



PORK HEADLINES

Leading Our Industry's Future Successes

SEPTEMBER/OCTOBER 2019

Boschert Joins WPA!



The Wisconsin Pork Association is pleased to introduce Anna Boschert as Assistant Program Director. "I'm honored and excited to have the opportunity to pursue my passion of education and advocacy within the Wisconsin pork industry," stated Boschert. Anna assumed her new role on September 3rd.

Anna grew up on her grandparents' hog farm in Beaver Dam. Her family raises show pigs and show lambs. She was an active member of the Dodge County 4-H program. Anna served as a junior leader, Meat Animal Sale Committee member, and Leipsic 4-H Club president. Along with 4-H, Anna reigned as the 2016 Dodge County Fairest of the Fair.

Anna's passion for agriculture led her to attend the University of Wisconsin- Platteville. In 2017, she graduated with a BS in Animal Science with an Agribusiness minor. Following graduation, Anna landed a career in beef cattle management. In her spare time, she enjoys helping her younger brother prepare for pig shows, spending time with family and friends, and going on long walks with her dog, Beau.

Anna Boschert joins Wisconsin Pork as the Assistant Program Director.

Exciting News! Name Challenge

The 2020 Wisconsin Pork/Corn/Soybean Expo will be held on February 6th and 7th at the Kalahari Resort, Wisconsin Dells. This year's event will feature an exciting new reception to host our auctions. In place of the Taste of Elegance, this event will feature pork appetizers, entertainment (dueling pianos or band) as well as beverages. We need your help in "naming" the new event. Please submit your idea no later than October 15 by email wppa@wppa.org or call us at (608) 723-7551. The winner will receive a \$25 gift card.



Wisconsin Pork Association Directors AV Roth and Mike Salter met with Congressman Kind during the Legislative Action Conference in DC on September 11th.



2019 Hall of Fame Award Ceremony - Gary & Diann Skalitzky Family

CONTACT INFORMATION

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THANKS PORK SCHOPPE VOLUNTEERS & MANAGERS!

This year, volunteers served over 17,500 butterfly pork chop sandwiches, over 5,500 pork chops on a stick, and almost 5,000 pork burgers. A huge thank you to all volunteers that dedicated their time to the Pork Schoppe at the Wisconsin State Fair. Many thanks to our set up and take down crews: Jonathan Wyttenbach and family, Ray Ibeling, Nathan Brickl, Mike & Judy Salter, and Shannon Wolf.

Thanks also to the 2019 Pork Schoppe managers! Mike & Judy Salter, Randy Kleven, Amy & Al Ries, Ellie Ries, Jake Falk, Brian Klubertanz, Laura Bussian, Mark Bussian, Brie Zoch, Nathan Brickl, Joan Killoran and Barb Allen. Thanks also to our Youth Mentors who helped at the Pork Schoppe: Jim Buttles and Morgan Fitzsimmons as well as Pam Hobson for her support.

Alice in Dairyland and Fairest of the Fair enjoy a pork chop on a stick during day 5 of the Wisconsin State Fair



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WPA Comments on Proposed Changes to Livestock Siting Rule



By Jordan Lamb, DeWitt LLP

WPA Comments on Proposed Changes to Livestock Siting Rule

On September 13, the Wisconsin Pork Association joined ten other farm and agribusiness organizations and filed joint comments expressing concerns,

about recently proposed revisions to Wis. Admin. Code s. ATCP 51, Wisconsin's livestock facility siting law.

The Department's review was done as a part of the statutorily directed four-year review of ATCP 51. DATCP convened a Technical Expert Committee (TEC) in December 2018 to review the current ATCP 51 standards and to make recommendations for changes or updates. The statutory review is guided by the livestock facility siting statute, which was enacted "...for the purpose of providing uniform regulation of livestock facilities." Wis. Stat. s. 93.90.

WPA and the other farm groups jointly expressed concern that the draft rule was developed by a technical expert committee that did not include any farmer representatives and that some of the most critical aspects of the proposed revisions were not tested on actual Wisconsin farms.

The proposed rule would abandon the current odor management standard, which relies on an odor score along with setbacks, in favor of a new system that relies on drastically increased setbacks with the possibility of credits for certain odor control practices. According to the joint comments, the farm groups believe that this is the most significant and unworkable change made in the hearing draft. The threat that expanded setbacks pose to the growth of livestock agriculture is increased by measuring distances from property lines, as opposed measuring from a person who can perceive an odor. The current odor scoring system is measured from the location of the nearest odor receptor, such as a neighboring residence.

Essentially, under the proposed revised rule, the only option for farmers who cannot meet the increased setbacks is to try to seek a local variance. The farm groups expressed concern that this could return the livestock siting process to local decision-makers who may or may not have the expertise to evaluate a proposal and also would create the precise situation that the livestock siting law was created to avoid – inconsistent local regulation.

In addition to the joint comments, WPA also filed individual comments during the public comment period. In these comments, WPA expressed concern that the rule proposal would require waste storage structures to be completely emptied in order to be inspected. For hog under-barns, where waste is stored under the animal housing, completely emptying the waste storage structure would require the farmer to depopulate the barn (i.e., send the entire herd to slaughter) and wash and remove all

manure from the pit. These structures are not designed to be completely emptied for inspection. They are designed to be inspected while in use. The proposed emptying process risks potentially damaging the storage facilities with sludge removal and this requirement is both costly and unnecessary.

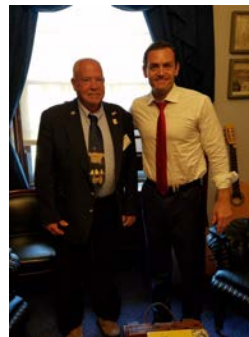
The proposed revisions also differentiate between animal housing types by classifying them either "Category 1" or "Category 2" livestock housing based on the odor generation numbers. WPA objected to the classification of deep pit hog barns as Category 1 because they are deemed to generate more odor than other structures and, therefore, require larger setback distances. WPA asked that the Department review actual odor and air emissions studies in order to more accurately evaluate hog barns.

On September 19, the DATCP Board received a report from Department staff on the comments that were received at the public hearings and during the public comment period. It is expected that a revised draft rule will be brought back to the DATCP Board for their review at their November 7, 2019 meeting.

WPA will continue to be engaged in this rule revision as it progresses. Thank you to all of our farmers and members who testified at the public hearings and attended the DATCP Board meetings.

WPA Legislative Action Day

Producers and allied industry members are invited to attend WPA's Legislative Action Day on Tuesday, November 12 in Madison. The agenda will include an issues update from Jordan Lamb followed by visits to the Capitol. Additional information will follow. To register, please contact the WPA office at (608) 723-7551 or by email at wppa@wppa.org.



WPA Director, Mike Salter, meets with Congressman Gallagher during NPPC's Legislative Action Conference



WDATCP Secretary Brad Pfaff stopped in at the 2019 Pork Schoppe.

Scholarships Now Available

The Wisconsin Pork Association announces four scholarships available to high school seniors and college students. Students with sincere interest in the swine industry are encouraged to apply for these scholarships. For more information, contact the Wisconsin Pork Association Office at wppa@wppa.org or visit www.wppa.org.

1. Wisconsin Pork Association Scholarship
2. Whitmore Memorial Scholarship
3. Gunderson Memorial Scholarship
4. Fredrich Memorial/WPA Scholarship

Application deadline is December 2nd, 2019

WPA Offers Mentorship Program

The Wisconsin Pork Association Mentorship Program is geared towards college students with a passion for agriculture and an interest in the swine industry. Participants will expand their knowledge of the swine industry through hands-on experiences and jobs shadows, attendance at World Pork Expo as well as WPA activities such as volunteering at the Pork Schoppe and attending a board meeting. Stay tuned for more information by checking the website at www.wppa.org or contacting the WPA office at wppa@wppa.org or (608) 723-7551. Deadline to apply is December 15.



Jim Buttles dedicated his time to the Pork Schoppe as part of the mentorship program. Pictured from left to right, Keri Retallick, Mike & Judy Salter, Jim Buttles.



October Pork Month

WPA is working to promote pork at local events through our community outreach program. Watch for Facebook posts promoting October Pork Month including delicious pork recipes. The staff will attend Octoberfest at National Pork Board in Des Moines, October 8-10. If you are participating in an October Pork Month event, please send us a summary or photo to wppa@wppa.org.

Sowing Creativity Contest with Pork!

First Place: Popeye Burger

Second Place: Pork Burger Innovation

Third Place: Pork Pizza Burger

Forth Place: Wisconsin Breakfast Pork Katsu Burger

WPA in cooperation with West Bend sponsored a leaning on pork burger innovation contest at the 2019 Wisconsin State Fair. Here is the recipe from the first-place winner Susan Olson of Milwaukee.

POPEYE BURGER

1 6 oz pkg fresh spinach, chopped	1 Tbsp olive oil
2 cloves garlic, minced	1/2 cup mayo
1 cup feta cheese	1 egg
3/4 cup quick-cooking oats	1/2 tsp salt
1/2 cup diced onion	1/4 tsp pepper
1 lb ground pork	4 brioche buns

Set aside 1 cup spinach. In skillet over medium heat, add remaining spinach and garlic. Cook until just wilted. About 2 minutes. Transfer to small bowl and add mayo. Chill covered for about 30 minutes. Whisk together egg, reserved cup of spinach, cheese, oats, onion, salt & pepper and mix with your hands until well blended. Form the pork mixture into four patties and cook.

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WPA Pork Classic Golf Outing

Pork producers, allied industry, and friends enjoyed an afternoon of golf and networking at the 20th Annual Pork Classic on September 4th. It was held at the Pleasant View Golf Course in Middleton. The outing raises funds to support WPA's advocacy and legislative activities on the behalf of the Wisconsin pork industry. WPA would like to thank all the individuals and businesses who helped make this event a success.

Participating teams included:

Minitube USA; Johnsonville; Magolski Farms; VeeGees (Fred Gay, Deb Gay, Gary VonAllman, Shirley Mondloch); The Fore Loins (Stan Smith, Rick Storzer, Bob Wieneke, and Bill Popp); Jones Auction and Realty; Genesis Genetics/Furst McNess/Roth Feeder Pig and Silver Creek Farms.

In addition, many sponsors helped to support the outing. Meals were sponsored by Roth Feeder Pig, Johnsonville Brats, and The Hanor Company.

Hole Sponsors: DeWitt Law Firm, DNA Genetics, Equity Cooperative Livestock Sales, Minitube USA, National Pork Board, NPPC, Premier Co-op, Roth Feeder Pig, Vita Plus and Wisconsin Farm Bureau Federation. Prize sponsors were: Magolski Farms, Silver Creek Farms, Lynch Livestock, Laurene Winn, and WPA. WPA thanks all that attended and looks forward to an exciting event in 2020.



WPA Director, Christina Meylor and NPB staffer Todd Rodibaugh head to the first hole

Legislative Action Conference

AV Roth, Mike Salter and Keri Retallick represented WPA and visited Wisconsin Congressional offices on September 11 & 12. Issues discussed included trade with Japan, USMCA, elimination of punitive Chinese tariffs, reform to H-2A visa program, request USDA, not FDA, provide oversight of gene-edited livestock and opposing proposed GIPSA regulations that limit contractual business relationships. WPA would like to thank Representatives Kind and Gallagher and Senator Baldwin for meeting with us in person as well as the staff at each respective Wisconsin Congressional office.

What a Year for Wisconsin State Fair!

To say that Wisconsin State Fair Park officials are excited to announce the 2019 attendance numbers may be an understatement considering that not only did **1,130,572 people visited** the fair this year. Attendance records were broken August 4th, 5th, 8th, 9th and 10th. The only fair in the 168-year history of the event reporting higher attendance than 2019 was in 1948 when the fair was 23 days long in celebration of Wisconsin's Centennial year. It was also a landmark year for State Fair's website with more than **5.4 million page views** reached during the 11 days of fair.

Not only did WPA supply delicious products from the 2019 Pork Schoppe, but the organization also supported exhibitors in several ways. Gary and Diann Skalitzky were recognized for their decades of service to the industry as well as breeders of nationally recognized Chester Whites during the Hall of Fame ceremony on August 4th. WPA also supported the Knowledge Master contest for swine exhibitors.

As part of WPA's producer outreach efforts, exhibitors were treated to rolls on Sunday, August 4th as well as Tuesday, August 6th. Keri Retallick was invited to speak at the junior swine exhibitor meeting on the We Care principles and handed out Pork Schoppe coupon to exhibitors and staff. In addition, exhibitors were eligible to sign up for the We Care coolers filled with snacks as part of the 2019 events. Lastly, WPA purchased a barrow in cooperation with TC Show Pigs and Bloomington Livestock at the auction to support the Blue Ribbon Sale of Champions Foundation. Dollars contributed to the 501(c)3 Foundation in turn supports the exhibitors, youth scholarships, Wisconsin State Fair Camp of Champions, additional junior exhibitor programs and the annual show camp. WPA received a hand-made thank you card signed by youth exhibitors was delivered to the Pork Schoppe. The card has been laminated and is posted in the WPA office. The 2020 Wisconsin State Fair will take place August 6th-16th.



Wisconsin Show Pig Association Youth Award Recipients



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Lobdell wins 2019 WI State Fair Swine Production Entrepreneurship

Darlington FFA member Carson Lobdell is Wisconsin's 2019 Swine Production Entrepreneurship winner. WPA annually sponsors Wisconsin FFA with a contribution to support swine production awards. Carson is co-owner of Lobdell Show Pigs, a quality show animal breeding operation. Seven years ago, he and his brother started with two gilts that has grown into a full-fledged business. The brothers own 29 breeding animals which include 15 mature sows, 13 replacement gilts, and one boar. Carson's show animals are being bought across the tri-state area. Lobdell markets animals through mailings and social media but is looking forward to beginning to host online sales every Spring. Some of Carson's responsibilities are providing proper nutrition, housing, and vaccinations, along with heat detection, breeding, farrowing, and piglet care. Carson's advisors are Troy Lobdell and Justin Gerlach.

Konkle Named State Vet



Dr. Darlene Konkle Webb

MADISON – Dr. Darlene Konkle has been appointed Wisconsin State Veterinarian, Secretary-designee Brad Pfaff of the Wisconsin Department of Agriculture, Trade and Consumer Protection, announced today.

Konkle has been with the department's Division of Animal Health since 2005, and has served as the acting State Veterinarian since June 2018. She is a native of Freedom, in Outagamie County.

"I have been deeply impressed with Dr. Konkle's work, her knowledge of Wisconsin's animal agriculture industry, and her broad experience in private practice, academia, and regulatory medicine," Pfaff said. "She is a consensus builder, developing relationships with her colleagues in federal and state agencies, as well as with groups representing our agricultural and small animal constituencies. Dr. Konkle's understanding of national and international animal movement and her experience in animal disease response is vital to protecting Wisconsin agriculture."

Dr. Konkle holds a Doctorate of Veterinary Medicine, and a Master of Science degree in large animal internal medicine, both from the University of Wisconsin-Madison School of Veterinary Medicine. She worked in a mixed animal private practice in Montana, and as a teacher and clinical associate at the Western College of Veterinary Medicine in Saskatchewan, Canada. Immediately prior to joining DATCP, she worked as an equine practitioner in Wisconsin and Kentucky.

Badger Swine Symposium



Dr. Patrick Webb, NPB Swine Health Programs Director

UW-Platteville will host the 2019 Badger Swine Symposium on Thursday, November 7th. Registration begins at 9:30 a.m. with the program running from 10 a.m. – 3 p.m. "Prepare & Persevere" will be key topics as Dr. Patrick Webb will present "Everything You Wanted to Know About ASF, and other Foreign Animal Diseases and Somethings You Didn't" Dr. Webb will follow with implications to trade regarding foreign animal diseases.

In addition, there will be research update opportunities from UW-Platteville, Madison and River Falls. The program, which includes lunch, is open to pork producers, students and allied industry members in the tri-state area. The program is supported by animal sciences departments at UW-Madison, Platteville, and River Falls, as well as the UW-Extension. The lunch is compliments of Wisconsin Pork Association and the Pork Checkoff. Registration is requested. Deadline to register is October 31. Please RSVP by contacting WPA at (608) 723-7551 or by email at wppa@wppa.org, or sign up online at www.wppa.org/badgerswine.

Market Facilitation Program (MFP)

The deadline to apply for MFP is December 6. Producers must make an appointment with their local FSA office, complete the form and submit the application no later than December 6th. The rate for hogs is \$11 per head. For additional information, contact your local FSA office.

Last Call- PRRS/PEDV Testing Grant

The Wisconsin Pork Association is offering \$25 grants to pork producers to help offset costs of testing for Porcine Reproductive and Respiratory Syndrome and Porcine Epidemic Diarrhea Virus. Testing is required to comply with changes to Wisconsin's Animal Health rule, which became effective in early 2018. The rule change requires farms with pigs to test for PRRS and PEDV when moving from one premise to another within Wisconsin, or for pigs coming into the state. Testing is not required for farms who only move pigs directly to slaughter. The funding is available on a first-come-first serve basis. Producers may apply for one grant each quarter of the year. Applications are available at <http://www.wppa.org/testing/> or by contacting the WPA office at wppa@wppa.org or 608-723-7551



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CALENDAR

OCTOBER

1-31 National Pork Month
 8-10 Octoberfest
 15 Name Challenge Submission Deadline
 31 Badger Swine Day Registration Deadline

NOVEMBER

7 Badger Swine Day, Platteville
 12 WPA Board Meeting & Legislative Action Day
 28-29 Thanksgiving Holiday, Office Closed

DECEMBER

2 Scholarship Submission Deadline
 4-6 Pork Action Group
 10 WPA Board Meeting
 15 Mentorship Submission Deadline
 25 Christmas Holiday, Office Closed

JANUARY

1 New Year's Day Holiday, Office Closed

FEBRUARY

6-7 WPA Annual Meeting Expo, Wis. Dells

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