

PORK HEADLINES

Leading Our Industry's Future Successes

September/October 2020

Coronavirus Food Assistance Program 2

The U.S. Department of Agriculture (USDA) is implementing the Coronavirus Food Assistance Program 2 (CFAP) for agricultural producers who continue to face market disruptions and associated costs because of COVID-19. Sign-up for CFAP 2 will begin September 21 and run through December 11, 2020.

CFAP 2 payments will provide eligible producers with financial assistance that gives them the ability to absorb some of the increased marketing costs associated with the COVID-19 outbreak. USDA has incorporated improvements in CFAP 2 based from stakeholder engagement and public feedback to better meet the needs of impacted farmers and ranchers.

Additional commodities are eligible in CFAP 2 that weren't eligible in the first iteration of the program. CFAP 2 payments will be made for three categories of payment calculations:

- Sales Commodities
- Price trigger commodities
- Flat-rate row crops

A complete list of eligible commodities, payment rates and calculations can be found on farmers.gov/cfap.

Producers can apply for assistance through USDA's Farm Service Agency (FSA). Customers seeking one-on-one support with the application process can call 877-508-8364 to speak directly with a USDA employee ready to offer assistance.

CONTACT INFORMATION

P.O. Box 327, 131 S Monroe St Lancaster, WI 53813 (608) 723-7551 www.wppa.org

WPA Kicks Off October Pork Month

In cooperation with the National Pork Board's We Care trailer, WPA grilled up pork chops and pork loins to kickoff October pork month. On October 1, WPA teamed up with the Grant County Pork Promoters and Alternative Recycling to provide boneless pork chop sandwiches grilled to perfection. The drive-thru event was held in Lancaster.

On October 2nd, the We Care trailer traveled to Country Pride Meats in Clinton. Many thanks to Country Pride Meats, owned by Kathy, Jeff, Jon and Jake Collins, for donating 15 pork loins for the pork promotion. The Clinton FFA along with the Rock County Pork Producers volunteered at the event. Although the event was free, customers donated

\$300 to support the Clinton FFA. Our thanks to all who volunteered time at both events including our grillers Glenn and Jane as well as Todd Rodibaugh of NPB.





DeForest FFA Promotes

As part of the Passion for Pork program, the DeForest FFA signed up to promote Wisconsin raised and processed pork bundles. Under the direction of FFA Advisor Gwen Boettcher, the DeForest FFA Chapter sold 88 pork bundles and 10 packages of fresh pork brats during their drive-thru pork promotion on September 19th.

Congratulations to the DeForest FFA on a great promotion and a huge shout out to Neesvig's for their support of the drive-thru.

Great Day for the 21st Annual Pork Classic Golf Outing

With the sun shining after 5 inches of rain the night before, golfers hit the Kestrel Ridge Golf Course in Columbus to kick off the 21st annual event. After 18 holes of golf, two teams emerged to the top of the list. Magolski Farms consisting of Jim Magolski, Jason Hubly, Dave Jagle and Bob Mulroy. Placing second based on the tie breaker was F&G Farms consisting of Fred & Deb Gay and Shirley & Dale Mondloch.

Flag winners included: Closest to the Pin – Stan Holwerda and Shirley Mondlach; Longest Putt – John Himrich and Shirley Mondlach; Closest 3rd Shot – Jason Hubly; Longest Drive – Jim Quackenbush and Deb Gay; and Closest 2nd Shot – Joel Newman. There were a lot of activities throughout the day including the opening ball drop winner claiming four rounds of golf compliments of Kestrel Ridge and the 50/50 winner claiming \$220.

WPA would like to thank all the participants for the day long event. Other team participants: Silver Creek Farms, Genesus/Roth/Fuerst McNess, Equity Livestock, The Fore Loins, Jones Auction Service, and Minitube. Sponsors included: Club Level – Premier Co-op and Johnsonville; Driver – NPB, NPPC and Roth Feeder Pig; Hole Sponsors – Roth Feeder Pig, DeWitt LLP, Equity Livestock, Ibeling Farms, Premier Co-op, NPPC, NPB, Wolf L&G Farms, Wis. Farm Bureau, Johnsonville, Magolski Farms, Close Quarters Excavation, The Hanor Company and Minitube USA, Inc.

Plan now to attend the fun in September of 2021!



Badger Swine Symposium

University of Wisconsin-River Falls is the host of this year's Badger Swine Day. Although virtual, the event will feature prerecorded sessions followed by the live, virtual session set for November 5th from 12:00 pm - 2:30 pm.

The agenda is as follows:

12:00 pm Introductions & acknowledgments

What topics do you want to see in the future? Annotate polling question

12:10 pm Market outlook

1:00 pm Panel discussion – getting through during COVID-19

- Passion for Pork program
- Cedar Road Meats Marc Malterer, Iron Ridge, WI
- Producer Representative

1:45 pm Animal Well-being Update - Jeff Swenson - confirmed 2:15 pm Final Thoughts

- What is one thing you learned today? annotate
- Reminder of where to find student research updates
- Update on WPA mentorship program

Additional registration information will be available at www.wppa.org/badgerswine. Registration is due October 30th. For more information, contact WPA at 608-723-7551 or wppa@wppa.org.

CME Group to Launch Pork Cutout Futures and Options

CHICAGO, Sept. 29, 2020 /PRNewswire/ -- CME Group, the world's leading and most diverse derivatives marketplace, to-day announced it will launch Pork Cutout futures and options on November 9, 2020, pending all relevant regulatory review periods.

Hogs are increasingly bought and sold in the physical market based on a formula which uses the cutout. The Pork Cutout reflects the approximate value of a hog calculated using the prices paid for wholesale cuts of pork. The values, or cuts, used to calculate the pork cutout include the loin, butt, picnic, rib, ham and belly. The new contracts reflect the price of the wholesale product after processing.

The new contracts will be quoted in U.S. cents per pound, will have a contract size of 40,000 pounds and will be available for trading on CME Globex or through block trades via CME Clear-Port, and will be listed by and subject to the rules and regulations of CME. For more information on CME Group's Pork Cutout futures and options and the CME Pork Cutout Index, please visit: www.cmegroup.com/pork-cutout.



Wisconsin Legislative Update

By Jordan Lamb

The Wisconsin State Legislature is currently not "in session" because every State Assembly seat and half of the State Senate seats are up for election in November and legislators are working in their districts on their campaigns. However, WPA has been busy with state agency rulemaking which has continued all summer with numerous stakeholder meetings held via video conference.

In addition, WPA has started meeting with other agricultural groups to discuss issues that we would like to see addressed as a part of the 2021 biennial budget process. There were several bills that we were on the verge of passing when the State Senate shut down in March as a result of the pandemic and did not return to finish. As such, we are returning to those issues – support for additional UW Integrated State Specialists, tracking State Specialists teaching hours and funding programs that support additional water quality research and implementation of nitrogen management practices on Wisconsin farms.

Legislature Introduces COVID-19 Liability Protection Legislation

On September 1, 2020, Senator Chris Kapenga (R-Delafield) and Representative Mark Born (R-Beaver Dam) drafted legislation that would protect businesses from liability stemming from COVID-19. (LRB 6434.) This bill protects businesses from this threat of litigation by providing "safe harbor" to owners, lessees, occupants, or other individuals/entities in control of a premises so long as they follow public health orders and take reasonable precautions to protect the public. This liability exemption does not protect bad actors who knowingly violate public health orders or act in a manner that is reckless, willful, or wanton. The legislation applies to businesses, homeowners, and government entities such as schools or universities. A growing list of states have taken similar action to protect businesses, schools and other entities against predatory lawsuits as a result of COVID-19. Numerous trade associations, businesses and chambers of commerce have expressed support for this legislation.

Evers Directs State Agencies to Cut Budgets

Wisconsin State agencies are starting to plan for the 2021-22 biennial budget process and will submit their budget requests to Governor Evers shortly.

However, at the end of July, Governor Tony Evers directed the Department of Administration to identify \$250 million in cost savings for the current fiscal year, which ends June 30, 2021, as a result of the COVID-19 pandemic. The Governor's statement on this directed cut stated that this, "...is an effort to ensure the state is in a stronger position to weather revenue impacts from the COVID-19 pandemic, while also ensuring critical services remain accessible to Wisconsin residents." It is anticipated that agency budget requests for the next budget bill will be extremely limited due to the stress on state resources. The next state fiscal estimates will be released this fall and will further shape the budget process.

DNR Continues Development of Targeted Performance Standard for Nitrates Applied to Farmland

The Wisconsin DNR NR 151 Technical Advisory Committee (TAC) is developing recommendations for a targeted performance standard for the application of nitrates over agricultural land. The TAC has continued its work during the pandemic by holding virtual meetings in May, June, July and August. They have two meetings left in September and October. A draft standard is expected to be released in the mid- to late-fall for public review. The WPA Advocacy Team is monitoring the work of the TAC very closely. This rulemaking will be a central part of our legislative work during the 2021 session.

DNR Proposes Groundwater Standards for Pesticides

The Wisconsin DNR periodically updates groundwater quality standards in Wis. Admin. Code ch. NR 140 to revise existing standards, establish new standards, and clarify rule language. A virtual stakeholder meeting to provide guidance on the rule changes for proposed groundwater standards for pesticides was held on August 25, 2020. Because the current rule making cycle (Cycle 10) includes proposed standards for pesticide compounds, DATCP participated in the pesticide stakeholder meeting. (Information describing DATCP's role with groundwater protection can be found at https://datcp.wi.gov/Pages/Programs Services/GroundwaterStdsPesticides.aspx. This webpage also includes a series of fact sheets describing the proposed standards being proposed for each pesticide.) WPA is monitoring this rulemaking closely with our partners in agriculture. We anticipate that there will be opportunities for public comment on in 2021.



Wisconsin State Laboratory of Hygiene COVID Consultation

Who are we? A team of occupational health specialists who are tasked with assisting businesses in Wisconsin to respond to the COVID-19 pandemic and protect their workers. This is a free service to assist businesses with:

- Developing a COVID Exposure Prevention, Preparedness, and Response Plan
- Helping identify potential administrative, engineering, and PPE controls related to COVID exposure in the workplace
- Conducting a job hazard analyses or workplace risk assessments pertaining to COVID

How do I request a consultation? To request a consultation, fill out the COVID-19 Consulting Service Request Form online at:

http://www.slh.wisc.edu/occupational/wiscon/work-place-covid-19-consulting/

OR email

covidconsulting@wisc.edu.

CALS Announces 2020 Honorary Recognition Awards

The University of Wisconsin–Madison is proud to announce the selections for its 2020 Honorary Recognition, Distinguished Alumni, and Distinguished Service Awards. CALS will present the Honorary Recognition Award to Mitch Breunig and Al Gunderson; its Distinguished Service Award to Elton Aberle; and its Distinguished Alumni Award to Max Rothschild and Claire Huschka Sink. These awards are the highest honors bestowed by the college.

2020 is the 111th year of the Honorary Recognition Award, which recognizes individuals who have made significant contributions to their professions, their communities and the university. The Distinguished Service Award, first given in 1994, recognizes meritorious service by CALS faculty and staff members. The Distinguished Alumni Award, which recognizes lifetime achievement and service, was established in 2009.

For more information about the awards and to see a list of past honorees, visit www.cals.wisc.edu/honorary/.

Pork Leadership Institute

Pork Leadership Institute (PLI) is a joint program between National Pork Board and National Pork Producers Council. PLI provides a comprehensive training curriculum designed to develop future leaders for the pork industry. Upon completion of the PLI program, participants will understand the roles of the two organizations and will have developed the skills necessary to help lead an ever-changing pork industry. This year long leadership program will have five required sessions with one optional Leadership experience in September. All meetings are planned as "in person" but will be evaluated prior to meeting date and may be changed to virtual.

- Session One Late January/February 2021
- Session Two April 12 15, 2021
- Session Three June 2021
- Session Four August/Early September 2021
- Optional Experience September 13 16, 2021
- Session Five Late October/November 2021

Applications are due to NPB and NPPC on November 9, 2020.





Tom Rake - Prominent Chester White Breeder

Tom Rake, 67, of Waunakee died on September 5th. Tom was born August 30, 1953 in Corona, California born to the late Rose Ann Rake (Oechsner) & Harold Rake. Tom began

his venture into Chester White and Purebred hogs in 1969. A tough decision had to be made in 1971 after the death of his father. Instead of attending Iowa State, he chose to stay home and run the family farm. While pursuing his passion, he met the love of his life, Diane (Gubin), at the Dodge County Fair. On Sept 28, 1974, they were married in Juneau, WI and settled in Waunakee. His motto was "We make a living by what we get, we make a life by what we give." Tom's legacy will live on in the youth that he has supported over the years through FFA and 4-H. Rake Genetics will carry on.

Tom's dreams will live on with his wife, Diane; son Tim Rake (Jenny), Lodi WI; daughter Carmen Sperle (Luther), Stoughton WI; daughter Molly Arand (Kevin) DeForest WI; and daughter Elizabeth Rake (Scott Zimmerman), Sun Prairie WI. His pride and joy were his grandchildren Samantha and Summer Rake, Emma and Kasen Sperle, and Baby Baylor Arand.

Wisconsin Corn-Soy-Pork Expo on Hold

MADISON, WI. – September 2, 2020 – As Wisconsin farmers continue to pivot and hurdle unexpected challenges brought on by the COVID-19 pandemic the states agriculture associations; Wisconsin Soybean Association (WSA), Wisconsin Corn Growers Association (WCGA), and the Wisconsin Pork Association (WPA) have come together to offer continued education opportunities in 2021 in lieu of a brief hiatus of the annual Corn-Soy-Pork Expo.

In the coming months, more information will become available outlining a number of virtual learning sessions to benefit farmers.

Annual association meetings for board members of the WSA, WCGA, and the WPA will still take place in February of 2021 at the Kalahari Resort and Convention Center in the Wisconsin Dells in both an online and in-person setting.

The 2022 Corn-Soy-Pork Expo will take place as planned and will come back with excellent opportunities for farmers across the Midwest.

UW's Swine Nutrition Group Receives NIFA Funding

Somehow out of the darkness over the last 6 months a glimmer of hope has begun to glow. At least that is how Dr. Tom Crenshaw describes some good news for the UW Swine Nutrition group. Last April swine packing plants were closed due to COVID and swine producers were left with no where to ship pigs. Everything seemed to be shut down. "I was basically isolated in my basement trying to put lectures together for students, who were also isolated," states Crenshaw. He noted that the class would "video-discuss" the issues facing the swine producers. However, they felt hopeless to offer any solutions, until a phone call one evening.

The call was from one of Dr. Crenshaw's colleagues, a swine industry nutritionist. Their discussion focused on efforts by nutritionists in the industry and at other universities to alter diets to slow pig growth. A spark was kindled during their phone conversation. Why not use ammonium chloride as either a water or feed supplement? With help from the Swine Research and Teaching Center team, they completed a couple of preliminary experiments. In the first week, growth was reduced by 80% in pigs provided ammonium chloride as a water supplement. In another preliminary trial, pigs fed diets with ammonium chloride had a 90% reduction in growth. These results offered hope for a successful strategy to "hold" pig growth, however, several questions and challenges were also identified.

After discussions with the Wisconsin Pork Association board and additional discussions with colleagues in the swine feed industry, they developed a proposal to further research the ammonium chloride to dramatically reduce pig growth during crisis management situations. Realizing that the strategy was limited unless the economic impacts were considered, they sought input from colleagues in the UW Department of Agricultural and Applied Economics. Dr. Jean-Paul Chavas and Dr. Andrew Stevens agreed to work with us on the proposal.

With a letter of support from the Wisconsin Pork Association, Dr. Chavas, Dr. Stevens, Dr. Laura Amundson and Dr. Crenshaw submitted a proposal to a targeted program "Rapid Response to Novel Coronavirus (SARS-CoV-2) Impacts Across Food and Agricultural Systems". The team was awarded a grant through the USDA Agriculture and Food Research Initiative's COVID-19 Rapid Response program. It will provide \$750,000 over two years to develop and validate nutritional strategies that allow producers to hold growing pigs for 4 to 6 weeks. Watch for updates in the coming months.





Gene Editing

By Mentee Andrew Boschert

There is no denying that agriculture has advanced in the aspect of technology over the last 10 or 15 years more than most industries. The things that can be done with the use of technology in the agriculture industry today are very impressive. Specifically, some of the things within the swine industry have the potential to change the future of swine production forever. One of the advances with the aid of technology in the swine industry is the process of gene editing.

The way that gene editing within the swine industry has started to make significant changes to the genetic makeup of pigs is called the CRISPR/Cas9 gene editing technology. My purpose is not to overwhelm or bore you with complicated scientific terms, yet I want to connect what this technology does scientifically and to real world pig application. There are three specific ways that genetic edits can be made with CRISPR/Cas9 are to disrupt, delete, and insert or correct DNA while using natural gene repair processes to take over after the gene manipulation is done. There are many different uses that the CRISPR/ Cas9 gene editing tool serves to advance the swine industry as well as for biomedical research. One of the ways that gene editing with the CRISPR/Cas9 has helped advance the swine industry is through genetic improvement. Using the CRISPR/ Cas9 gene edit process, certain traits can be altered within the DNA of an animal, allowing producers to select traits better than traditional selective breeding techniques. This is crucial when it comes to meat production because if the industry can alter the genetic makeup of animals to improve meat quality we can provide improved pork products to consumers around the world. Another very important way that gene editing with the CRISPR/Cas9 tool can affect the swine industry is through disease resistance. One of the biggest advances in the swine industry right now is porcine reproductive and respiratory syndrome (PRRS) resistant pigs. The CRISPR/Cas9 gene editing process has the potential to remove the genes that are responsible for the PRRS gene in the pigs genome. This gene editing can allow for the eradication of the PRRS disease within all hog populations truly is something special in today's hog populations.

With the aid of technology related to gene editing within the swine industry is ground breaking. I look forward to seeing where technology and genetic engineering can take the swine industry in the future, and you should too.

Wisconsin Agriculture Youth Council Members Announced

Wisconsin Department of Agriculture, Trade and Consumer Protection Secretary-designee Randy Romanski has announced the 15 members of the Wisconsin Agriculture Youth Council. WPA congratulates each member on their appointment.

Members include:

- Chad Achenbach, Eastman
- Haley Beukema, New Richmond
- Hannah Dahl, Columbus
- Charles Fahey, Sussex
- Kendra Goplin, Osseo
- Samantha Hammiller, Burlington
- Abigail Helbach, Amherst
- Sophia Larson, Reedsburg
- Adaire MacSwain, Hudson
- Jamison Meier, Windsor
- Natalie Ott, Berlin
- Natalie Roe, Monticello
- Lauren Thompson, Woodville
- Drew Tuttle, Drummond
- Randy Winch, Fennimore

Over \$8 Million Wisconsin Farm Support Program Round Two

The numbers are in from the second round of the Wisconsin Farm Support Program, a joint program between the Wisconsin Department of Agriculture, Trade, and Consumer Protection (DATCP), and the Wisconsin Department of Revenue (DOR) under the direction of the office of Governor Tony Evers. Designed to assist Wisconsin farmers who have faced financial challenges due to COVID-19, the program utilized \$50 million of the state's CARES Act funding to quickly provide direct support to help cover economic losses during the pandemic. In the first round, \$41.6 million was distributed to nearly 12,000 farmers in 71 of Wisconsin's 72 counties. An updated distribution map is available at https://public.tableau.com/profile/research.policy#!/vizhome/FarmSupport/Map.





Livestock Scholarships

BARABOO, WI – Equity Cooperative Livestock Sales Association is offering ten \$1,000 scholarships for the 2021 academic year to college students pursuing careers, as well as two \$750 scholarships specifically for students earning degrees from technical colleges.

To be eligible, applicants must be a member or the son or daughter of an Equity Cooperative Livestock producer pursuing higher education from an accredited college, university, or technical school. Scholarship winners are selected based on their scholastic achievements, extracurricular activities, application essay response and dedication to a career.

Applications are available from the home page of the cooperative's website at www.equitycoop.com, or by calling 1-800-362-3989, ext. 152. Online application forms are due by Monday, November 30, 2020.



Scholarships Now Available

WPA offers four scholarships available to high school seniors and college students. Students with sincere interest in the swine industry are encouraged to apply. Please contact wppa@wppa.org or check the website at www.wppa.org for additional information including applications. Applications must be received or postmarked no later than December 1, 2020.

- 1. Wisconsin Pork Association Scholarship
- 2. Whitmore Memorial Scholarship
- 3. Gunderson Memorial Scholarship
- 4. Fredrich Memorial/WPA Scholarship

Mentorship Deadline

The Wisconsin Pork Association Mentorship Program is geared towards college students with a passion for agriculture and an interest in the swine industry. Participants will expand their knowledge of the swine industry through hands-on experiences, job shadows, attendance at World Pork Expo, as well as WPA activities such as volunteering at the Pork Schoppe and attending a board meeting. Stay tuned for more information by checking the website at www.wppa.org or contacting the WPA office at wppa@wppa.org or (608) 723-7551. Deadline to apply is December 15.

Youth Pig Project Spotlight

My name is Zachary Magnus and I received a Youth Pig Project scholarship this year. My goals of my project were to: 1) Get my pigs to weigh between 230-300 lbs by the time of the fair. 2) Spend more time with my pigs so they are easier to walk by the time of the fair. 3) Take care of my pigs so they look good for judging. I am appreciative of the pig scholarship. Our family needed to tear down our old pig barn because it was not safe for pigs anymore. With the help of a friend, we built a new one (image below)! The pigs grew a lot better in the pen. Unfortunately, our fair was cancelled this year due to Covid but the pigs still look good. We walked them almost daily and I met all of my goals. The new building helped keep the pigs cool so they could go outside in the mud and cool off but get out of the sun when they want to. This year has been a much different year for everyone due to Covid. I've definitely learned about business this year. Livestock projects don't always make mon-

ey, but we still grew food for our family. Thank you for the rebate form for PRRS/PEDv testing. Even though our fair was cancelled, the county still plans for a non 4-H show in which this testing is required.



Welcome Newest WPA Staff

Please welcome the newest WPA staff member, Leanne Brinkman. She will be taking on the role as the Assistant Program Director. Leanne has an extensive background in agriculture through her work on her family farm and education

at the University of Wisconsin-Platteville, where she received her bachelors degree in Animal Science. She currently resides in Platteville, WI with her husband and son. If you have any questions, feel free to reach out to Leanne at Ibrinkman@wppa.org.







Wisconsin Pork Association P.O. Box 327 Lancaster, WI 53813 Return Service Requested

Non-Profit Organization U.S. Postal Paid Lancaster WI 53813 Permit No. 91

MONTH

October

30 - Badger Swine Symposium Registrations Due

30 - SW Pork Producers Promotion, Darlington

30 - Youth Pig Project Evaluations Due

November

5 - Badger Swine Symposium

9 - Pork Leadership Institute Applications Due

10 - Swine Health Committee Meeting

24 - WPA Board Meeting

26-27 - Thanksgiving, Office Closed

December

1 - WPA Scholarship Deadline

1 - Swine Testing Rebate Applications Deadline

15 - WPA Mentorship Program Deadline

15 - WPA Board Meeting

24-25 - Christmas, Office Closed

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