# PORK HEADLINES

Leading Our Industry's Future Successes

### JANUARY/FEBRUARY 2019

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### From the Staff ...

Happy 2019! We are looking forward to an exciting year ahead working with our producers and industry partners. We will kick off the year with the WPA annual meeting and expo on January 31 and February 1. We have several educational seminars scheduled for Thursday afternoon following the annual meeting, as well as the Taste of Elegance later that evening. Breakfast with the WPA Board will be held on Friday morning at 7:00 a.m. Please keep in mind expo registration is not required to attend the WPA annual meeting and pork seminars only, however, we are asking for an RSVP to ensure enough materials are available for everyone.

We hope to see many of you soon!

Keri & Mandy

### WPA STAFF

Keri Retallick, Exec. Vice President Mandy Masters, Program Director

### **CONTACT INFORMATION**

P.O. Box 327, 131 S. Monroe St. Lancaster, WI 53813 (608) 723-7551 or 1-800-822-7675 www.wppa.org | Facebook.com/wipork



WPA participated in the recent 'Hams Across America' campaign by donating over 5,500 servings of pork products to The River Food Pantry in Madison. Pictured above is WPA President Jim Magolski (left) with representatives from the food pantry.

# Pork Sessions Offered During Expo

Pork producers and industry friends are invited to attend the 2019 Pork & Corn/Soy Expo on January 31 and February 1 at the Kalahari Resort, Wisconsin Dells. During the Expo, Wisconsin Pork Association will be hosting several programs designed to keep pork producers current on industry issues, provide networking opportunities for youth and pork industry members, and offer quality assurance certification opportunities. The Wisconsin Pork Association annual membership meeting will also take place on Thursday, January 31.

All WPA members, Wisconsin pork producers, and industry partners are invited to attend the Annual Membership Meeting. The meeting will begin at 12:30 p.m. at the Kalahari Resort in the Aloeswood room. The annual meeting allows WPA members an opportunity to provide input on policies and the future direction of the organization. Elections for the WPA board of directors and Pork Forum delegates will be held during the meeting. WPA scholarship and distinguished service award recipients will also be recognized.

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### Proposed Resolutions by the WPA Board

The following resolutions have been proposed by the Wisconsin Pork Association board for consideration during the annual meeting. Additional resolutions will also be accepted from the floor during the annual meeting. All 2018-2019 paid WPA members have voting rights. Voting on resolution 2019-3 Strategic Investment Program, or any other resolutions pertaining specifically to the Strategic Investment Program (SIP), is restricted to SIP contributors only. The Wisconsin Pork Association annual meeting will be held Thursday, January 31 beginning at 12:30 p.m. at the Kalahari Resort in Wisconsin Dells.

### 2019-1 Groundwater Quality

*Motion:* As the focus in Wisconsin increases on the sources, effects and remediation efforts to support quality groundwater, WPA:

- supports sound science as the basis for any discussion about proposed best management practices or regulations related to addressing farming as a source of contaminates in groundwater;
- supports a statewide program to provide well remediation for rural drinking water; and
- supports the development of peer-reviewed scientific research to identify the sources, effects and remediation efforts.

*Rationale:* Quality groundwater in Wisconsin is a statewide public health concern that potentially affects all WPA members. **2019-2 State Biennial Budget Issues** 

*Motion:* As the Governor and state legislature begin to debate the 2019-21 state biennial budget bill, WPA:

- supports continued state funding for the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) producer-led watershed grant program;
- supports continued state funding of the Wisconsin Livestock Identification Consortium (WLIC) and the livestock premises registration system;
- supports additional state funding to fully staff the Wisconsin Department of Natural Resources (WDNR's) concentrated animal feeding operation (CAFO) program;
- supports state funding for UW Discovery Farms;
- supports providing additional state funding for UW-Cooperative Extension for applied agricultural research;
- supports adoption of a policy providing that any performance measure applied to UW-Cooperative Extension specialists takes into account their teaching of Wisconsin farmers; and
- supports state funding for the renovation/expansion of the University of Wisconsin School of Veterinary Medicine.

*Rationale:* These programs are important for the infrastructure of Wisconsin agriculture, including its' continued growth and protection of the environment.

### 2019-3 Strategic Investment Program:

Motion: The future needs of the voluntary US Pork Industry's

Strategic Investment Program (SIP) includes the need for additional funding, WPA:

- supports the rate of investment be changed/increased from \$0.10/\$100 value (10 cents per hundred dollars) of a live animal to \$0.20/\$100 of value (20 cents per hundred dollars) of a live animal effective July 1, 2021; and
- supports the return-to-state percentage remaining at 40% of the gross SIP dollars attributable to the state of origin for the animals marketed.

**Rationale:** Political volatility continues to rise at all levels (Federal, State & Local) affecting producers' day to day lives. Federal and State legislatures continue to transition to more "urban" legislatures, it is vital that producers grow their relationships and continue to educate the elected officials of all levels of government. Activist groups continue to coordinate resources and legislative agendas to challenge producers and their associations. The US pork industry has benefited greatly from increased exports but has recently experienced headwinds because of trade policy spats not of our own making. This has created challenges with existing and potential markets drawing sharp focus to the ever-increasing need for trade policy work. It is imperative to grow our presence in new markets abroad. Unrestricted SIP dollars are necessary for creating access to new markets.

### 2019-4 Livestock Siting - ATCP 51

*Motion:* Whereas the existing livestock facility siting standard establishes regulatory certainty for new and expanding hog farms in Wisconsin through statewide standards; WPA

• supports standards that are scientifically defensible, thereby providing a solid framework for farms to grow.

**Rationale:** Following a four-year review of the Livestock Facility Siting Rule, DATCP has proposed revisions to the standard, which need further review and additional input from livestock farms, environmental groups, and local units of government in order to ensure that the livestock facility siting rule continues to provide an understandable and predictable process for siting new and expanding livestock farms across Wisconsin.

#### 2019-5 Animal Health

*Motion:* Whereas it is in the best interest of Wisconsin's swine industry to continue to explore options to mitigate impacts to the industry, WPA:

- supports continued monitoring of disease threats; and
- supports ongoing review of swine disease control efforts to determine their effectiveness.

*Rationale:* Wisconsin is in the right position to take further steps to control and reduce the prevalence of diseases.

#### 2019-6 Transportation Funding for Local Roads

*Motion:* WPA encourages the Wisconsin DOT, state legislature and governor to jointly consider all options for increasing funding for the state's rural road infrastructure including using *Continued on page 3* 

### Youth Pig Project Scholarships Available

The Wisconsin Pork Association Youth Committee is once again offering Youth Pig Project scholarships. These scholarships are designed to assist 4-H and FFA members in establishing swine projects that can lead to development of life skills and career opportunities in the Wisconsin pork industry.

4-H and FFA youth are eligible to apply for a \$50 scholarship used to offset costs associated with their 2019 pig project. Scholarships will be awarded in three age divisions, as follows: Ages 9-12, 13-15, and 16-19 (as of January 1, 2019). Thanks to support from pig breeders throughout the state, at least twenty \$50 scholarships will be awarded this spring. Sponsorship levels are: Blue Ribbon \$100; Red Ribbon \$75; and White Ribbon \$50.

Interested youth may download the scholarship application form from the WPA website at <u>www.wppa.org/youth-pig-</u> <u>project</u> or call the WPA office at 800-822-7675 to have a copy mailed. Completed application forms must be emailed or postmarked no later than February 1, 2019.

The Youth Pig Project Scholarships are being made possible in part by the sponsors listed at right. WPA is still accepting program sponsorships through February 1, 2019. Anyone interested in becoming a sponsor should contact the WPA office at 608-723-7551 or email <u>mmasters@wppa.org</u>.

### **Proposed Resolutions**

### *Continued from page 2*

a combination of non-dyed fuel tax increases, vehicle registration fees, and new vehicle taxes, as long as those dollars are targeted toward rural transportation needs.

*Rationale:* Wisconsin's rural road and bridge infrastructure, critical to Wisconsin agriculture, is rapidly deteriorating due to a lack of adequate funding, which has a direct effect on the farm economy.

#### 2019-7 Local Livestock Moratoria and Ordinances

*Motion:* Whereas WPA encourages planned agricultural growth at the local level, WPA:

- supports township and county boards to continue to adopt Wisconsin's Livestock Facility Siting ordinance; and,
- opposes moratoria at the local level that hinder livestock expansions.

**Rationale:** Fewer Wisconsin residents have direct links to agriculture and, as a result, have less knowledge about on-farm practices. Supporting a diverse agricultural economy that includes locally-grown commodities, organic farming, conventional agriculture and concentrated animal feeding operations, benefits all involved in agriculture. The State of Wisconsin provides local units of government with tools to regulate the siting of livestock operations through zoning and Wis. Admin. Code s. ATCP 51, the livestock facility siting standard.

### YOUTH PIG PROJECT SPONSORS BLUE RIBBON SPONSORS

#### Goplin Show Pigs, Whitehall

Berk, Duroc, Hamp, York, Crossbreds 715-530-0875 hvdairy@triwest.net

#### Keel Showpigs, Juneau

Durocs and Crossbreds 920-296-3339 Collin@animix.net

#### Tom Knauer Family, Avalon

Landrace, Hampshire, Crossbreds 630-621-5647, tjknauer@gmail.com

#### Krebs Farms, Rio

Chester, Duroc, Hamp, and Crossbreds 608-576-6593 krebs.dave@yahoo.com

#### Magolski Farms, New London Crossbreds

920-851-4724 magolski727@gmail.com

### Walsh Family Farm, Beloit

Hampshire and Yorkshire 608-295-1894 walshfamilyfarm@gmail.com

#### Wehrle Farms, New London

Berkshires and Crossbred 920-982-4555 rickannw@gmail.com

#### **RED RIBBON SPONSORS**

### ACJ Farm, Helenville Hampshire, Spots, Crossbreds 920-723-9517 cjaquith9517@gmail.com

George Holst, Trevor Chester White, Spots, Crossbreds 262-862-2746

### WHITE RIBBON SPONSORS

Graff Show Pigs, Juneau Crossbreds 920-210-4782

Jake's Pig Palace, Eland Duroc, Landrace, Poland, Spot, and Cross 715-881-0301 jakespigpals@yahoo.com

### Pork Seminars Offered During Expo

### Continued from front

Registration to the Pork & Corn/Soy expo is not required to attend the WPA annual meeting. However, to help ensure enough meeting materials are available for everyone, an RSVP is requested by calling the WPA office at 608-723-7551 or emailing wppa@wppa.org.

The UW-Extension Swine Team will kick off the educational sessions on Thursday morning with a Pork Quality Assurance Plus<sup>®</sup> (PQA) certification course followed by Transport Quality Assurance<sup>®</sup> (TQA) on Friday. These certification programs bring the latest knowledge and practices to the farm, including the development of comprehensive on-farm programs to ensure food safety and animal well-being, as well as understanding how to handle, move, and transport pigs in ways that promote pig well-being. PQA Plus training will be offered at 8:30 a.m. on Thursday, January 31 and TQA training will begin at 9:00 a.m. on Friday, February 1. Expo registration is not required to participate in PQA or TQA only, however, producers are asked to RSVP to WPA by calling 608-723-7551.

Following the annual meeting, an On-Farm Environmental & Swine Health Issues panel is scheduled for 3:00 p.m. The panel will focus on findings from the UW-Discovery Farms program as well as updates to the swine health rule in Wisconsin. Erica Olson, Farmer Network and Communications Coordinator, will discuss findings and tips on how to use the information on farms. Dr. Julie McGwin from the Wisconsin Department of Agriculture will provide an update and answer questions regarding the swine health rule changes implemented this past year.

For those looking to learn more about cooking pork at home, Chef Jeff Igel, culinary arts instructor at Fox Valley Technical College, will be hosting a Cooking with Pork session at 1:30 p.m. In this fun and entertaining session, Chef Jeff will provide preparation techniques for simple family meals using pork.

A second educational session, Integrator Perspective on Pork Production will begin at 4:30 p.m. During this seminar, Dr. Cameron Schmitt will discuss how the Pipestone model works and discuss avenues on how farmers can engage as an owner

### WPA ANNUAL MEETING NOTICE

Notice is hereby given to all members of the Wisconsin Pork Association, Cooperative, that the annual business meeting will be held in conjunction with the Pork & Corn/Soy Expo on January 31, 2019, 12:30 p.m., at the Kalahari Resort, Wisconsin Dells.

All 2018-19 WPA active members and SIP Investors are eligible to vote during the annual meeting. If you have any questions, please contact one of the WPA Board members or the WPA office at 608-723-7551. within the system. Dr. Schmitt will address details regarding barn construction as well as how the system relates to the global market.

Later Thursday evening, Expo attendees will have another opportunity to sample new pork recipes during the 2019 Taste of Elegance. The Taste of Elegance is a culinary competition for Wisconsin chefs. Attendees at the event will have the opportunity to sample each chef's entrée and vote for their favorite to determine the People's Choice award. The evening also includes WPA's Silent and Pie Auctions. A variety of fresh-baked pies and other items will be available for attendees to place their bids and support WPA programs including scholarships and youth activities. Items up for auction this year include autographed NFL memorabilia, Green Bay Packers tickets, Steel Cow prints, Scentsy products, home and garden décor, collectible tractor replicas, meat and cheese boxes, gift baskets, and much more.

On Friday morning, February 1 producers and industry members are invited to a round-table discussion on industry issues during the Breakfast with the WPA Board. Dr. Konkle, WDATCP Assistant State Veterinarian, will provide an update on African Swine Fever. Newly appointed WDATCP Secretary of Agriculture Brad Pfaff has been invited to address the group as well as representatives from the National Pork Board and National Pork Producers Council. Anyone interested in attending the Breakfast with the WPA Board is asked to RSVP by calling 608-723-7551. The complete Expo schedule is available to download from the WPA website at <u>www.wppa.org/expo</u> or you may register online at <u>www.cornsoyexpo.org</u>.

### PUBLIC NOTICE BY WISCONSIN PORK ASSOCIATION AND THE NATIONAL PORK BOARD

The election of pork producer delegate candidates for the 2020 National Pork Producers (Pork Act) Delegate Body will take place at 12:30 pm, Thursday, January, 31, 2019, in conjunction with the Wisconsin Pork Association Annual Meeting at the Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI. All Wisconsin pork producers are invited to attend.

Any producer, age 18 or older, who is a resident of the state and has paid all assessments due may be considered as a delegate candidate and/or participate in the election. All eligible producers are encouraged to bring with them a sales receipt proving that hogs were sold in their name and the checkoff deducted. For more information, contact Wisconsin Pork Association, P.O. Box 327, 131 South Monroe Street, Lancaster, WI 53813, 608-723-7551.

## Thank You 2019 Sponsors **PLATINUM LEVEL** NATIONAL 21 Johnsonville PRODUCERS COUNCIL **GOLD LEVEL** HANOR Rabo AgriFinance SILVER LEVEL vsor RESOURCE ENGINEERING ASSOCIATES, INC. Tyson Fresh Meats, Inc. T H AGRI-CHEMICALS, Inc. "Good People to Grow With" UNI ED Agro-Tech USA ANIMAL HEALTH **MSA**... **Topigs Norsvin** PEOPLES NK PROGRESS IN PIGS **BRONZE LEVEL**







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# Virtual Farm Tours Educate Students, Adults

In 2018, over 375 students and adults were able to visit a Wisconsin pig farm through Wisconsin Pork Association's Virtual Farm Tour program. The program uses Zoom, a live video conferencing technology, to bring audiences inside a pig barn and interact with a farmer in real time. The farmer is able to show and describe various features of the barn, discuss animal care, and answer questions from the viewers.

In addition to offering the program to elementary school teachers, virtual farm tours were also included as part of the 2018 Wisconsin Association of Family & Consumer Sciences annual conference and the Wisconsin 4-H & Youth Conference.

Since Wisconsin Pork Association began offering the virtual tours in spring 2016, the program has reached over 1300 students and adults throughout the state. Wisconsin Pork Association would like to thank Melissa Wolf for hosting all of the Wisconsin virtual farm tours so far in the program.

Wisconsin Pork Association plans to continue the program in 2019 and is looking for additional farmers to host the virtual tours. If you are interested in learning more about the program, please call the WPA office at 608-723-7551 or email mmasters@wppa. org. WPA can assist farmers with aquiring the electronic devices needed to host the tours. Suggestions on additional classrooms or conferences to bring the virtual farm tour experience to are also welcome.

### WPA Partners with Chef to **Promote Pork**

Wisconsin Pork Association recently partnered with Chef Michael Althen to promote pork on several Madison area television networks. Chef Michael was the 2016 winner of Wisconsin's Taste of Elegance competition. He and his wife, Debbie, own and operate Elite Catering in Baraboo. Chef Michael has a small swine herd and nearly all of the pork



served in his business is raised on his farm.

Chef Michael has made several appearances on the NBC and ABC television stations in Madison on behalf of WPA. He also appeared on The Restaurant Show, a regular half-hour program on WI 57 that features restaurants in the state.

In the video segments, Chef Michael provided tips on cooking pork for fall tailgates, how to pair pork with fall vegetables from the garden, and breakfast ideas beyond bacon and sausage. Each segment included a reminder to cook pork to the proper 145° Fahrenheit. You can view Chef Michael's TV appearances on his business website, www.elitecatering.info.

# It's Time to Renew Your **WPA Membership**

Wisconsin Pork Association is the source for representing the state's pork industry and advocates on behalf of all Wisconsin pork producers and pork industry members. We recognize our state has a uniquely diverse swine industry and in turn we offer a variety of membership options to fit the needs of each producer, allied industry partner, and youth. We greatly appreciate the support from our 2018 members and encourage you to renew or become a member in 2019.

Membership renewal forms were mailed in late December. If you did not receive a renewal form, you can download a copy at www.wppa.org/membership or call the WPA office at 800-822-7675 to have a copy mailed to you.

As a reminder, members paying dues or SIP in 2019 will receive discounts to pork industry programs throughout the year and industry coupons worth over \$150 in savings. Discounts from our industry partners include:

- Nasco 10% off an order of \$75 or more and free shipping
- Insight FS \$50 off the cost of a nutrient management plan up to \$500 acres; \$100 off the cost of a NMP over 500 acres
- Animart \$10 off an order of \$50 or more

• United Animal Health - \$50 off a purchase of \$500 or more

For additional information on the various WPA membership levels and the benefits of each, visit www.wppa.org/membership or call the WPA office at 800-822-7675.

Congratulations to Jamie Goplin as the winner of our 2019 membership drawing. For renewing his membership by December 31, 2018, he will receive complimentary registration to the Pork & Corn/Soy Expo. We extend our sincere thanks to all individuals and businesses who have joined or renewed their membership for 2019 to date!

# Join a WPA Committee

Wisconsin Pork Association is seeking individuals to participate in our committees. Each committee typically meets at least twice a year via conference call or in person and helps guide and direct the association. WPA has the following commitees:

- Pork Schoppe & Promotion
- Producer Outreach
- Swine Health
- Youth

Any individuals interested in participating in a WPA committee can contact the WPA office at 608-723-7551 for further information.



# NATIONAL PORK PRODUCERS COUNCIL STRATEGIC INVESTMENT PROGRAM UPDATES

### NPPC Announces 2019 Priority Issues

As the 116th Congress commenced on Jan. 3, NPPC announced a full slate of priorities for 2019. Among them are finalizing and starting new trade agreements; resolving ongoing trade disputes, including removing current steel and aluminum tariffs; maintaining and expanding existing market access for U.S. pork; implementing the 2018 Farm Bill, including preventing and preparing for foreign animal diseases; and reforming the visa system to provide agricultural employers with access to yearround labor.

### Supreme Court Won't Consider Case Against States' Ag Restrictions

The U.S. Supreme Court declined to hear consolidated cases brought by 16 state attorneys general against California and Massachusetts laws that prohibit the sale of eggs from hens kept in housing that doesn't meet their standards regardless of which state they are raised. In declining the cases, the high court followed the views of the U.S. Solicitor General that the issues raised in them aren't "ripe" and should be heard first at the U.S. District Court level. Massachusetts, for example, has yet to develop rules to implement the sales ban and animal housing standards - both of which also apply to pork production - its voters approved in 2016. The attorneys general challenged the states' laws as violations of the U.S. Constitution's Commerce Clause, which gives Congress the power to regulate trade among the states. (Subsequent to the cases being filed, California voters approved an initiative in November 2018 that would ban the sale of pork from hogs born to sows housed in gestation stalls anywhere in the country.) NPPC, which opposed the California

and Massachusetts measures, supported the lawsuits filed by the attorneys general.

### Trump Administration Launches Second Part of Farm Aid Plan

The Trump administration has announced the second phase of the market facilitation as part of its assistance program for America's farmers suffering from ongoing trade disputes. Additionally, the first shipments of pork purchased by the government under the aid plan were delivered to food centers around the country in December. The U.S. Department of Agriculture in late August unveiled details of the assistance program, which was initiated to mitigate the financial hit farmers have taken from punitive tariffs imposed on U.S. farm goods by China, Mexico and other nations. U.S. pork, for example, in 2018 was slapped with 50 percent duties from China and a 20 tariff from Mexico, retaliation for U.S. tariffs on some of those countries' goods. NPPC appreciates the efforts of the Trump administration to alleviate the pain of U.S. pork producers caused by continued trade disputes. The best possible solution for U.S. pork producers, however, is the resolution of trade disputes. Additionally, NPPC continues to support an expeditious trade negotiation with Japan and to urge the administration to negotiate new trade deals with nations such as the Philippines.

Agriculture Must Be Part of U.S. - EU Trade Deal

An ad hoc coalition of more than 50 food and agriculture organizations insisted, in a letter to the Office of the U.S. Trade Representative, that any trade deal between the United States and the European Union include agriculture and that it address *Continued on page 9* 



### SIP PROGRAM UPDATES

### Continued from page 8

the EU's restrictive tariff and non-tariff barriers to U.S. farm products. In the letter, 53 organizations, led by NPPC, urged the Trump administration "to continue stressing to [the EU] that only a truly comprehensive agreement will be acceptable to the Administration and, ultimately, to the U.S. Congress." The EU has expressed reluctance to include agriculture - as it did during earlier negotiations on the U.S.-EU Transatlantic Trade and Investment Partnership - knowing it would require lifting import barriers that protect EU farmers and removing regulatory measures that are scientifically unjustified or overly restrictive. Because of the EU's barriers, the United States had a trade deficit in food and agricultural goods of nearly \$11 billion last year. That deficit was \$1.8 billion in 2000. On pork, for example, the EU's high tariffs and unscientific sanitary-phytosanitary measures limited U.S. pork exports to the second largest porkconsuming market in the world to less than 4,000 metric tons in 2017. According to Iowa State University economist Dermot Hayes, elimination of the EU's tariff and non-tariff barriers on U.S. pork would result in billions of dollars in new exports to Europe and would create nearly 18,000 new U.S. jobs.

### Livestock Haulers No Longer Required to Use ELDs

The U.S. Department of Transportation in December permanently suspended the requirement that livestock haulers use electronic logging devices (ELDs) in their trucks. As part of the 2012 Moving Ahead for Progress in the 21st Century Act, the Commercial Motor Vehicle Safety Enhancement Act mandated that drivers of commercial motor vehicles replace by Dec. 18, 2017, their paper logs with ELDs, which record driving time, engine hours, vehicle movement and speed, miles

### **WPA Bylaw Amendments**

At the January 9<sup>th</sup> Board of Directors' meeting, the following bylaws were amended to accurately reflect current procedures:

- 3.01 the name of the registered agent will be updated to the current executive vice president.
- 8.06 allow the reorganizational meeting to be held within 30 days of the annual meeting rather than immediately following the annual meeting.
- 9.02 allow nominations for officer positions to be taken verbally or written nomination instead of only written.
- 9.05(c) update the duties of the secretary.
- 10.02(a) name the officer team as the executive committee.

The bylaw amendments will be presented at the January 31st annual meeting for ratification by the membership.

driven and location information. NPPC requested on behalf of the U.S. pork industry and other livestock sectors a waiver from the requirement. NPPC also asked for an exemption from the regulation, citing the incompatibility between transporting livestock and DOT's Hours of Service rules. Those regulations limit truckers to 11 hours of driving daily, after 10 consecutive hours off duty, and restrict their on-duty time to 14 consecutive hours, which includes nondriving time. NPPC was granted the waiver, but a permanent fix was not determined. NPPC applauds the Trump administration's commitment to U.S. agriculture, marking this as a win for U.S. livestock producers and haulers.

### EPA Announces Proposed New 'WOTUS' Rule

NPPC applauded the announcement by the Trump administration of a proposed new Waters of the United States (WOTUS) rule. The regulation would replace the WOTUS rule issued in August 2015 by the Obama administration's U.S. Environmental Protection Agency. That measure gave EPA broad jurisdiction over U.S. waters to include, among other water bodies, upstream waters and intermittent and ephemeral streams such as the kind farmers use for drainage and irrigation. It also covered lands adjacent to such waters. Prior to the 2015 rule, EPA's jurisdiction over waterways – based on several U.S. Supreme Court decisions – included "navigable" waters and waters with a significant hydrologic connection to navigable waters. NPPC strongly supports the Trump administration's decision to replace the WOTUS rule and for its consideration of farmers concerns when developing the new rule.

#### Strategic Investment Program

Funding for industry representation like those described above come directly from pork producer investment in NPPC's Strategic Investment Program (SIP.) SIP allows NPPC and Wisconsin Pork Association to: fight for reasonable legislation

regulation, and develop export market opportunities, and proactively address issues of industry and concern, consumer including food safety, environment, and health and animal welfare. Producers agree to contribute \$0.10/\$100 of market value. The ability to use theseunrestrictedfunds better equips WPA and NPPC to respond to today's threats on the state and national level.





Wisconsin Pork Association P.O. Box 327 Lancaster, WI 53813 Return Service Requested Non-Profit Organization U.S. Postage Paid Lancaster, WI 53813 Permit No. 91

# CALENDAR

### JANUARY

- 22 ~ Ag Coalition Meeting, Madison
- 29 ~ Wisconsin Ag Outlook Forum, Madison
- 31 ~ WPA Annual Meeting, WI Dells
- 31 Feb 1 ~ Pork & Corn/Soy Expo, WI Dells

### FEBRUARY

Breakfast with the WPA Board, WI Dells
 La Crosse County Annual Meeting, Bangor
 20 ~ WI Cover Crop Conference, Stevens Point

### MARCH

6 - 8 ~ Pork Forum, Orlando
20 ~ Ag Day at the Capitol, Madison
21 ~ WLIC Annual Meeting, Madison
26 - 28 ~ WPS Farm Show, Oshkosh

# **BOARD OF DIRECTORS**

President - Jim Magolski, New London magolski727@gmail.com 920-851-4724 Vice-President - Jonathan Wyttenbach, Sauk City maizenbacon@yahoo.com 608-347-6135 Secretary - Brian Klubertanz, Waterloo klubertb@hotmail.com 920-296-0599 Treasurer - Mike Salter, Black Creek ikehalter@aol.com 920-739-0403 Nathan Brickl, Sauk City 608-588-9625 nbrickl@hanorusa.com **Ray Ibeling, Clinton** Ibelingfamily3@aol.com 608-751-3513 Tom Knauer, Avalon tjknauer@gmail.com 608-883-2838 **Bob Spurley, Linden** 608-574-1223 robertspurley@yahoo.com Shannon Wolf, Lancaster 608-723-2692 wolfershannon@msn.com NPPC Representative - AV Roth, Wauzeka 608-476-2377 avhroth@aol.com