



PORK HEADLINES

Leading Our Industries Future Successes

JANUARY/FEBRUARY 2020



N.E.W. Piano Guys to Headline Porkapalooza

New this year, WPA will host a "Porkapalooza" on Thursday afternoon, February 6th during the Pork/Corn/Soy Expo. This event is sure to put a smile on your face with exciting entertainment by N.E.W. Piano Guys, a dueling pianos group. In addition, there will be lots of eats featuring pork appetizers and beverages for all. The event will feature WPA's pie and silent auctions to raise funds for our Wisconsin youth. N.E.W. Piano Guys is Wisconsin's very own Dueling Piano Entertainment group. Their combined entertainment experience covers practically every music genre and incorporates comedy improvisation to create a one-of-a-kind experience.

CONTACT INFORMATION

P.O. Box 327, 131 S Monroe St
Lancaster, WI 53813
(608) 723-7551
www.wppa.org

Pork Sessions Offered During Pork & Corn/Soy Expo

Pork producers and industry friends are invited to attend the 2020 Pork & Corn/Soy Expo on February 6th and 7th at the Kalahari Resort, Wisconsin Dells. During the Expo, Wisconsin Pork Association (WPA) will be hosting several programs designed to keep pork producers current on industry issues, provide networking opportunities for youth and pork industry members, and offer quality assurance certification opportunities. The Wisconsin Pork Association annual membership meeting will also take place on Thursday, February 6th.

All WPA members, Wisconsin pork producers, and industry partners are invited to attend the **Annual Membership Meeting**. The meeting will begin at 12:00 p.m. at the Kalahari Resort in the room, Africa 10. The annual meeting allows WPA members an opportunity to provide input on policies and the future direction of the organization. Elections for the WPA board of directors and Pork Forum delegates will be held during the meeting. WPA scholarship and distinguished service award recipients will also be recognized.

Registration to the Pork & Corn/Soy expo is not required to attend the WPA annual meeting. However, to help ensure enough meeting materials are available for everyone, an RSVP is requested by calling the WPA office at 608-723-7551 or emailing wppa@wppa.org.

Following the annual meeting, **What We've Learned in Preparation of a FAD** discussion is scheduled for 3:00 p.m. Dr. Darlene Konkle, Dr. Julie McGwin, and Rebecca Slater from the Wisconsin Department of Agriculture will provide insight on ASF and preparation involved when the FAD approaches.

For those looking to learn more about cooking pork at home, Chef Jeff Igel, culinary arts instructor at Fox Valley Technical College, will be hosting a **Cooking with Pork** session at 3:00 p.m.. In this fun and entertaining session, Chef Jeff will provide preparation techniques for simple family meals using pork.

A second educational session, **Market Trends & Trade Issues**, will begin at 4:30 p.m. During this seminar, Dr. Brenda Boetel, UW River Falls and Rory Foltzler of Tyson Fresh Meats will give the futures market report for pork and information on ractopamine-free pork. Maria Zieba of NPPC will discuss trade.

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Pork Sessions Offered During Pork & Corn/Soy Expo

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Later Thursday evening, Expo attendees will have the opportunity to enjoy a new entertainment event. WPA will host a “*Porkapalooza*” at 5:30 pm in the Africa Ballroom Foyer. This event is sure to put a smile on your face with exciting entertainment by N.E.W. Piano Guys, a dueling pianos group. In addition, there will be lots of eats featuring pork appetizers and beverages for all. The event will feature WPA’s pie and silent auctions to raise funds for our Wisconsin youth. N.E.W. Piano Guys is Wisconsin’s very own Dueling Piano Entertainment group. Their combined entertainment experience covers practically every music genre and incorporates comedy improvisation to create a one-of-a-kind experience. The evening also includes WPA’s Silent and Pie Auctions. A variety of fresh-baked pies and other items will be available for attendees to place their bids and support WPA programs including scholarships and youth activities. A sample of items available at auction include pig painting, wine tasting events, and ticket packages.

On Friday morning, February 1 producers and industry members are invited to a round-table discussion on industry issues during the *Leadership Breakfast*. Representatives from National Pork Board and National Pork Producers Council will update on national issues.

The UW-Extension Swine Team will round up the educational sessions on Friday at 10:00 am with a *Pork Quality Assurance Plus®* (PQA) certification course. This certification program brings the latest knowledge and practices to the farm, including the development of comprehensive on-farm programs to ensure food safety and animal well-being.

The complete Expo schedule is available to download from the WPA website at www.wppa.org/expo or you may register online at www.cornsoyexpo.org.

WPA ANNUAL MEETING NOTICE

Notice is hereby given to all members of the Wisconsin Pork Association, Cooperative, that the annual business meeting will be held in conjunction with the Pork & Corn/Soy Expo on February 6, 2020, 12:00 p.m., at the Kalahari Resort, Wisconsin Dells.

All 2019-20 WPA active members and SIP Investors are eligible to vote during the annual meeting. If you have any questions, please contact one of the WPA Board members or the WPA office at 608-723-7551.

PUBLIC NOTICE BY WISCONSIN PORK ASSOCIATION AND THE NATIONAL PORK BOARD

The election of pork producer delegate candidates for the 2021 National Pork Producers (Pork Act) Delegate Body will take place at 12:00 pm, Thursday, February 6, 2020, in conjunction with the Wisconsin Pork Association’s Annual Meeting at the Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI. All Wisconsin pork producers are invited to attend.


Any producer, age 18 or older, who is a resident of the state and has paid all assessments due may be considered as a delegate candidate and/or participate in the election. All eligible producers are encouraged to bring with them a sales receipt proving that hogs were sold in their name and the checkoff deducted. For more information, contact Wisconsin Pork Association, P.O. Box 327, 131 South Monroe Street, Lancaster, WI 53813, 608-723-7551.

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Wisconsin Legislative Update



Jordan Lamb, DeWitt LLP

DATCP Board Takes “No Action” on Livestock Siting Rule. At the request of then DATCP Secretary Designee, Brad Pfaff, the proposed revisions to ATCP 51, Wisconsin’s livestock facility siting rule, was withdrawn from the November DATCP Board agenda as an action item. At the November 7, 2019 DATCP Board meeting, the Board received a briefing by DATCP staff, Sara Walling and Assistant Deputy Secretary Angela James, on the rule and the hearings. DATCP staff stated that they learned a lot throughout the public hearing and comment process and realized that the rule was simply too complex to push forward at this time. However, because there is a Feb 4, 2020 deadline by which the rule must be sent to the Legislature or the rule’s scope statement expires, the staff indicated that they do not believe that this rule package can move ahead and meet that deadline. As such, this rule package appears to be stalled for the time being. DATCP Board members asked whether they could open a NEW scope statement and proceed on a new rule revision. They were told that they could, but that the Department cannot work on a new rule until a new Scope Statement is issued and approved. (A new Scope Statement would have new public hearings prior to Board approval and must be approved prior to any staff work on a rule package.) WPA’s advocacy team remains engaged in this rulemaking process and will provide updates as the situation develops.

Proposed Legislation Recognizes Extension Hours for UW State Specialists (AB 556 / SB 497). Senator Howard Marklein and Representative Amy Loudbeck have introduced Assembly Bill 556 and Senate Bill 497 to support applied agricultural research in Wisconsin. Wisconsin farmers rely on a select group of agricultural researchers known as extension State Specialists to engage in applied agricultural research. State Specialists are co-funded by the Division of Extension and academic departments at UW–Madison, UW–River Falls or UW–Platteville. These tenure-track faculty members conduct research and develop training programs in their area of expertise. The Board of Regents is required by statute to monitor and reward faculty based on “...the number of hours spent teaching...” However, this policy limits the data that is collected for the work done by State Specialists because they are a unique set of faculty members. Their positions are not designed to teach large numbers of undergraduates. State Specialists are meant to teach FARMERS and GRADUATE STUDENTS who are conducting critical

on-farm research that it of direct economic importance to Wisconsin farmers. WPA supports this legislation

Bill Would Provide Additional Funding for UW State Specialists (AB 627 / SB 563). One of the most critical issues for Wisconsin farmers has been the steady decline of funding for applied agricultural research at UW-Madison. Since 1993, the number of CALS state integrated specialists at UW-Madison has fallen by 45%. In just the past four years, eight CALS Extension specialist positions have been left vacant. As a result, there are fewer agricultural research projects aimed at addressing some of the most pressing questions facing Wisconsin farmers today. Senator Howard Marklein and Representative Nancy Vander Meer have introduced legislation to require the Board of Regents of the University of Wisconsin System to allocate \$1,000,000 in additional funding each year for state specialists providing extension services at the UW-Madison College of Agricultural and Life Sciences in the field of applied agricultural research. WPA supports this legislation.

Legislation to Expand MAC Credit Would Include Crop Insurance Proceeds (AB 430 / SB 387). Senator Howard Marklein and Representative Don Vruwink have introduced legislation to include crop insurance proceeds in a person’s production gross receipts for purposes of calculating the manufacturing and agricultural tax credit. The MAC credit is a state income tax credit that may be claimed for income earned from manufacturing or agriculture. Under this bill, insurance proceeds that are received by a person due to the destruction of, or damage to, crops are included in the person’s production gross receipts and, therefore, included in the calculation of the credit’s value. WPA supports this legislation.

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608-289-8552



Proposed Resolutions by the WPA Board

The following resolutions have been proposed by the Wisconsin Pork Association board for consideration during the annual meeting. Additional resolutions will also be accepted from the floor during the annual meeting. All 2019-2020 paid WPA members have voting rights. Voting on resolution 2020-7 Strategic Investment Program, or any other resolutions pertaining specifically to the Strategic Investment Program (SIP), is restricted to SIP contributors only. The Wisconsin Pork Association annual meeting will be held Thursday, February 6 beginning at 12:00 p.m. at the Kalahari Resort in Wisconsin Dells.

2020-1 Local Livestock Siting Ordinances and Moratoria – *Motion:* Whereas WPA encourages planned agricultural growth at the local level, WPA:

- supports township and county boards adoption of Wisconsin’s Livestock Facility Siting ordinance as a way to plan for the growth of livestock farms in local communities; and,
- opposes moratoria at the local level that would prohibit, delay or discourage the siting or expansion of livestock farms.

2020-2 Applied Agricultural Research – *Motion:*

Whereas WPA supports ongoing scientific research in the areas of applied agricultural science, WPA:

- supports increased funding for state integrated specialists who are faculty or instructional academic staff at the University of Wisconsin-Platteville, University of Wisconsin-River Falls, University of Wisconsin-Stevens Point or University of Wisconsin-Madison College of Agricultural and Life Sciences who are also staff at the Division of Extension at the University of Wisconsin-Madison in the field of applied agricultural research; and

- additional funding for applied agricultural research at both the University of Wisconsin-Madison College of Agricultural and Life Sciences and the University of Wisconsin System campuses.

2020-3 Groundwater Quality – *Motion:* As the focus in Wisconsin increases on the sources, effects and remediation efforts to support quality groundwater, WPA:

- supports sound science as the basis for any discussion about proposed best management practices or regulations related to addressing farming as a source of contaminants in groundwater;
- supports a statewide program to provide well remediation for rural drinking water; and
- supports the development of peer-reviewed scientific research to identify the sources, effects and remediation efforts.

2020-4 Livestock Siting – ATCP 51 – *Motion:* Whereas the existing livestock facility siting standard establishes regulatory certainty for new and expanding hog farms in Wisconsin through statewide standards, WPA:

- supports standards that are scientifically defensible, thereby providing a solid framework for farms to grow.

2020-5 Animal Health – *Motion:* Whereas it is in the best interest of Wisconsin’s swine industry to continue to explore options to mitigate disease impacts to the industry, WPA:

- supports continued monitoring of disease threats; and
- supports ongoing review of swine disease control efforts to determine their effectiveness.

2020-6 Transportation Funding for Local Roads –

Motion: Whereas Wisconsin’s rural roads are critical to the timely movement of the state’s agriculture inputs and production, WPA:

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Allied industry companies are encouraged to support Wisconsin's pork industry by sponsoring the Expo or WPA programs throughout the year. Please contact the state office for additional details. All sponsorships are greatly appreciated.
Sponsors as of Jan. 10, 2020.

WPA Membership

The Wisconsin Pork Association is the primary source for representing the state's pork industry, known for its commitment to enhancing the success of all sizes and types of production in the state, as well as that of the businesses that support those producers.

Key Offerings include, but are not limited to:

- Call to Action Notices
- Weekly Pork Express
- Bi-Monthly Headlines
- Quarterly Pork Report
- Industry Discounts
- WPA Legislative Lobbyist

What does my membership do for me?

- Gain legislative representation at state and federal levels
- Help determine WPA policy positions
- Local, state and national leadership opportunities
- Educational programs
- Producer networking

Name _____
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Membership Investment

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What's happening at UW–River Falls: Swine Nutrition Researches on 2019



Young Dal JANG, Ph.D.
Assistant professor of monogastric nutrition
Department of Animal and Food Science
University of Wisconsin – River Falls

Weaning is the largest stressful event that pigs face in their life that may result in postweaning growth lag and diarrhea associated with weaning stress and pathogenic bacteria. Researchers and swine industry have been making great efforts to alleviate this stress and keep weaning pigs healthy. On 2019, there were two independent research projects with weaning pigs at University of Wisconsin – River Falls (UWRF).

The first project evaluated creep feed effects on pre- and post-weaning growth performance of piglets offered with low- or high-complexity creep feed. Paige Isensee, a senior student at UWRF, oversaw this project. In this trial, two different types of creep feed were offered to suckling piglets in seven litters from d 12 of age to weaning (d 25 of age). The creep feeds were 1) HCF: high complexity creep feed containing 3% of fish meal, 2.4% of blood meal, and 15% of whey, and 2) LCF: low complexity creep feed without those ingredients. We measured body weight and fecal color of piglets to categorize them into creep feed eaters and noneaters using a color indicator (chromic oxide).

At weaning, only eater pigs from each group were divided into 2 postweaning treatments (HCF eaters and LCF eaters) balanced with gender, breed and body weight, and raised for 21 days with a common nursery diet. The piglet weaning weight, creep feed consumption, and percentage of eaters per litter were not different between preweaning treatments. In addition, there was no difference in overall postweaning growth performance between HCF and LCF eaters. However, in the second week postweaning, the HCF eaters had slightly greater growth rate (0.506 vs. 0.427 kg/d for HCF eaters and LCF eaters, respectively; $P=0.08$) and feed efficiency (gain to feed ratio; 0.889 vs. 0.717, respectively; $P=0.09$) than LCF eaters. Creep feeding is one of management strategies available for suckling pigs to supply additional nutrients in late lactation period when milk production of sows could not meet the maximum growth potential of suckling pigs, and to reduce weaning stress associated with diet change from milk to solid feed. However, the effectiveness of creep feed for pigs are not consistent due to low creep feed consumption and high creep feed waste during suckling period. In this trial, we found that creep feeding may not be effective on overall piglet growth inling and nursery phases whereas diet complexity of creep feed (containing highly digestible feedstuffs and lactose sources) might affect early nursery pig growth.

suckling and nursery phases whereas diet complexity of creep feed (containing highly digestible feedstuffs and lactose sources) might affect early nursery pig growth.

The second project at UWRF evaluated the effect of dietary supplementation of ADEPPTM (Advanced Digestion Enhancing Protein Plus Technology; a naturally derived polypeptide and polysaccharide complex from Vets Plus, Inc., Menomonie, WI) in weaning pigs. Clare McInerney, a senior student at UWRF, oversaw this project. A feeding trial was conducted with 54 newly weaned pigs fed corn-soybean meal-based diets containing 0.0, 0.5, and 1.0% of ADEPPTM for 28 days postweaning.

We measured growth performance and fecal score (1=normal to 4=diarrhea) of piglets for the entire study period. Body weight, growth rate and feed intake were not different among treatments throughout the entire period whereas the piglets fed 0.5% ADEPPTM diet tended to have the greatest feed efficiency among treatments in the first week postweaning and overall period (0.583, 0.621, and 0.586 for 0.0, 0.5, and 1.0% of ADEPPTM levels, respectively; $P<0.10$). In addition, fecal score tended to decrease linearly with increasing ADEPPTM supplementation levels during the first week postweaning (1.88, 1.81, and 1.57, respectively; $P=0.11$). Many feed additives have been developed to enhance immunity and growth, and reduce diarrhea of weaning pigs. It is necessary to demonstrate the efficacy of these additives to ensure their effects and use them properly in the nursery diets. In this trial, we found that the ADEPPTM supplementation showed potential effects in improving growth performance at 0.5% level and fecal consistency of weaning pigs.

*Appreciation is expressed to Sarah Albers, Lindsey Wichman, Autumn Thoma (UWRF students) for assistance, and UWRF URSCA USE grant for support in the first project; to Katie Nelson, Baylee Close (UWRF students) for assistance, Dr. Jamil Talukder (Associate Director of R&D; Vets Plus, Inc.) and Vets Plus, Inc. (Menomonie, WI) for support in the second project.



Creep feed with a color indicator (chromic oxide; green color) offered to suckling piglets. Piglets were curious on the creep feed, and tried to consume and play with it (in the first project at UW- River Falls).

WPA Offers Youth Pig Project Scholarships

The Wisconsin Pork Association is once again offering Youth Pig Project scholarships. These scholarships are designed to assist 4-H and FFA members in establishing swine projects that can lead to development of life skills and career opportunities in the Wisconsin pork industry.

4-H and FFA youth are eligible to apply for a \$50.00 scholarship used to offset costs associated with their 2020 pig project. Scholarships will be awarded in three age divisions, as follows: Ages 9-12, 13-15, and 16-19 (as of January 1, 2020). Thanks to support from pig breeders throughout the state, the opportunity to provide a minimum of thirty \$50.00 scholarships will be awarded this spring.

Interested youth may download the scholarship application form from the WPA website at www.wppa.org/youth-pig-project or call the WPA office at 608-723-7551 to have a copy mailed. Completed application forms must be emailed or postmarked no later than February 1, 2020.

Proposed Resolutions

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- encourages the Wisconsin DOT, state legislature and governor to jointly consider all options for increasing funding for the state's rural road infrastructure including using a combination of non-dyed fuel tax increases, vehicle registration fees, and new vehicle taxes, as long as those dollars are targeted toward rural transportation needs.

2020-7 Strategic Investment Program: *Motion:* Whereas the voluntary US Pork Industry's Strategic Investment Program (SIP) plays an increasingly critical role in providing funding for a coordinated pork industry presence and voice in legislative and regulatory issues affecting producers, WPA:

- supports NPPC's efforts to provide a Strategic Plan to the delegates at the 2020 Forum; and
- supports the rate of investment be changed/increased from \$0.10/\$100 value (10 cents per hundred dollars) of a live animal to \$0.20/\$100 of value (20 cents per hundred dollars) of a live animal effective July 1, 2021; and
- supports the return-to-state percentage remaining at 40% of the gross SIP dollars attributable to the state of origin for the animals marketed.

YOUTH PIG PROJECT SPONSORS BLUE RIBBON SPONSORS

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Jake (715) 881-0301 jakespiggpals@yahoo.com

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WPA is still accepting program sponsorships through February 1, 2020. Anyone interested in becoming a sponsor should contact the WPA office at 608-723-7551 or email aboschert@wppa.org.



Wisconsin Pork Association
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MONTH

JANUARY

20 WPA Expo Registration

FEBRUARY

4 Ag Day at the Capitol
6 WPA Expo Walk-In Registration
6 WPA Annual Meeting, WI Dells
6-7 Pork & Corn/Soy Expo, WI Dells
25 WPA Board Meeting

MARCH

4-6 Pork Forum, Kansas City
30- April 2 WPS Farm Show, Oshkosh
31- April 2 LAC Spring Seminar

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