



PORK HEADLINES

Leading Our Industry's Future Successes

September/October 2021

Wisconsin State Fair Pork Schoppe

The Pork Schoppe had another successful year at the Wisconsin State Fair. Thank you to all the volunteers who made this year possible. Volunteers make this program special, and we appreciate all you do!

Lomira FFA
Randolph Cambria-Friesland FFA
Mukwonago High School Cross Country
Wisconsin Showpig Association
Rock County Pork Producers
Children's Christmas Benefit
South Bryon 4-H
Grand Guardian Council
Random Lake FFA
Parkview FFA
Dodge County Pork Producers
UWP Sorority
Lake Mills FFA
Southwest Wis. Pork Producers
Lodi FFA
Dane County Pork Producers
Waukesha County 4H Rabbit Project
Green Lake County Pork Producers
Bethel 6
Silver Creek Farms
Envision Greater Fond du Lac
Bethel 35
Friends of the Pork Schoppe



CONTACT INFORMATION

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www.wppa.org

African Swine Fever Webinars Available

The U.S. Department of Agriculture Animal and Plant Health Inspection Service (APHIS) will host a full week of webinars Sept. 13-17 to learn more about African swine fever (ASF) and biosecurity measures to help protect animals. African Swine Fever Webinar Schedule:

Monday, September 13
ASF: Where it Exists and What's at Stake
1-2:30 p.m. CDT

Tuesday, September 14
Steps APHIS is Taking to Prevent and Prepare for ASF
1 to 2:30 p.m. CDT

Wednesday, September 15
ASF and the Benefits of Biosecurity
1 to 2:30 p.m. CDT

Thursday, September 16
What to Expect in an ASF Outbreak
1 to 2:30 p.m. CDT

Friday, September 17
ASF and the Feral Swine Factor
1 to 2:30 p.m. CDT



Last year, the state distributed \$50 million in direct payments to farmers who applied through the state Department of Revenue. Producers who made between \$35,000 and \$5 million in gross income on their 2019 tax filings were eligible for a payment up to \$3,500.



Officials say the application period will open after the fall harvest to give farmers enough time to learn about the program and apply. DATCP and the DOR will work together to administer the program.

Gov. Evers Announces \$50 Million To Support Wisconsin Agriculture

Wisconsin farmers will be receiving another \$50 million in direct payments later this fall.

Gov. Tony Evers announced the new funding for the Wisconsin Farm Support Program, which the state created last year to help farmers recover from the impacts of the COVID-19 pandemic.





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WPA Golf Outing

Thank You to all who attended the 2021 golf outing. We had another succesful golf outing at Kestrel Ridge in Columbus. Everyone enjoyed the beautiful weather and terrific golf course.

- **First Place Team: Magolski Farms**
- **Second Place Team: Newman/Lovick**
- **50/50 Winner: Glenn Putney**

Auction Items in 2021

Thank you to our auctioneer - Stan Jones

Items	Donated By	Buyer
Cheers Basket	Silver Creek	Christina Meylor
Wine/Cheese	Silver Creek	Fred & Debbie Gay
Coffee/Fall basket	Silver Creek	Fred & Debbie Gay
Cheese/Sausage	Meat Schoppe	Fred & Debbie Gay
Tool Set	Ryan Cain	Jim Quakenbush
BBQ Spice Set	Ryan Cain	Jim Magolski
Grill Set	Ryan Cain	Morgan Worek

Flag Winners: Andy Lovick, Shirley Mondloch, Darrell Kamin, Laurie Kamin, John Koenig, Glenn Putney.

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 The Hanor Company
 Minitube USA, Inc.
 Old Fashion Pork
 ST Fast Genetics
 Hog Slat
 Axiom/Babcock Genetics
 Jones Auction Service
 Rabo AgriFinance



USDA to Provide Pandemic Assistance to Livestock Producers for Animal Losses

Livestock and poultry producers who suffered losses during the pandemic due to insufficient access to processing can apply for assistance for those losses and the cost of depopulation and disposal of the animals. The U.S. Department of Agriculture (USDA) Secretary Vilsack announced the Pandemic Livestock Indemnity Program (PLIP) in recorded remarks at the National Pork Industry Conference in Wisconsin Dells, WI. The announcement is part of USDA's Pandemic Assistance for Producers initiative. Livestock and poultry producers can apply for assistance through USDA's Farm Service Agency (FSA) July 20 through Sept. 17, 2021.

The Consolidated Appropriations Act, 2021, authorized payments to producers for losses of livestock or poultry depopulated from March 1, 2020 through December 26, 2020, due to insufficient processing access as a result of the pandemic. PLIP payments will be based on 80% of the fair market value of the livestock and poultry and for the cost of depopulation and disposal of the animal. Eligible livestock and poultry include swine, chickens and turkeys, but pork producers are expected to be the primary recipients of the assistance.

Additional Assistance Planned

Pork industry supported analysis projected that disruptions in processing capacity in the pork supply chain create a situation with small hog producers and especially those that sell on the spot market or negotiate prices, bear a disproportionate share of losses. USDA has examined the difference between the negotiated prices for hogs and the 5-year average and documented a significant drop during April through September of 2020 due to the pandemic. USDA has set aside up to \$50 million in pandemic assistance funds to provide additional assistance for small hog producers that use the spot market or negotiate prices. Details on the additional targeted assistance are expected to be available this summer. (continued pg 6)



Wisconsin Legislative Update

By Jordan Lamb, Dewitt LLP

Additional Funding for Division of Extension is Aimed at New Staff Positions. The

Wisconsin Pork Association and other commodity groups worked for several sessions to secure additional funding for specialist positions for the University of Wisconsin – Madison Division of Extension. We are appreciative to the legislature and the Governor for including, in the 2021-23 biennial budget bill, an additional \$2 million over the biennium in funding directed toward UW-Madison Division of Extension specialist positions in the field of agricultural research.

The Division of Extension is working on developing its priority for new positions. They are engaging with all commodity groups, including the WPA, to gather input and prioritize new positions with industry stakeholders. Once that priority is identified, the UW will take their plan to the Joint Committee on Finance to ask the legislature to release the \$2 million in funding under a process called a 13.10 hearing. Our advocacy team is engaged with the Division of Extension and will work cooperatively with them and other commodity groups on identifying the highest priority positions. One of the positions that is one the list for consideration and that WPA strongly supports is a swine specialist position. This position is greatly needed by our industry and we continue to work with the UW on securing this position.

New Round of Farmer Support Cash Payments Coming Soon. On August 18, Governor Tony Evers announced that an additional \$50 million in direct cash payments for Wisconsin farmers would be coming in a new round of the Wisconsin Farm Support Program this fall.

This program was originally created during the summer of 2020 as a mechanism to distribute coronavirus-related federal aid received by the State of Wisconsin. In 2020, the State distributed \$50 million in direct aid. This most recent announcement earmarks an additional \$50 million from funding the state will receive from the federal government to support Wisconsin's farmers and agricultural industries. Under the 2020 allocation, each recipient received up to a \$3,500 payment from the Coronavirus Aid, Relief, and Economic Security (CARES) Act.

The forthcoming additional \$50 million directed toward the Farm Support Program will come from the federal American Rescue Plan Act of 2021 (ARPA). DATCP will again partner with the Wisconsin Department of Revenue to administer the program. It is expected that applications will open later this fall, after the harvest, to ensure sufficient time for farmers to learn about the program and to apply.

DNR Board Approves Fall Wolf Hunt Quota of 300. On August 11, the Department of Natural Resources Board approved a fall 2021 wolf hunt harvest quota of 300 animals. This is significantly higher than the DNR staff's recommendation of a quota of 130 wolves. In February 2021, the Board allowed a spring wolf hunt with a quota of 200 and a total of 218 animals were ultimately harvested during that season. According to DNR data, the State has had 45 confirmed cases of livestock depredations by wolves and 16 wolf harassment reports to date in 2021. Another 32 wolf depredation cases are unconfirmed. Information on the fall 2021 wolf harvest season is available on the DNR's website at: <https://dnr.wisconsin.gov/topic/hunt/wolf/index.html>.

Iowa County Junior and Senior Teams Top the 2021 State 4-H Livestock Contest

(Jefferson): The State 4-H Livestock Judging Contest was held on Tuesday, June 22nd at the Jefferson County Fairgrounds in Jefferson, WI. The venue allowed for county 4-H livestock judging teams the opportunity to apply their skills in evaluating beef, sheep, swine, and goat classes in hopes of qualifying for the national livestock judging event this coming fall.

There were thirteen senior teams and eighteen junior teams that participated at this year's event. The contest consisted of evaluating classes of market and breeding beef, market and breeding swine, market and breeding sheep, and breeding goats, as well as answering questions and delivering sets of oral reasons.

The top two teams in the Senior Division will go on to represent Wisconsin at the National Judging Contest this fall. Iowa County took top honors for the senior division. Team Members included Ellen Robinson, Anna Robinson, Emma Steffes, Joseph Robinson, and Jimmy Tibbits. They were coached by Jeff Thomas, Mike Robinson, and Matt Heins. Grant County took second place team honors for the seniors. Team members included Luke Patterson, Jessica Patterson, Madelyn Thornton, Avery Crooks, and Shelby Knoble. They were coached by Dennis Patterson. Third Place went to Pierce County.

For more information about Wisconsin's Youth Livestock Program, contact Bernie O'Rourke (608) 263-4304 borourke2@wisc.edu.

PLIP Program Details

Eligible livestock must have been depopulated from March 1, 2020 through December 26, 2020, due to insufficient processing access as a result of the pandemic. Livestock must have been physically located in the U.S. or a territory of the U.S. at the time of depopulation.

Eligible livestock owners include persons or legal entities who, as of the day the eligible livestock was depopulated, had legal ownership of the livestock. Packers, live poultry dealers and contract growers are not eligible for PLIP.

PLIP payments compensate participants for 80% of both the loss of the eligible livestock or poultry and for the cost of depopulation and disposal based on a single payment rate per head. PLIP payments will be calculated by multiplying the number of head of eligible livestock or poultry by the payment rate per head, and then subtracting the amount of any payments the eligible livestock or poultry owner has received for disposal of the livestock or poultry under the Natural Resources Conservation Service (NRCS) Environmental Quality Incentives Program (EQIP) or a state program. The payments will also be reduced by any Coronavirus Food Assistance Program (CFAP 1 and 2) payments paid on the same inventory of swine that were depopulated.

There is no per person or legal entity payment limitation on PLIP payments. To be eligible for payments, a person or legal entity must have an average adjusted gross income (AGI) of less than \$900,000 for tax years 2016, 2017 and 2018.

Applying For Assistance

Eligible livestock and poultry producers can apply for PLIP starting July 20, 2021, by completing the FSA-620, Pandemic Livestock Indemnity Program application, and submitting it to any FSA county office. Additional documentation may be required. Visit farmers.gov/plip for a copy of the Notice of Funding Availability and more information on how to apply.

Applications can be submitted to the FSA office at any USDA Service Center nationwide by mail, fax, hand delivery or via electronic means. To find your local FSA office, visit farmers.gov/service-locator. Livestock and poultry producers can also call 877-508-8364 to speak directly with a USDA employee ready to offer assistance.

Pork Bundle Fundrasier

The WPA is looking for groups interested in selling pork bundles! With the WPA's Passion for Pork Campaign. The Passion For Pork program was created during the COVID Pandemic to combat the loss of packing capacity and address food insecurity. The bundles have multiple options and can be used as a club fundraiser. For more information contact the WPA at 608-723-7551 or wppa@wppa.org for more information.

Cele - BRAT Promotion

The Wisconsin Pork Association is featuring local brat products during October pork month. The program will include an opportunity to feature local pork brats across Wisconsin. If a processor is interested, we will send you a kit to participate in the Cele-BRAT



promotion. The kits will include: Punch Cards, Promotional materials, and Cele-BRAT Posters.

For those patrons that purchase 5 or more brat products during the month of October the Wisconsin Pork Association will send them a cooler bag. The Wisconsin Pork Association will also post the participating locations on their Facebook page and Pork Express.

If your interested in receiving a promotion kit contact the WPA at wppa@wppa.org

The Morning Blend Show Featured the Brat Burger at the Wisconsin State Fair

To watch the full segment go to <https://www.facebook.com/tmj4/videos/1483553938653479>



Volunteer For 2022 Pork Schoppe



It's not too early to start planning for the 2022 Wisconsin State Fair. If you or a group would like to volunteer and raise money for their organization, while enjoying some of the Wisconsin State Fair get on the list to volunteer today.

Contact the Wisconsin Pork Association at WPPA@WPPA.org.

That's a Wrap: Discover Wisconsin Filming is finished

Discover Wisconsin filmed three segments to be broadcasted during October pork month. The WPA is excited to see the result of all their hard work. Special thanks to the Wolf family and our partners Johnsonville Sausage and National Pork Board including Chef Jim Murray, Trisha Brooks, Jason Menke and Claire Masker-King for all of their help during production. The episode is scheduled to launch this fall. Watch for additional details.



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MONTH

September

- 1 Golf Outing, Kestrel Ridge, Columbus
- 23-24 Pork Industry Visioning Task Force Meeting
- 28 WPA Board Meeting

October

- 1-31 Cele-BRAT Promotion
- 1-31 October Pork Month
- 13-15 Oktoberfest Meeting, Des Moines, IA
- 31 Halloween

November

- 3-4 Legislative Action Conference, Washington, DC
- 5 Badger Swine Day, Arlington, WI
- 9 WPA Board Meeting
- 22-23 Pork Industry Visioning Task Force Meeting
- 25 Thanksgiving

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