Recognition as WPA Allied Industry (Individual) Member
- e. Recognition as WPA Annual Meeting sponsor
- f. Recognition as Pork Classic Golf Outing hole sponsor
- g. Discounted Expo registration
- h. One time *Headlines* spotlight – 1/4 page

4. Silver \$1,000

- a. Subscription to *Pork Express* weekly email newsletter & *Headlines* bi-monthly newsletter
- b. 50% discount on advertisements in *Pork Express* and *Headlines* newsletters
- c. Logo posted on WPA website, in *Pork Express*, and *Headlines* newsletters
- d. Recognition as WPA Allied Industry (Individual) Member
- e. Recognition as WPA Annual Meeting sponsor
- f. Recognition as Pork Classic Golf Outing hole sponsor

5. Bronze \$500

- a. Subscription to *Pork Express* weekly email newsletter & *Headlines* bi-monthly newsletter
- b. Logo posted on WPA website, in *Pork Express*, and *Headlines* newsletters
- c. Recognition as annual meeting sponsor

6. Friend of the Industry \$250

- a. Subscription to *Pork Express* weekly email newsletter & *Headlines* bi-monthly newsletter
- b. Logo posted on WPA website, in *Pork Express*, and *Headlines* newsletters