

PORK Headlines

In This Issue:

Expo & Membership	Page 1
Golf Outing	Page 2
SHIP	Page 2
LAC	Page 2
Legislative Update	Page 3
Public Notices	Page 4
PLI	Page 4
Stakeholder Update	Page 5-9
Board Spotlight	Page 10
Internship Program	Page 10
Give-a-Ham	Page 10
Destination Pork	Page 10
Scholarships	Page 11
Butchery Program	Page 11
Midwest Pork Summit	Page 11
Calendar of Events	Page 12
Board of Directors	Page 12

WISCONSIN PORK ASSOCIATION

CONTACT INFORMATION

P.O. Box 327
 131 S. Monroe St.
 Lancaster, WI 53813
 Phone: (608) 723-7551
 Email: wppa@wppa.org
 Website: www.wppa.org

Registration Now Open for Expo!

Registration is now open for the Wisconsin Pork – Corn – Soy Expo. This two-day event will be held on Thursday, February 1st and Friday, February 2nd, 2024, at the Kalahari Resort Convention Center in Wisconsin Dells, WI.



Attendees can expect an exciting, jam-packed agenda full of educational breakout sessions, networking events, annual meetings, and entertainment for all! Additionally, the Wisconsin Pork Association will give updates on the PRRS and PEDv program, foreign animal disease preparedness in our state, the new Wisconsin Raised program, sustainability, and other ways your Checkoff and SIP dollars are being utilized. **You don't want to miss this event! Early bird registration is due by January 1st, 2024.**

To register, visit <https://cornsoyexpo.org>.



Join or Renew Your WPA Membership

WPA MEMBERSHIP BENEFITS

 LEGISLATIVE REPRESENTATION AT STATE & FEDERAL LEVELS	 HELP DETERMINE WPA POLICY POSITIONS	 LOCAL, STATE & NATIONAL LEADERSHIP OPPORTUNITIES
 EDUCATIONAL PROGRAMS & OPPORTUNITIES	 PORK INDUSTRY NETWORKING, NEWS & NOTICES	 INDUSTRY DISCOUNTS

Levels:

- Producer- Active
- Producer- Free
- Family Member
- Allied Industry
- Corporate/ Business
- Strategic Investment Program (SIP)

To join, visit www.wppa.org/membership or email mworek@wppa.org

Pork Classic Golf Outing

WPA hosted its 24th annual Pork Classic Golf Outing & Reunion on September 22nd at the House on the Rock Resort Golf Course in Spring Green, WI. We had ten teams of golfers and more members that attended the reunion after the outing.

Congratulations to the Hubbard Feeds team on coming in first place! They graciously donated their winnings back to WPA to be put toward the youth scholarship program.

WPA extends a big 'thank you' to all who attended and made this event such a fun and enjoyable experience!



Thank You to Our Sponsors!

Wolf L&G Farms

Roth Feeder Pig

Minitube USA, Inc.

National Pork Producers Council

Zoetis

Equity Cooperative Livestock

Sales Association

Compeer Financial

Wisconsin Farm Bureau
Federation

Magolski Farms

Hanor

Hog Slat, Inc.

Holden Farms

New Fashion Pork



SHIP House of Delegates Meeting

On Sept. 5th - 7th, five Wisconsin delegates went to the Swine Health Improvement Plan (SHIP) House of Delegates meeting in Minneapolis, MN. Delegates included AV Roth, Christina Meylor, Brian Klubertanz, Dr. Bryan Myers, Jeff Morris, and Keri Retallick.

At the meeting there was in-depth discussion on traceability, feed biosafety, general standards, feral swine, show pig/exhibition participation, and surveillance testing. Speakers also stressed that they are working continue to move SHIP to a codified program within USDA.

AV Roth was also elected to the nine-person General Conference Committee (GCC), which oversees SHIP's programs and policies. Many thanks to each of the individuals that represented Wisconsin for taking time out of their schedules to participate!

Fall Legislative Action Conference

Wisconsin pork producers attended the Legislative Action Conference in Washington D.C. on September 12th-14th. While there, they spoke with our congressional leaders on pertinent issues affecting the swine and agriculture industries including the Farm Bill, labor, trade, and foreign animal disease, to name a few. Pictured below L-R: AV Roth, Aubrey Doherty, Victorria Meylor, Christina Meylor, Brian Klubertanz, and Keri Retallick.



Legislative Update

By Jordan Lamb, The Welch Group

Legislation Introduced to Restrict Eligibility for Farmland Preservation Tax Credits on Land with Solar Energy Systems (AB 480 / SB 468). Lawmakers have introduced legislation that would bar landowners from claiming the state's farmland preservation tax credit in some cases when solar energy systems are present on their land. The bill would apply to portions of property that have a solar energy system unless the system plays a role in farming operations. In a co-sponsorship memo sent to others, the authors highlighted a "substantial increase" in the installation of solar panels on agricultural land in Wisconsin. The farmland preservation program was created to incentivize farmers to keep farmland in production by reducing their tax burden. The authors are concerned that some renewable energy generation facilities are being allowed within farmland preservation zoning districts. Under this proposed legislation, if 50% of the land is used for agriculture, the landowner can still qualify for the tax credit for the property.



Restrictions on Foreign Ownership of Farmland Proposed. Under Wisconsin's current corporate land ownership statute, nonresident and foreign companies are generally prohibited from owning more than 640 acres of agricultural land and forest land. There are *exemptions* from this restriction for land that is owned for manufacturing and other businesses. There are currently two legislative proposals introduced that would further restrict foreign ownership of agricultural land and forest land. WPA is watching these proposals carefully and communicating with the authors to ensure that there are no intended consequences for Wisconsin farmers.

Under one proposal, Wisconsin would impose additional restrictions on land owned by foreign adversaries. Under AB 269 / SB 264, the state would prohibit "foreign adversaries" from owning farmland in Wisconsin. Under the bill, "foreign adversary" means a foreign government or nongovernment person determined to have engaged in a long-term pattern or serious instances of conduct significantly adverse to the national security of the United States or safety of U.S. persons. The second proposal would create a general restriction on foreign land ownership for any foreign individual, government, or corporation. Under SB 348 / AB 349, the maximum amount of agricultural or forestry land that foreign persons could acquire, own, or hold is reduced from 640 acres to 50 acres.

CDL Training Grant Program (AB 274 / SB 271). On September 27th, the Senate Committee on Economic Development and Technical Colleges held a public hearing on SB 271, legislation that would create a grant program to train commercial drivers in Wisconsin. The goal of the legislation is to increase the number of CDL licensed drivers in the state. Funding was set aside for this program in the 2023-25 biennial budget bill. This legislation would create a grant program using that funding. WPA supports this legislation as a key component to help address our workforce shortage.

NOPP and Cover Crop Programs Extended (DATCP). DATCP is working on emergency administrative rules to implement the extension of the commercial nitrogen optimization pilot program (NOPP) and the cover crop insurance rebate program. Both programs were created originally last session and were funded again in the 2023-25 biennial budget bill. It is expected that the administrative rules will be substantially like the rules that were adopted for the pilot programs in the last biennium. WPA supports both programs, which are important farmer-led conservation programs.

For more information visit <https://www.datcp.gov>

Wisconsin Local Food Purchase Assistance Program Grants Accepting Applications

Two Wisconsin Local Food Purchase Assistance (WI LFPA) Program grants are accepting applications through November 22nd, 2023. These two grants are funded through a cooperative agreement between DATCP, USDA, and the Agricultural Marketing Service. To apply, visit www.wilocalfood.org.

Direct-to-Farmer Grant- Grants ranging from \$5,000 to \$25,000 will be available for Wisconsin farm businesses. For more info, email info@marbleseed.org.

Community Partners Grant- Grants ranging from \$30,000 to \$300,000 will be available for non-profit and community organizations. For more info, email katie.kracht@wisconsin.gov.

Notice of Wisconsin Pork Association's Annual Meeting

The Wisconsin Pork Association's Annual Meeting will be held on Thursday, February 1st, 2024, at 10:30 a.m. in conjunction with the Pork-Corn-Soy Expo at the Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI. All WPA members are invited to attend.

Agenda items include WPA program updates, National Pork Board and National Pork Producers Council updates, WPA Board of Director and Pork Act delegate elections, scholarship awards, distinguished member awards, and more!

Notice of WPA's Board of Directors' Election

The Wisconsin Pork Association's Board of Directors' election will take place during the WPA's Annual Meeting that begins at 10:30 a.m. on Thursday, February 1st, 2024. There will be three open board seats that members will be voting on.

The Board of Directors is the governing body of this association. They have authority and power to determine the policy and scope of activity that will be followed by the association.

The Board of Directors consists of (9) voting members: (3) regional directors, (1) active producer member or active family member, and (6) at-large directors (members from any region), each elected by the WPA active membership in attendance at the annual meeting. At least one of the at-large directors, but not more than (3), must be an active allied member.

To be eligible as a candidate, individuals must complete an application and return it to the state office no later than January 26th, 2024. To obtain an application, email Keri at kretallick@wppa.org or call the office at 608-723-7551.

Pork Act Delegate Election

WPA will host the 2025 election of Pork Act delegates on Thursday, February 1st, 2024, in conjunction with the WPA Annual Meeting at the Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI. Stay tuned for more information. All eligible producers may attend the annual meeting to participate in this activity. For more information, contact WPA at wppa@wppa.org.

Pork Leadership Academy Offers Invaluable Experiences for Producers

Aubrey Doherty of Johnson Creek, WI, recently participated in the 2023 Pork Leadership Institute (PLI), a program jointly funded by NPPC and NPB, that offers an organized training curriculum designed to develop future leaders for the U.S. pork industry.

The comprehensive, year-long program consists of five required learning sessions, running from February to November. Selected participants are taught the legislative and regulatory processes, the importance of international trade, the roles of the national pork organizations and their state pork associations, and the issues facing producers. They also are trained to be spokespeople for the pork industry and grassroots activists, able to disseminate pro-active, targeted messages about the industry.

Doherty highly recommends the program to others who would like to learn more about industry issues want to get more involved at the state, national, and international level.



Applications are now being accepted for the 2024 PLI and can be attained by emailing mworek@wppa.org.

Applications are due back by **November 24th, 2023**, to Lucy Russell, via email at russelll@nppc.org.





2023 Stakeholder Update

We realize how important it is that your Checkoff and SIP dollars are being utilized in the most effective manner possible. Read on to learn about the programs and efforts that your dollars are supporting.

PRRS & PEDv Program

The Wisconsin Swine Health Rule requires producers to test their pigs for PRRS and PEDv when moving intrastate or interstate. WPA has discussed this rule extensively and developed this program to assist in determining the effectiveness of the rule in respect to the state’s health status relative to the producers’ testing costs.

Through the program, producers can submit their lab results to WPA and receive a \$100 rebate for doing so. The program offers an opportunity to capture additional information of tests conducted in various regions of our state and compile an aggregated report for working with experts in the industry. To maintain confidentiality of all participants, no individual results are released.

WPA is working with Dr. Cesar Corzo of the University of Minnesota to analyze data regarding the PRRS/PEDv testing. Dr. Corzo will present information on the findings during the Expo on February 1st. For more information, contact WPA via email at wppa@wppa.org.

PRRS/PEDv Rebate Application Deadline

December 1st, 2023

Rebate applications and documents must be delivered to the WPA office no later than December 1st to be eligible to receive a \$100 rebate for PCR testing. Thanks to all who have participated to date!

Farrow-to-Wean Workshop



November 14th, 2023

6:00 –8:30 p.m.

Dinner sponsored by WPA

UW West Madison Agricultural Research Center

8502 Mineral Point Rd. Verona, WI 53593

Topics Covered:

Vaccinations - Lactation Nutrition - Farrowing Difficulties - Starting Wean Pigs - Biosecurity

RSVP to Jeff Morris by Nov. 6th at 608-346-9561 or jeff.morris@wisc.edu.

FAD Preparedness



It’s no secret that if the United States was struck with a foreign animal disease, it would be devastating. Wisconsin Pork Association is collaborating with Wisconsin Department of Agriculture, Trade, and Consumer Protection (DATCP), United States Department of Agriculture (USDA), Department of Natural Resources (DNR), National Pork Producers Council (NPPC), and National Pork Board (NPB) to enact programs and measures to mitigate risk of disease and also help us prepare and resume operations if we were to see an outbreak. We are working diligently to get all producers enrolled in the Swine Health Improvement Plan (SHIP) and establish AgView accounts and SPS plans so that we can improve biosecurity measures, track movements, and more quickly resume operations in times of outbreak and better control endemic diseases during peacetime.

WPA will soon be releasing an online FAD dashboard that establishes a roadmap for steps that producers and state officials need to take a.) in peacetime, b.) if they see clinical signs of a foreign animal disease, and c.) during an outbreak. Additionally, we are working to set up tabletop exercises that would allow us to practice our state’s response in the event of an outbreak. For more information or to enroll in these programs, call WPA at 608--723-7551 or email wppa@wppa.org.

Introducing....

Wisconsin Raised is a program that features pork products that have been raised and/or processed in Wisconsin. The goal of this program is to support the state's pig farmers and processors and provide consumers with fresh, high quality Wisconsin pork. There are specific qualifications for producers and processors to participate:

Producer qualifications include:

- ◆ Current PQA Plus Certification and Site Assessment
- ◆ Transporters hauling pigs from the farm must have current TQA certification
- ◆ Enrollment in the Swine Health Improvement Plan (SHIP)
- ◆ Participation in the Pork Cares Sustainability Program

Processor qualifications include:

- ◆ State or federal inspection facility
- ◆ Signed affidavit to meet *Wisconsin Raised* protocols to segregate product
- ◆ Use of *Wisconsin Raised* logo
- ◆ Processors are subject to random third-party verification

For more information or to participate, email kretallick@wppa.org or call the state office at 608-723-7551.

WPA Promotes Ham with Dairy Club

WPA was proud to donate 300 lbs. of local, *Wisconsin Raised* ham to the Grilled Cheese Stand at World Dairy Expo in October. Another great way we are promoting pork consumption to a wide array of consumers!



Reminder to submit evaluations by **Dec. 1st, 2023**, to WPA:

- Youth Pig Project Evaluations
 - FCS Mini-Grant Evaluations
- To be eligible for funds in 2024.



October Pork Month Promotions

The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry in order to ensure its success now and in the future.

What better time to fulfill our mission than during October Pork Month! To thank our producers and promote pork during "Porktober", WPA:

- ◆ Ran radio ads
- ◆ Social media posts
- ◆ Published articles
- ◆ Ran newspaper ads
- ◆ Promoted National Pork Board's Surprisingly Pork® content
- ◆ Promoted the Real Pork® Brand, and more!

We are committed to our farmers and to protecting the legacy that they've bestowed upon the state of Wisconsin. We are proud to promote pork and unlock its potential in Wisconsin and beyond!

THANK YOU, Wisconsin pork producers, for your unparalleled dedication to producing a delicious, high quality product that we all can enjoy and feel good about consuming!

*Celebrate
Pork
and pig
farmers, too.*

pork

**Real Farms.
Real Sustainable.
Real Pork.**

Visit porkcares.org
to learn more.

pork checkoff WISCONSIN WPA PORK ASSOCIATION

© Copyright 2023, National Pork Board, Des Moines, Iowa USA.
This message funded by America's Pork Checkoff Program.



Increasing Volume and Value of U.S. Pork

Approximately 70% of total U.S. pork stays in the domestic market. The National Pork Board (NPB) domestic marketing efforts are actively driving consumers to major retailers through a variety of strategic efforts including in-store promotion, e-commerce and digital shopper marketing programs. Overall, the effort is about increasing volume and value of our product.

Targeted product promotions drive consumers to purchase pork loins, pork chops, ribs, ground pork and sausage at major retailers such as Walmart, HEB, Publix, Kroger, Hy-Vee and Costco. Positioning products in the foodservice channel influences domestic consumer demand for pork which is why NPB continues building strategic partnerships in the retail and foodservice space, working hard to set pork up for success.

Other pork product promotions include *Ponle Pork* and *Don't Miss the Flavor* which target Hispanic and African American consumers whom account for upwards of 33% of the U.S. population.



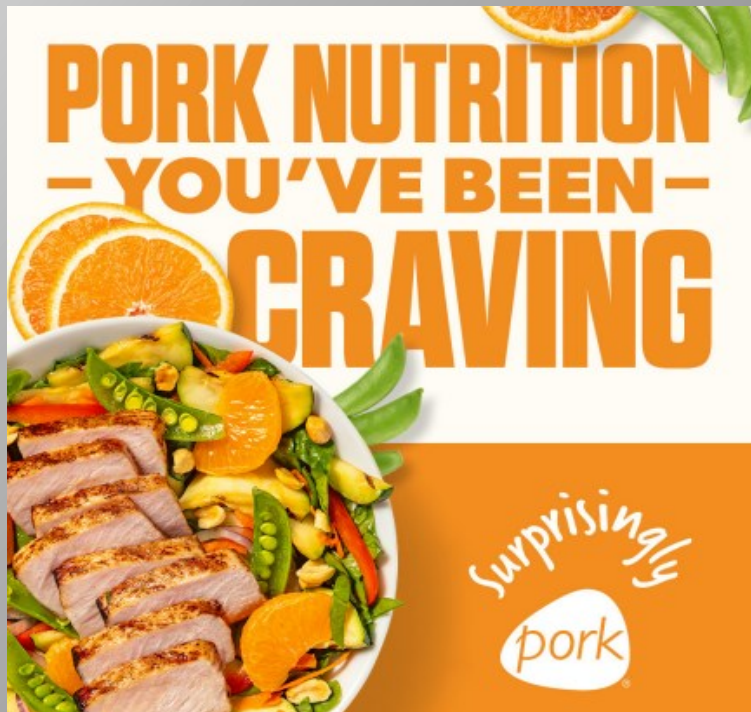
Don't Miss the Flavor



AVAILABLE SEPT - DEC 31, 2023
1,210 locations, 46 states

Sources:

- 1 Claritas® AMDS 2020
- 2 Census.gov, July 2022
- 3 Snipp.com, 22 Facts You Should Know About Millennial Moms, Sept. 2022.
<https://www.snipp.com/blog/22-facts-you-should-know-about-millennial-moms-infographic>
- 4 Pewresearch.org, Among U.S. couples, women do more cooking and grocery shopping than men, Sept. 2019



Human Nutrition

During October Pork Month, NPB deployed a new human nutrition strategic platform, *Surprisingly Pork*. By translating relevant health and wellness research into compelling language, *Surprisingly Pork* is a catalyst to shift nutrition and health perceptions amongst consumers and the healthcare community. It will focus on growing demand by emphasizing how good pork is for you. It focuses on millennial moms as they're the largest generational group and have large purchasing power.

Food Service Partnerships

Checkoff funds supported a recent foodservice partnership with Firehouse Subs®. The highly popular King's Hawaiian® Pork & Slaw Sandwich features slow-smoked pulled pork, melted pepper jack cheese and tangy slaw on a King's Hawaiian Original Hawaiian Sweet Bun.

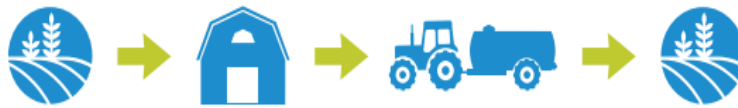
Successful pork-centric menu items like this provide an important market for pork and help National Pork Board open more doors for similar foodservice partnerships .

International Development

The Pork Checkoff has a strong partnership with U.S. Meat Export Federation to promote and differentiate U.S. Pork exports with global consumers.

The NPB allocated \$7.75 million toward international market development with USMEF in 2024. The USDA will nearly match the investment resulting in a strong commitment to strategically create demand for U.S. Pork exports abroad.

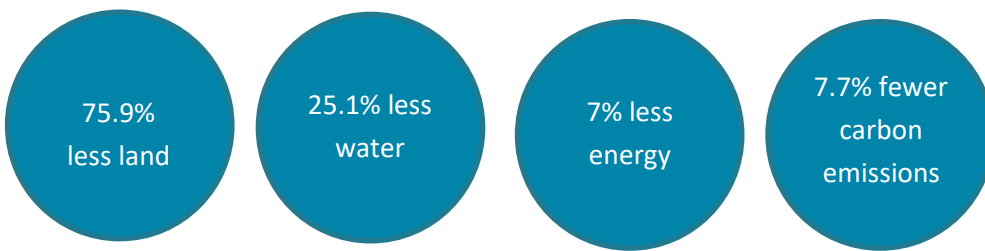
Sustainability



Sustainability for America's pork producers is about doing what's right for people, pigs and the planet by following the industry's We Care® Ethical Principles. We Care gives the pork industry a solid foundation to build upon. The next step is to measure efforts in each of the ethical principles. Pork producers are encouraged to request a **Checkoff-funded** Pork Cares Farm Impact Report to help measure and document continuous improvement efforts for the pork industry.

Today's savvy customers and consumers want to know more. The people who buy, sell, and eat pork want to know that pig farmers share their values and are committed to sustainability. They also want to know more about modern pig farming practices. **Building trust will help protect pig farmers' freedom to operate and contribute to the long-term economic viability of the pork industry.**

In the past six decades, pork producers have reduced the industry's environmental footprint by using less.



INDUSTRY PROGRESS

- › 190 producers participated in program with a total of 129,785 acres across 455 sites
- › \$615,568, 15,831 hours and 28,419 lbs of pork were donated to local communities by pork operations
- › 38% of acres in a no-till system and 40% of acres in a reduced till system
- › 18% of acres planted with a cover crop
- › 51% of fields with updated soil tests
- › 37% of acres received a liquid manure application
- › 8,181 acres in conservation practices such as buffers, waterways, forests, etc.

Real Pork Brand

Real Pork is the pork industry's trust and image brand. It is unique and new in that it focuses on our people and our practices (including the We Care® ethical practices) in addition to our products in order to differentiate us from the alternatives. It drives growth by celebrating everything that is authentic about pork.

Real Pork celebrates pork producers and the product they provide; it answers consumers' call for something real in a world increasingly full of options.

Real Pork is not a campaign — it is the identity for the pork industry from farm to fork. It celebrates everything real about pork: real stories, real producers, real farms, and the real way people feel when they enjoy the authentic flavors of pork. The integrated platform celebrates pork as full of flavor, easy to use, part of a routine and good for the consumer, their family and communities.



Real Pork comes from real farms, brings with it real stories, is full of real flavor and creates real, unforgettable moments.



Mandatory checkoff dollars cannot be used for public policy or lobbying; however, Strategic Investment Program funds are unrestricted. Trade, regulations, legislation—SIP dollars can be used to help NPPC staff advocate for you at the state and national levels ultimately protecting producers’ freedom to operate.

Animal Welfare

NPPC advocates for science-based approaches to swine health and production and opposes efforts to dictate on-farm production practices. Areas of focus include:

- California’s Proposition 12
- Foreign animal disease
- Farm Bill priorities
- Swine traceability

Environment and Energy

NPPC works with all levels of government to develop science-based practices addressing use and management of valuable nutrients. An example is their work with Waters of the United States (WOTUS).

Other Advocacy Issues:

- Agriculture Labor Reform
- Foreign Animal Disease Prevention
- National Detector Dog Training Center
- Feral Swine Eradication
- Protecting the Food Supply



The Strategic Investment Program (SIP)

SIP is the primary source of NPPC funds to strengthen our mission at home and abroad. Pork producers voluntarily invest a percentage of the sales of each hog sold.

Funds collected are split with the state associations – 60% to NPPC, 40% to the states. These unrestricted funds enable state pork organization to respond to threats on a state and local level.

These funds help us speak on your behalf to legislators and regulators. As an investor, you’ll have a voice in the collaborative effort that establishes NPPC policy if you choose to participate.

Commerce and Production

NPPC ensures that programs and policies help, not hinder pork production.

<p>66,000+ hog farms in the U.S.</p>	<p>140M hogs marketed annually</p>	<p>96% of hog farms in the U.S. are family farms</p>
---	---	---

International Trade and Market Expansion Priorities

NPPC supports trade agreements and other trade initiatives that open new and expand existing export markets and eliminate tariff and non-tariff barriers to U.S. pork exports.

- Indo-Pacific Economic Framework (IPEF)
- U.S.-Taiwan Initiative on 21st-Century Trade
- African Growth Opportunity Act

Facts That Matter:

Pork exports are vital to the U.S. pork industry. **\$7.6 billion** exported to over 100 foreign destinations.

Exports contributed more than **\$61 to the \$208.47** average price producers received for each hog marketed.

More than **155,000** U.S. jobs supported and contributed over **\$14.5 billion** to the U.S. economy.

Board of Director Spotlight:

Brian Klubertanz

Brian is from Waterloo, Wisconsin, and currently serves as the Treasurer on the WPA Board of Directors. Read along to learn more about Brian!



Q: What do you enjoy most about being involved in the swine industry?

A: *I enjoy the satisfaction of being able to raise a high quality product for consumers and getting to raise my family on the farm with the same values I was brought up on.*

Q: What is your favorite pork dish?

A: *A thick, juicy pork chop. Oh, and bacon of course!*

Q: What do you enjoy doing in your pastime?

A: *Spending time with my family and going to my kids' events.*

Applications Being Accepted for WPA Summer Internship Program

WPA is accepting applications for their 2024 Internship Program. We are seeking college students that have a vested interest in the swine industry and an eagerness to expand their knowledge of the industry.

The purpose of this 10-week summer internship program is to provide an opportunity for a young person to serve as the official youth representative of the Wisconsin Pork Association. The program is administered by the WPA Youth Committee under the supervision of the WPA Executive Vice President and Program Director.

Through this program, the selected individual will work in various areas including producer outreach, promotion and education, and communication. Additionally, this individual will participate in various industry tours, farm tours, work at the Wisconsin State Fair, and complete a unique special project that caters to his or her interests.

Applications due by **February 1st, 2024**.

To apply, visit www.wppa.org/youth/internship-program/.

Give-a-Ham Campaign

WPA will once again be kicking off the holiday season with the "Give-a-Ham" social media campaign which starts on Nov. 1st and runs through Nov. 30th, 2023. This campaign, which was originally started by NPPC, aims at engaging the U.S. pork industry and the communities they support in a holiday giving program designed to broaden awareness of the pork industry's commitment to giving back to its communities. To participate:

1. Purchase a ham or other pork product.
2. Deliver it to your local food pantry.
3. Take a photo of your donation.
4. Post it to social media using the hashtag #GiveAHam and mention Wisconsin Pork Association.
5. Tag a friend and challenge them to do the same!



If you don't have social media, send your picture via to WPA email to wppa@wppa.org and we will post it on our Facebook page for you!

#GiveAHam

#WisconsinPork

Destination Pork

The U.S. Pork Center of Excellence has developed *Destination Pork*, a free curriculum for high school instructors that helps students understand the pork industry and the career opportunities that are available. To access this curriculum, visit www.usporkcenter.org/destination-pork/.



Scholarship Opportunities

Lois Britt Memorial Pork Industry Scholarship

Ten \$2,500 scholarships are awarded to students annually who intend to pursue a career in the pork industry with aspirations to become industry leaders. The CME Group and the National Pork Industry Foundation sponsor the scholarships. Deadline is **January 2nd, 2024**.

Neil Dierks Scholarship

This \$5,000 scholarship, which was created to honor NPPC's previous longtime CEO, Neil Dierks, is given annually to a college student pursuing a graduate degree at a land-grant university in a field related to the pork industry. The National Pork Industry Foundation sponsors the scholarship. Deadline is **December 31st, 2023**.

Whitmore Memorial Scholarship

This \$1,500 scholarship, which was established in honor of the late Rex Whitmore who was a master statesman and communicator throughout the swine industry, is given to juniors or seniors at UW-Madison, UW-River Falls, or UW-Platteville that are pursuing an Animal Science or closely related degree. Deadline is **December 1st, 2023**.

Gunderson Memorial Scholarship

This \$1,000 scholarship was created by WPA and the family of Buell Gunderson to recognize the many contributions that Buell made to the Wisconsin Pork industry. Preference is given to individuals who have established their own production herd, been involved on their family operation, or shown specific interest in pork production or livestock judging. Deadline is **December 1st, 2023**.

Fredrich Memorial Scholarship

Three scholarships are awarded to students from Walworth, Racine, and Kenosha Counties who demonstrate exemplary leadership in ag projects, programs, and activities. WPA and the family of Buell Gunderson established this award to recognize the many contributions that Buell made to the Wisconsin Pork industry. Deadline is **December 1st, 2023**.

Southwest Wisconsin Pork Producers Scholarship

One \$1,000 scholarship is awarded to a high school or college student from either Iowa, Grant, or Lafayette County Wisconsin who has a vested interest in agriculture and the swine industry. Deadline is **April 1st, 2024**.

For more info visit www.wppa.org/youth/scholarships/.

**WPA Rolls Out
New & Improved
Website**



SWTC Offering Free Artisanal Modern Meat Butchery Program

Southwest Wisconsin Technical College in Fenimore, WI, is excited to announce that, thanks to a grant from the Wisconsin Department of Agriculture, Trade and Consumer Protection, they are able to offer free tuition to students of their new Artisanal Modern Meat Butchery program.

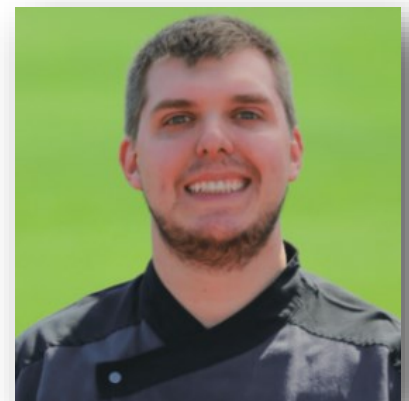
Students who complete this program will be prepared to directly enter careers in the meat industry or further their education in related fields such as meat science, product development or sanitation specialist. For more information, visit www.wi-amp.com/southwest-tech-butchery-program/.



Behrmann Represents Wisconsin at Midwest Pork Summit

Charles Behrmann, Executive Chef for the Wisconsin Timber Rattlers, represented Wisconsin at the Midwest Pork Summit in Cedar Rapids, Iowa, on October 23rd—25th.

This professional development and networking event for trained chefs is hosted by the Midwest pork associations. It provides demonstrations and hands-on experiences that will further their knowledge as a professional chef while also sharing the story of pig farming and our passion for raising a healthy, delicious, and affordable protein.



Check out WPA's new website that features current resources, news, and information for producers, consumers, and educators! Visit www.wppa.org



Wisconsin Pork Association
P.O. Box 327
Lancaster, WI 53813
Return Service Requested

Non-Profit Organization
 U.S. Postal Paid
 Lancaster WI 53813
 Permit No. 91



Expo Early Bird
Registration Due By
January 1st, 2024.

Calendar of Events

November

- 1-3- Wisconsin Meat Industry Coalition Conference- Wisconsin Dells
- 1- IPIC Sow Summit- Ames, IA
- 1-30- Give-a-Ham Campaign
- 8- WPA Board of Director Meeting- DATCP, Madison, WI
- 14- Farrow-to-Wean Workshop- Verona, WI
- 22- Local Food Purchase Assistance Applications Due
- 23-24- Thanksgiving Holiday- WPA Office Closed
- 24- PLI Applications Due

December

- 1- WPA Scholarships Due to WPA Office
- 1- PRRS/ PEDv Rebate Forms Due to WPA Office
- 1- Youth Pig Project Evaluations Due to WPA Office
- 25- Christmas- WPA Office Closed
- 31- Neil Dierks Scholarship Applications Due

January

- 1- New Years Day- WPA Office Closed
- 1- Expo Early Bird Registration Deadline
- 2- Lois Britt Memorial Scholarship Applications Due
- 15- WPA Annual Meeting Registration Deadline

February

- 1-2- Wisconsin Pork-Corn-Soy Expo– Kalahari Resort, Wisconsin Dells

WPA Board of Directors

President – Christina Meylor, Darlington
 608-482-2808 bcmeylor@yousq.net

Vice-President – AV Roth, Wauzeka
 608-476-2377 avroth@aol.com

Treasurer – Brian Klubertanz, Waterloo
 920-296-0599 klubertb@hotmail.com

Secretary – Alicia Prill- Adams, Platteville
 608-342-1119 prillada@uwplatt.edu

Director- Al Ries, Lomira
 920-960-7519 pork4u2@frontier.com

Director – Bob Spurley, Linden
 608-574-1223 robertspurley@yahoo.com

Director- Curt Watson, Edgerton
 608-201-1859 watsonfamilyfarms@yahoo.com

Director- Jeff Morris, Lone Rock
 608-346-9561 jeff.morris@wisc.edu

WPA Executive Vice President - Keri Retallick
 608-723-7551 kretallick@wppa.org

WPA Program & Marketing Director – Morgan Worek
 608-553-2196 mworek@wppa.org