



# PORK HEADLINES

Leading Our Industry's Future Successes

NOVEMBER/DECEMBER 2017

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## From the Staff . . .

During this time of year, we find ourselves reflecting on the past year while also looking ahead to the new year. We send our sincerest thanks to all who have supported us in 2017. This issue of the Pork Headlines provides a snapshot of WPA's activities over the past year.

Looking ahead into 2018, we invite all producers and industry members to attend WPA's annual meeting and expo taking place February 1-2 in Wisconsin Dells. We'll also be celebrating the 30<sup>th</sup> annual Taste of Elegance reception the evening of February 1 and will once again host both a live and silent auction to help raise funds for WPA programs. We look forward to seeing many of you at these events and helping us kick off 2018 programs!

Wishing you a Merry Christmas and Happy New Year,

*Tammy & Mandy*

### WPA STAFF

Tammy Vaassen, Exec. Vice President  
Mandy Masters, Program Director

### CONTACT INFORMATION

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*Jim Murray, Foodservice Marketing Manager with the National Pork Board, fabricated a hog carcass during the Badger Swine Symposium held at UW-River Falls. In addition to showing attendees where various cuts of pork come from and the proper nomenclature for each cut, he also talked about pork quality and the National Pork Board's efforts to improve pork quality to create more consistent consumer eating experiences.*

## Producers, Industry Invited to WPA Annual Meeting, Expo

Pork producers and industry members across the state are invited to attend the 2018 Pork/Corn/Soy Expo on February 1 & 2 at the Kalahari Resort, Wisconsin Dells. The Wisconsin Pork Association is excited to again be hosting this event in conjunction with Wisconsin corn and soybean growers. The complete 2018 Expo program is available at [www.cornsoyexpo.org](http://www.cornsoyexpo.org). Some highlights include:

### Educational Seminars

The Pork/Corn/Soy Expo provides many educational seminars for pork producers and corn and soybean growers. Pork specific sessions include an update on the current status of the pork industry and a cooking demonstration with the 2017 Taste of Elegance winner. Producers are reminded expo registration is not required to attend these two pork sessions only.

### PQA/TQA Certification

Training courses will be held for producers wanting to become PQA Plus<sup>®</sup> or TQA<sup>®</sup> certified or needing to renew their certification. PQA Plus training

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# WPA Membership: Opportunities for All

Wisconsin Pork Association is the source for representing the state's pork industry and advocates on behalf of all Wisconsin pork producers and pork industry members. We recognize our state has a uniquely diverse swine industry and in turn we offer a variety of membership options to fit the needs of each producer, allied industry partner, and youth. We encourage you to review the membership options available and learn more about how your membership supports the common interests of everyone involved in the Wisconsin swine industry.

## Free Membership

WPA's free membership option is ideal for those simply wanting to stay informed about what's happening in the industry at the state level. Producers and youth looking to learn more about WPA programs and how to become more involved in WPA activities may want to consider free membership. This membership level is limited to pork producers and youth only. Further, the benefits of the free membership level are limited to receiving WPA's print and email newsletters.

## Extended Benefits

Pork producers, youth, allied industry, and pork industry supporters are eligible for Extended Benefits membership. The cost is \$50 per year and additional family members may be added for just \$10 each. This membership level provides opportunities for benefits that far exceed the cost of the annual dues. Extended benefits members receive coupons worth over \$300 in value redeemable at various industry businesses, plus are eligible for discounted rates on WPA programs throughout the year. In addition, your Extended Benefits membership helps support WPA's legislative and advocacy efforts at the state level. Your membership helps WPA retain one of the state's top lobbying firms, DeWitt, Ross & Stevens, and together we help provide a voice for Wisconsin pork producers when pressures from outside interests threaten your ability to farm.

## Strategic Investment Program

Pork producers, contract growers, and farm employees may contribute to the Strategic Investment Program (SIP). Producers agree to have 10 cents per \$100 of market value deducted by the packer for the SIP program and farm employees can join for \$100 per year. The funds collected support the legislative and advocacy efforts of both the National Pork Producers Council and Wisconsin Pork Association. Together, NPPC and WPA use the funds to fight for reasonable legislation and regulation on the state and federal level, develop revenue and market opportunities, and protect the livelihood of the U.S. pork industry. In addition to supporting efforts to ensure the continued success of the pork industry, your SIP enrollment also includes all the advantages of WPA's Extended Benefits membership, plus additional NPPC communications and free admission and parking to the annual World Pork Expo. Your enrollment in SIP is the preferred membership option.

## Join or Renew Your Membership

The WPA membership form and additional information on our membership levels and benefits is available on the WPA website, [www.wppa.org/membership](http://www.wppa.org/membership). Renewal notices will be mailed directly to current WPA members in December. If you have questions about Wisconsin Pork Association membership or how your SIP contribution or membership dues are working for you, please contact the WPA office at 800-822-7675.

*\*As a reminder, membership in Wisconsin Pork Association and the Strategic Investment Program is separate from paying the mandatory Pork Checkoff. Pork Checkoff funds are collected by the National Pork Board and are restricted for use on education, promotion, and research. The Strategic Investment Program and WPA membership are voluntary programs that raise funds for NPPC and WPA to address legislation, regulatory policy, and trade policy issues on the state and national level.*



## Old Fashion Pork

**Our Global Animal Partnership (GAP) Level 1 certified farrow-to-wean farm located in north central Wisconsin is looking for finishing operations to lease for raising GAP Level 1 pigs to market weight.**

GAP Level 1 Requirements Include:

- Flooring must be a minimum of 75% solid flooring and maximum 25% slatted floor
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**If you're interested in finishing GAP Level 1 market pigs and/or learning more about the program contact:**

**Dave Wade at 608-588-9633 or email [dwade@hanorusa.com](mailto:dwade@hanorusa.com).**

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# WPA Year-End Legislative Summary

By Jordan Lamb, DeWitt Ross & Stevens

After almost 12 months of legislative action, the Wisconsin State Legislature is heading into the home stretch of the 2017-18 legislative session. This session began in January 2017 and it will conclude sometime in early spring of 2018.

The Wisconsin Pork Association's state advocacy program has been busy this session with the state budget bill, legislation to provide certainty to existing high capacity well owners, and participating in the development of multiple administrative rules related both to environmental standards and animal health issues. Although there are still several months left in this legislative session, below is a summary of what we have been working on for Wisconsin pork producers this year.

**ENACTED - 2017-19 State Budget Bill.** The 2017-19 biennial budget contained a number of provisions that are important for Wisconsin farmers including: preserving the implements of husbandry no-fee permit system; providing \$500,000 for producer-led watershed protection grants; funding the Wisconsin Livestock Identification Consortium (WLIC) with \$500,000 over the 2017-19 biennium (or \$250,000 per year); providing an additional \$114,600 annually for two full-time positions assigned to work on wastewater permitting activities for concentrated animal feeding operations (CAFOs); and providing \$400,000 from the DNR's environmental fund to conduct the hydrologic evaluation and modeling of the impacts of high capacity wells on specific areas designated in 2017 Wisconsin Act 10 (see below.)

**ENACTED - High Capacity Well Legislation - 2017 WI Act 10.** On June 2, 2017, Governor Walker signed legislation which provides certainty to Wisconsin high capacity well owners with regard to repair, replacement, reconstruction and transfer of ownership of existing high capacity, permitted, wells. In addition, the legislation requires the DNR to study the hydrology of three lakes in the central sands area of Wisconsin. This new statute provides much needed certainty for WPA farmers with high capacity wells and irrigated farmland.

**PENDING - Revision of Wis. Admin. Code s. ATCP 10 - PRRS/SECD Rule - CR 17-011.** This session, WPA has been working with the Department of Agriculture, Trade and Consumer Protection on revisions to Wis. Admin. Code s. ATCP 10, that would revise the testing requirements for commercial swine imported into, or moving within, Wisconsin, in order to control the spread of the porcine reproductive and respiratory syndrome (PRRS) and swine enteric coronavirus disease (SECD). The proposed rule, which is currently pending before the legislature as a part of the administrative rules process, has been carefully developed with input and leadership from Wisconsin farmers. The goals of the rule change are to control and reduce prevalence of PRRS and SECD, and to prevent spread on positive sites. A link to draft revisions to ATCP 10 is available on the WPA website

<http://www.wppa.org/proposed-changes-control-prrspedv/>.

**PENDING - Revision of Wis. Admin. Code ATCP 51 -**

**Livestock Facility Siting Rule Revisions.** At their July 20, 2017 meeting, the DATCP Board reviewed proposed revisions to ATCP 51 in the form of a draft rule change. However, the Board has not yet taken action on the draft rule. The Board directed DATCP to conduct several stakeholder meetings to get feedback on the proposed changes and report back with additional information. Accordingly, no hearings have been set for this rule draft. The proposed Livestock Facility Siting Rule (ATCP 51) revises several areas, including incorporating revised ATCP 50 (the new "590"), creating new setbacks from property lines and roads, and creating a new system for evaluating odor from livestock structures, which is based on setback distances, as opposed to the current "odor scoring" method. WPA is closely evaluating these proposed changes for effects that the revisions could have on new or expanding hog farms in Wisconsin. Link to draft - ATCP 51: <https://datcp.wi.gov/Documents/07202017.10.ATCP51HearingDraft.pdf>

**PENDING - Development of New Targeted Performance Standard for Application of Manure Over Karst - Revision of Wis. Admin. Code s. NR 151.** The DNR has proposed revisions to Wis. Admin. Code s. NR 151, Wisconsin's nonpoint source pollution performance standards and prohibitions, as a mechanism to address pathogens in groundwater in certain areas of the state. The draft rule establishes the geographic area for implementation of the new targeted performance standard for the application of manure over "Silurian bedrock." This area is defined as 15 counties in the northeast and eastern part of the state. In this region, the rule creates new performance standards where there is 20 feet or less of soils over Silurian bedrock but defers development of the methodology that will be used to verify soil depth to the DATCP corresponding rule - ATCP 50, which will occur after this revision to NR 151 is adopted. Hearings were held on the draft rule in September 2017 and the final rule is expected to be presented to the Natural Resources Board for approval in time for the rule to move ahead during this legislative session. WPA has participated in the development of this rule at every opportunity for public input and will continue to do so as it moves through the administrative rule process.

**NEW - Proposal to Move CAFO Permitting Program from DNR to DATCP.** Gov. Scott Walker recently made an announcement as a part of the roll-out of his Rural Agenda that he would be looking at transferring regulatory authority of CAFOs to the Department of Agriculture, Trade and Consumer Protection from Department of Natural Resources. A similar provision that called for a study of transferring that authority from DNR to DATCP was removed from the budget earlier this year since it is a non-fiscal policy item. This proposal is of keen interest to WPA and our farmer members who support having adequate and skilled staff members review WPDES applications for livestock farms. WPA will be following the development of this proposal closely as it moves ahead.



# NATIONAL PORK PRODUCERS COUNCIL STRATEGIC INVESTMENT PROGRAM UPDATES

## NPPC Wins Waiver From Trucking Regulation for Livestock Haulers

The U.S. Department of Transportation (DOT) in November granted drivers who haul livestock a 90-day waiver from a regulation that could have negative effects on animal well-being. The regulation requires certain drivers, including ones hauling livestock, to install Electronic Logging Devices (ELDs) on their trucks. NPPC, which requested the waiver on behalf of the U.S. pork industry and other livestock sectors, also asked for an exemption from the regulation, citing the incompatibility between transporting livestock and DOT's Hours of Service rules. Those rules limit truckers to 11 hours of driving daily, after 10 consecutive hours off duty, and restrict their on-duty time to 14 consecutive hours, which includes nondriving time. During the waiver period, which ends in mid-March 2018 – the ELDs regulation is set to take effect Dec. 18 – DOT is expected to consider the livestock industry's exemption request. On November 30, NPPC submitted comments to DOT on the industry's exemption request that reinforce animal welfare concerns and includes background on U.S. pork's Transport Quality Assurance program as an effective means to ensure proper animal care and transportation safety.

### Agriculture Industry Leaders Concerned About Withdrawing from NAFTA

U.S. agricultural industry leaders at a recent round table discussion hosted by the House Committee on Agriculture raised concerns about the United States withdrawing from the North American Free Trade Agreement (NAFTA). NPPC's Nick Giordano, vice president and counsel for global government affairs, joined Zippy Duvall, president, American Farm Bureau Federation; John Bode, president and CEO, Corn

Refiners Association; Michael Dykes, president and CEO, International Dairy Foods Association; Shawna Morris, vice president of trade policy, National Milk Producers Federation; Tom Sleight, president and CEO, U.S. Grains Council; Tom Stenzel, president and CEO, United Fresh Produce Association; and Charles Jefferson, vice president of

federal relations, Wine Institute, at the event to discuss the implications of terminating the 23-year-old agreement. Said Giordano, "I've been with the pork industry since 1995. I have never seen producers so worked up and so concerned, so we are really hearing from them. We can't live without NAFTA." NPPC continues to urge the Trump administration to remain committed to NAFTA and to maintain zero-duty market access for pork exports to Canada and Mexico. A U.S. withdrawal from NAFTA would cost the U.S. pork industry \$1.5 billion.

### Organic Livestock and Poultry Practices Rule to be Delayed

The Trump administration announced it is delaying implementation of the Organic Livestock and Poultry Practices rule, which would incorporate animal welfare standards into the Organic Food Production Act of 1990. NPPC opposes the rule because it is not based on science and is outside the scope of the 1990 law, which limited consideration of livestock as organic to feeding and medication practices. Proposed during the Obama administration, the U.S. Department of Agriculture's new animal welfare standards would present serious challenges to livestock producers, NPPC has pointed out, including: animal production practices have nothing to do with the basic concept of "organic"; the standards add complexity to the organic certification process, creating significant barriers to existing and new organic producers; and they could jeopardize animal and public health. Agriculture Sec. Sonny Perdue is expected to postpone implementation of the rule until May 14, 2018. It was set to take effect Nov. 14. NPPC is continuing to urge USDA to rescind the regulation.

### 'GIPSA' Rules Rescinded

In a major win for the U.S. pork industry, the U.S. Department of Agriculture announced it will rescind the "Farmer Fair Practices Rules" written in by the agency's Grain Inspection, Packers and Stockyards Administration (GIPSA) during the Obama administration. Designed to regulate the buying and selling of livestock, the USDA announced it will take no further action on the rules. Commonly known as GIPSA, NPPC was the leading voice against the rules because they would have unleashed a wave of costly, unwarranted litigation and inhibited competition in the pork industry. In the case of livestock contract disputes, GIPSA would have eliminated the need to prove that a contract actually harmed competition. It also would make all contract breaches federal violations of the Packers and Stockyards Act of 1921. An independent market research firm found that the GIPSA rule today would cost the U.S. pork industry more than \$420 million annually – more than \$4 per hog – with most of the costs related to lost market

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# PRRS/SECD Testing Grants Available

The Wisconsin Pork Association (WPA) will be offering grants to individuals and farms who raise pigs to help offset the costs of testing in anticipation that changes to Wisconsin's Animal Health rule will become effective in early 2018. The rule change will require farms with pigs to test for Porcine Reproductive and Respiratory Syndrome (PRRS) and Swine Enteric Corona Virus (SECD, which encompasses Porcine Epidemic Diarrhea Virus and Porcine Delta Coronavirus) when moving from one premise to another within Wisconsin, or for pigs coming into the state. The rule does not apply to pigs moved directly to slaughter.

Generally, the goals of the rule change are to control and reduce prevalence of PRRS and SECD, and to prevent spread on positive sites. The draft rule requires a report of a negative PRRS and SECD herd test from the swine's herd of origin within 90 days prior to movement into the state. In addition, swine moving from one premise to another premise within the state must also have a negative herd test within 90 days prior to movement. Herds with less than 150 pigs will be required to collect and test one pooled sample. Herds with more than 150 pigs will be required to collect three pooled samples of at least five swine. If test results are positive, the pigs, herd or both would be quarantined until a herd plan is developed by the producer and his veterinarian and approved by the Wisconsin Department of Agriculture. The goal of the herd plan is to bring the herd to negative PRRS and/or SECD status and limit the spread of the diseases. Template herd plans will be available for producers and veterinarians.

A 2016 Pork Checkoff study indicated that PRRS continues to have a major economic impact on the U.S. pork industry – costing \$580 million per year. Similar to PRRS, SECD has a substantial economic burden given that it is highly infectious,

resulting in significant morbidity and mortality in piglets.

The average cost to submit and test one sample (saliva collected on a rope test) is \$75. This would include shipping/handling, lab submission fee, and PCR tests for both PRRS and SECD. Farms required to submit three pooled samples would pay an average of \$175.

## **Testing Reimbursement Program**

The grant reimbursement program offered by Wisconsin Pork Association will be effective when the rule becomes final, and will reimburse \$25 per farm per test. The funding is available on a first-come-first-serve basis. To receive reimbursement, farms must complete a simple form and submit with proof of test completion to WPA. Proof of test can include a copy of a dated veterinary clinic bill that shows a line item for PRRS/SECD testing or a copy of a dated test report from a veterinary diagnostic lab (test results can be blacked out; proof of testing completion is all that is required for reimbursement.) Producers may apply more than once, but priority will be given to first time applicants to ensure equal distribution of grant funds.

## **Webinars to be Offered**

WPA also plans to offer webinars and other producer outreach in 2018 to help producers understand the rule, testing requirements, herd plans, and impacts to individuals who exhibit pigs. Dates for the webinars are being scheduled; producers can watch for details and dates on [www.wppa.org](http://www.wppa.org) and through Wisconsin ag media.

For questions about the anticipated rule changes, grant program or webinars, producers can contact Wisconsin Pork Association at 1-800-822-7675 or 608-723-7551. Specific rule questions can be directed to Dr. Paul McGraw at 608-224-4884 or [Paul.McGraw@Wisconsin.gov](mailto:Paul.McGraw@Wisconsin.gov).

## SIP UPDATES

*Continued from page 4*

opportunities due to lawsuits and packer risk management.

### **Requirement for Farmers to Report**

#### **Air Emissions Delayed**

The U.S. Court of Appeals for the District of Columbia Circuit has delayed until Jan. 22, 2018, a mandate that farmers report certain air emissions from manure on their farms. The court in April rejected an exemption for farms from reporting "hazardous" emissions under the Comprehensive Environmental Response, Compensation and Liability Act (CERCLA) and the Emergency Planning Community Right to Know Act (EPCRA). CERCLA mainly is used to clean hazardous waste sites but has a federal reporting component, while EPCRA requires entities to report on the storage, use and release of hazardous substances to state and local governments, including first responders. NPPC and the U.S. Poultry and Egg Association on Nov. 9 filed a brief in

support of the U.S. Environmental Protection Agency's motion to delay the mandate so that the agency could have "more time to provide farmers more specific and final guidance before they must estimate and report emissions and to develop a system that allows farmers to comply with their legal obligations."

### **Strategic Investment Program**

Funding for industry representation like those described above come directly from pork producer investment in NPPC's Strategic Investment Program (SIP.) SIP allows NPPC and Wisconsin Pork Association to: fight for reasonable legislation and regulation, develop export market opportunities, and proactively address issues of industry and consumer concern, including food safety, environment, and animal health and welfare. Producers agree to contribute \$0.10/\$100 of market value. The ability to use these unrestricted funds better equips WPA and NPPC to respond to today's threats on the state and national level.

# Putting Your Checkoff Dollars to Work in 2017



Required by the 1985 Pork Act, all U.S. pork producers contribute to the Pork Checkoff.

When a market hog, feeder pig, or seedstock animal is marketed,

the checkoff amount is collected and distributed to the National Pork Board. Some of the funds remain with the National Pork Board for national programs while another portion is provided to the respective pork organization representing the state in which the pigs were sold. In Wisconsin, it is Wisconsin Pork Association who represents the state's pork industry and puts farmers' checkoff dollars to work. In 2017, WPA received approximately \$90,000 from checkoff collections. Here's a quick summary of a few Pork Checkoff programs WPA offered in 2017.

## **Virtual Farm Tours**

Over 560 elementary school students virtually visited a sow farm in 2017 through WPA's virtual field trip program. Through live video chats, classrooms were able to connect with a farmer who was inside of the pig barn. Students were able to see the pigs and what the inside of a barn looks like while learning about how pigs are raised.

## **Behind the Scenes Farm Tour**



A group of dieticians, teachers, and chefs were invited to participate in an educational day about pigs and pork. They first took a virtual tour inside a 1200-sow farrowing unit, then got hands-on experience through an in-person tour of a niche farm with 15 sows. After learning about how pigs are raised, attendees also learned more about pork and how to prepare it during a cooking demo.

## **Pork Promotion**

Together with the National Pork Board, WPA promoted pork to consumers throughout the year and helped teach about the proper 145 degree internal cooking temperature for pork. The National Pork Board's We Care trailer was in the state twice for events where WPA members provided grilled pork samples to consumers. WPA also participated in pork sampling at Costco and Hy-Vee stores throughout the year. In addition, recipes and other informational resources were provided to a variety of audiences.



## **Pork Donations**

During the holiday season, WPA donated 3500 pounds of pork to food banks throughout the state. The pork was distributed to over 1,200 families in need. In addition to demonstrating how farmers care about their neighbors and communities, the

donation was a way to encourage consumption of pork and an opportunity to educate about the proper cooking temperature for pork.

## **Youth Mentorship Program**

2017 was the second year WPA offered this program to college students pursuing degrees in agriculture. The program is designed to help college students with an interest in swine gain pork industry experience, explore career opportunities, and network with pork industry leaders. Students participating in the program complete job shadows, attend state and national pork industry events, and complete a special project.

## **Scholarships**

Each year, WPA awards multiple scholarships to youth involved in the swine industry. A WPA scholarship is awarded to five high school seniors and a Whitmore Memorial Scholarship is awarded to three college students each



year. The Gunderson Memorial Scholarship is also awarded to those who have shown sincere involvement and dedication to the swine industry. In addition, WPA awards several Pork Industry scholarships at the college level and for veterinary students.

## **4-H and FFA Support**

In 2017, WPA continued to support valuable programs offered through the state's 4-H and FFA programs. WPA provided sponsorship for the FFA Swine Proficiency Award and also contributed towards 4-H livestock programs. In addition, WPA awarded 20 4-H and FFA youth with scholarships to help offset the costs of their pig projects.

## **Producer Education**

WPA works throughout the year to help connect pork producers to the latest research, tools to protect animal health, and connections to resources through the Pork Checkoff. In 2017, we continued to team together with UW-Extension and university campuses to offer the Badger Swine Symposium, a day-long educational program featuring important industry topics. This year over 65 producers, youth and industry members attended. Other educational sessions offered included seminars at the Pork/Corn/Soy Expo and a webinar.

## **Quality Assurance Programs**

Pork producers show their dedication to providing safe pork for the consumer while protecting animal well-being by participating in the Pork Quality Assurance® and Transport Quality Assurance® programs. WPA continued to offer \$75 grants to farmers to help offset the costs of completing their PQA on-farm site assessment. WPA also supported the efforts of the UW-Extension Swine Team as they continued to offer quality assurance trainings throughout the year.

*Continued on page 7*

# WPA Annual Meeting, Expo

*Continued from front*

will be February 1 beginning at 8:30 a.m. and TQA training will begin February 2 at 9:00 a.m. If you would like to participate in either of these courses, please contact the WPA office. Expo registration is not required to participate in the PQA or TQA training and there is no fee for the certification courses.

## **WPA Annual Meeting**

The Wisconsin Pork Association annual meeting will be held Thursday, February 1, 2017 beginning at 12:30 p.m. at the Kalahari Resort and Convention Center. All Wisconsin producers are invited to attend. The WPA Board is currently accepting nominations for awards to be presented during the meeting, including WPA Distinguished Service – Industry and Producer, Communicator, and Legislator/Public Service. WPA

## Pork Checkoff

*Continued from page 6*

### **Animal Health**

WPA's Swine Health Committee provides producers a forum to talk about animal health challenges the industry is facing. The committee again offered free testing to county fairs and rope kits to producers to monitor herd health for PRRS and SECD. WPA was also involved in conversations related to Seneca Valley Virus, which has become more prevalent in the pork industry in recent years.

### **Producer and Industry Communications**

WPA's board and staff help to serve as a hub between producers and other agricultural groups, university personnel, industry and to national pork organizations. Producers' contributions to the Pork Checkoff continues to support these and other activities on the state and national level.

is also seeking nominations for individuals interested in serving on the WPA Board of Directors. Board terms are three years in length and board members may serve two complete terms. If you are interested in running for the board, or would like to nominate someone for a board position or award, please contact the WPA office or a current board member.

Additionally, WPA is seeking input on potential resolutions to be brought in front of the WPA membership during the annual meeting. A resolution establishes a policy framework for the WPA Board and Staff to follow, and is directed by the membership. Any WPA members who would like to submit resolutions for consideration should contact the WPA office at 800-822-7675 or [tvaassen@wppa.org](mailto:tvaassen@wppa.org).

A breakfast with the WPA Board of Directors will also be held Friday, February 2. An RSVP to the WPA office (608-723-7551) is requested if you plan to attend the breakfast.

### **Hotel Reservations**

A special \$115 standard room rate is available at the Kalahari January 31 and February 1 for registered Expo attendees. Call the Kalahari at 608-254-5466 and request the Corn/Soy Expo rate. Rooms include FREE waterpark passes for every registered guest each day of your stay. This special room rate is good through Jan. 8, 2018.

### **Registration**

The complete 2018 Pork/Corn/Soy Expo program and registration form are available online at [www.cornsoyexpo.org](http://www.cornsoyexpo.org). If you prefer to have a copy of the registration form mailed to you, please call the WPA office at 800-822-7675 (in-state only) or email [mmasters@wppa.org](mailto:mmasters@wppa.org).



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## CALENDAR

### DECEMBER

- 8 ~ WPA Swine Health Committee Meeting, Madison
- 12 ~ UW-Discovery Farms Conference, WI Dells
- 13 ~ WPA Board of Directors Meeting, Madison
- 13 ~ Pork Schoppe/Promotion Committee Meeting
- 25 ~ Christmas Day, WPA Office Closed



### JANUARY

- 1 ~ New Year's Day, WPA Office Closed
- 10 ~ WPA Board of Directors Meeting
- 24 ~ Ag Day at the Capitol, Madison

### FEBRUARY

- 1 ~ Taste of Elegance, Kalahari Resort, WI Dells
- 1 ~ WPA Annual Meeting, Kalahari Resort, WI Dells
- 1-2 ~ Pork/Corn/Soy Expo, Kalahari Resort, WI Dells

## BOARD OF DIRECTORS

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